JOHN BULL, MARCH 29, 1930
TWOPENCE

No. 1241.
Vol. XLVII.

JOHN BULL

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FREE.—Send at once for a copy of the free illustrated Gift List offered in the WATSON'S MATCHLESS CLEANSER advt. on page 31. Simply send the coupon.

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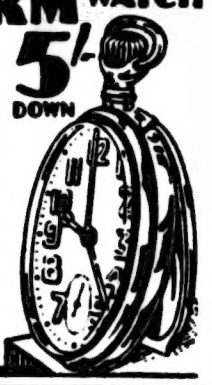

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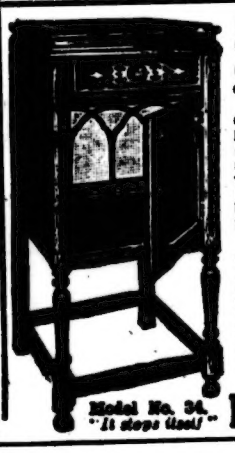

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"If you see it in 'John Bull,' it is so"

Strong Hand at the Treasury—Bank Rate Prophecy

WHEN the Bank Rate was reduced to 4 per cent. three weeks ago, we told you that there would be another reduction soon. It came last week.

We now prophesy that before many more weeks have passed there will be another reduction to 3 per cent. Even 2½ per cent. this year is not at all unlikely.

* * *

Industry is now realising the benefit of having a strong Chancellor at the Treasury. Other Chancellors have declared that the Bank Rate is none of their business and that they could not affect it in any way.

The King's economy

The King has for some time past been of the opinion that there might be a considerable reduction in the Royal Household, and now that he has completely recovered his health and strength he is giving this matter his very careful consideration.

One appointment long regarded as quite unnecessary is that of the Master of the Horse, whose only real duty today is to ride beside the Royal coach on any ceremonial occasion, such as the opening of Parliament.

Six Lords-in-Waiting are no longer necessary, and at least two of these might go.

Clean

Many kind things have been said about the late Lord Balfour. He deserved them all.

Our tribute, which we think is as high as any, is that, after fifty years in politics, he died as poor as he started.

Much mud was flung in the political arena in his lifetime, but none was directed at "A. J."

The vacant Garter

Already there is a considerable volume of opinion among the Government rank-and-file in the House of Commons that the Garter left vacant by the late Earl of Balfour should not be filled, and representations to the Prime Minister to this effect are to be made very shortly.

Mr. Ramsay MacDonald, however, is not likely to pay any serious attention to these, and it is possible to state that the vacancy will be filled in due course.

The new Knight of the Garter, however, will not be selected for his political activities, since the peer upon whom the Prime Minister's choice is understood already to have fallen has taken very little part indeed in Party politics.

There be spouts!

The timidity of British fishing companies to enter the Antarctic whaling industry has always been difficult to understand.

It must, however, be bleak comfort to the fishing magnates to know that the profits of the whaling industry have grown to such an extent that Norway now finds them a strong factor in adjusting the national balance-sheet.

The industry earned nearly £4,000,000 from the 1929-30 season.

The King Shows the Way

Another Labour Admiral

A Royal "strike"

Should the "oil strike" on the Prince's Canadian ranch prove highly profitable to him, he would be able to dispense with the revenues he now receives from the Royal Duchy of Cornwall.

Those revenues would be set free for the benefit of his younger brothers, and that is exactly what he would like to do.

Then the Princes would no longer require their present annual grants from public funds.

These amount to £45,000 a year: £25,000 for the Duke of York and £10,000 each for the Duke of Gloucester and Prince George.

Not against "Father"

The Labour Party's decision to put up Mrs. Mary Hamilton as a rival candidate to Mr. Lloyd George in Carnarvon Boroughs at the next election will not win wide approval.

L. G.'s next rival

The Welsh Wizard is past his fighting prime, but he is, nevertheless, a valuable asset to our legislative assembly—which is more than we can say of many M.P.s of the three Parties.

There is something, too, in being official Father of the House of Commons. In that capacity he deserves as much consideration as was extended to his predecessor, the late Mr. T. P. O'Connor.

Others follow

Last week Mr. Lloyd George made a vigorous plea for a drastic overhaul of Parliamentary procedure. It was exactly on the lines of our recent attacks on the antiquated machinery of the House of Commons.

On the same day, data were given by Mr. Montague, Under-Secretary for Air, of the vast increase of Air armaments in this and other countries.

The figures might have been taken from a JOHN BULL article of a month ago.

Chiozza's come-back

Sir Leo Chiozza Money proposes to enter the political arena again.

He has chosen an appropriate moment, with the fiscal issue occupying the centre of the stage, because during the tariff controversies of pre-war days he was one of the most capable and vigorous controversialists in the Free Trade camp.

Then he was a Liberal. Subsequently he turned Labour. But during the last few years he has both attacked and supported Labour in turn.

Hoisting the pale pink

We said a few weeks ago that in addition to Admiral Dewar, of *Royal Oak* fame, a number of admirals were going over to Labour through the medium of the Fabian Society.

"He has gone the whole hog"

Several have now enrolled as associates, which does not involve full acceptance of the Socialist creed. But one of them has gone the whole hog by becoming a full member.

* * *

He is Admiral Bertram M. Chambers, C.B., who served in several campaigns, beginning with the Egyptian War of 1882 and ending with the Great War. At one period he was the King's Harbour-Master at Scapa.

More oil trouble

Look out for more trouble in the oil world. The Royal Dutch Shell Oil Group has just recently raised £8,000,000 more capital.

It is out to expand still further, and, with the co-operation of the Standard Oil Company of New Jersey, to crush the independent oil-producers who have been giving trouble lately.

* * *

Russian oil is another source of unrest. Peace was patched up between the oil combines and the Soviet a little while back, but it is an uneasy peace. Before long there will be another break.

The Soviet wants money for its five-year plan of industrial reorganisation, and the easiest way it can get it is by selling more oil.

Dare you, Philip?

His Grace the Duke of Westminster has just sold eight acres of land near the Houses of Parliament for the enormous sum of £1,000,000.

Two hundred years ago this was mainly marsh-land, worth a few shillings an acre, and now it has changed hands at £125,000 an acre.

At 5 per cent. on the purchase-price, this will cost London £50,000 a year for ever, and the money goes into the pockets of the duke, because his ancestors happened to acquire these particular marshes.

What a dainty morsel for Mr. Snowden, if he has courage to collect the country's fair share of the land rents.

Sportsmen

Powerful influences are working to cause trouble at the Admiralty.

Hints have been thrown out in House of Commons speeches that prominent members of the Naval Staff should resign in order to disparage the Government's naval policy.

These attempts are not likely to succeed. The members of the Naval Staff are inspired by the loyalty which is characteristic of the Senior Service.

The impending retirement of the First Sea Lord, Sir Charles Madden, has nothing to do with the present Government's naval policy. He has, indeed, earned the First Lord's enduring gratitude.

Milk menace

Recent tests showed that 10 per cent. of milk samples in London and 11 per cent. in Manchester were tuberculous.

Out of three million cows in Great Britain it is estimated that about a million would fail to pass the tubercular tests.

And yet, under our ridiculous laws, cows which are known to be infected may be sold for milk-production.

About 3,000 children die yearly from tubercular milk, and between four million and five million pounds are spent annually on treatment. At least one-third of these cases are due to infection from cattle.

The same to you

The *Times*, in a leading article the other day on the activities of Odhams Press, described our proprietors as "these capable publishers."

It was a graceful compliment, and we return it. Printing House Square itself is a very capable organisation.

There was just one point in the leading article that we feel inclined to query. That was the use of the word "scholarly" in the reference to JOHN BULL.

Full of knowledge we are, and confessing to a certain erudition—but we are neither highbrows nor pundits.

Canteen scandals

Mr. Tom Shaw, the War Minister, asked for a report about the conditions in which men and women work in the canteens.

If the Army and Navy and Air Force Canteens authority merely send Mr. Shaw a bucket of whitewash, the matter will be raised with a bang in Parliament.

One active M.P. says he has a great deal of evidence, not only regarding the wages paid, but in regard to what he describes as the "unsuitability" of the work for young women.

It is essential the whole truth should come out. And there should be no hearsay evidence.

IF YOU SEE IT—*Continued*

Costs him nothing

Sir James Melville, the Solicitor-General, is unaware that there is any public feeling against the heavy expenses of the High Courts.

He does not think the time is ripe to find out how much of the present High Courts business could be as well done by the less costly County Courts.

Sir James is the most bland of law officers. And he needs to be when he delivers himself of such arrant nonsense.

If he has missed our earlier references to this iniquity, he may find some interesting information in Sir Thomas Bowater's article on the opposite page.

A fine example

A scheme is afoot in the Irish Free State to make substantial loans to fishermen for the purchase of gear, repayable by instalments.

We recommend this scheme to the attention of our Minister of Agriculture and Fisheries.

The plight of fishermen in England and Scotland is quite as pitiful as that of the Irishmen, and the sporadic attempts at assistance so far made have been pitifully inadequate.

To end "slavey"

Domestic servants are to come into the limelight in the House of Commons this week.

Happier girls, says he

Mr. Geoffrey Mander, M.P. for Wolverhampton, is asking the Minister of Labour if the Government will appoint a committee to enquire into the conditions of domestic service with the intention of making the work more attractive.

Meanwhile, the National Conference of Labour Women is also drawing up a report for its congress at Whitsuntide.

It means a great deal to the daughters of miners and artisans.

Bully for Britain

Mainly as the result of stipulations laid down by Sir Frank Baines, the materials which are being used in the construction of the largest office building in Europe on the Thames front at Millbank are to be British throughout.

A few days ago, when congratulating the labourers on having beaten the world's record for steel-construction, he stated that they were British and the most reliable workmen to be found anywhere.

Sir Frank says he frequently learns a lot from discussing abstruse problems with bricklayers and navvies, and he is not ashamed to give credit where it is deserved.

Many employers would do well to imitate him.

Before the times

We are surprised at the Postmaster-General's Parliamentary statement that while tests have shown railway-train telephones to be perfectly practicable, the demand does not appear to justify the expense of installation.

Precisely the same opinion was expressed about the trans-Atlantic telephone two years ago

Then, in deference to public opinion, a one-line service was established at £15 for three minutes. Now there are four lines working, and the charge has been reduced to £9.

More recently passengers were attracted to the *Leviathan* through that vessel being fitted with a telephone. Within a few weeks the *Majestic* followed suit.

Class extinctions

There is something commendable in a State where first-class Cabinet Ministers can be seen travelling in third-class railway carriages, rubbing shoulders with the masses of the people.

The other evening Lord Passfield, the Colonial Secretary, got in a third-class carriage at Westminster along with a crowd of artisans and clerks.

Mr. William Graham, President of the Board of Trade, arrived at Westminster station a few mornings ago in a third-class compartment, where his travelling companions were some dozens of London's workers on their way to their jobs.

And Mr. George Lansbury, the First Commissioner of Works, got out of another third-class carriage on the same train.

Lies and figures

An Indian ruler, not of the first-class, had a private hoard in coin amounting to about £10,000,000, and jewellery officially valued on his accession at more than £100,000,000.

Such Nabobs are as numerous as generals in the Portuguese Army.

Apart altogether from these princelings, Mr. G. Findlay Shirras, probably the greatest living authority on India, estimates that there are more millionaires in British India than America has ever claimed to possess.

Yet Mr. Gandhi's pretext for the great attempt to fry the sea is that poverty-stricken India is being bled by Britain.

Movies talk

Negotiations are now reaching maturity for the purchase of one of the most valuable sites in Piccadilly. A huge building scheme is projected which will still further transform the appearance of the Circus.

Old landmarks will disappear, and in their place will arise Britain's biggest and grandest picture-palace.

They should try

Free fights with leather-covered air-cushions are becoming a standing practice at Twickenham, the amateur Rugby battle-ground.

After a recent match, a young girl had her spectacles broken, and another who was quietly making her way out was knocked down by a sudden blow from one of these missiles.

Surely it is within the competence of the Rugby Union to end this disgraceful hooliganism.

Manslaughter?

Who did it? That's the question.

There were twelve victims of the Lyme Colliery, Haydock, disaster.

At the inquest it was made plain that, although only *one* blasting-shot should be fired before a second is prepared, four other shots were found in position.

Further it was shown that some shot-holes had been bored vertically into the face, which is against the rules.

But nobody asked who was responsible, directly or indirectly. The Government must now do that.

False mercy

We do not believe in prison for lads. But surely the birch should have been given to John Craig, nineteen; William McAulay, sixteen, and Robert Ritchie, fifteen, who were fined respectively £5, £3 and £2 at Stranraer Sheriff Court for throwing stones at a pet sheep and then *kicking it to death*.

Sheriff Skinner called it abominable cruelty, as it was. Then why not the rod?

Compassionate Coroner

Every-day tragedy

The death of a little child also brought to light the day-by-day tragedy of a mother's life at Camberwell. The child, only nine years of age, was run over in the street by an omnibus.

At the inquest it was stated that Mrs. Maud Paterson had six children, but that none of those working could give her much help.

So she worked herself, and earned 18s. a week, out of which she had to pay 14s. a week rent for the one room which was her home.

Blessed be the coroner, Mr. Douglas Cowburn, who made her a grant of £10 from his fund

'Phone pest punished

We recently published an exclusive paragraph about complaints made by women telephone-exchange operators who had been annoyed by calls of an objectionable kind sent through various public telephone-boxes.

It was told by us that the offences had been traced home to a G.P.O. linesman, and we demanded that action should be taken.

The offender, George William Nash, of Elphinstone Road, Walthamstow, has been brought up at Bow Street Police Court and appropriately fined.

The boomerang

Is Mr. Wedgwood Benn satisfied that all is well at the Indian coalfields of Jhairia, Raniganj and Bokaro?

Women and children as well as men are employed there. Twelve hours and more are worked each day. Disablement from injured or poisoned feet and legs is common.

Sweated labour abroad reacts unfavourably on our workers. We resent it in foreign countries. It should not be endured where our Government is responsible.

Skin him!

To the British soldier in Egypt most of his district is out of bounds. So he is forced to use one of the many religious soldiers' homes.

And they skin him, charging 3½d. for a small plate of porridge, and 5d. for ten Woodbines, and treat him as a potential thief—stamping all papers and periodicals, "Stolen from the——," so-and-so.

And all in the name of religion!

Even wrappings free!

We are glad Sir Wyndham Childs' warning against George E. Gomersall is protecting our readers from the manœuvres of this plausible rogue.

Gomersall trades under the name of his son, "George Benson," a minor, who cannot be sued for debt. But Gomersall can be pursued for fraud.

His latest attempt was to get grease-proof paper, "suitable for the fish trade," from a Bradford firm.

Warned by us, the firm sent a preliminary invoice. And that is the last it has heard.

Lansbury's lapse

The officials of the Office of Works are leading Mr. Lansbury into a first-rate patch of trouble over the erection of the new buildings on the famous Calton Hill site in Edinburgh.

Local people want the designing of these buildings to be thrown open to all architects, and they also wish to have a word in the final selection.

The officials are determined to keep this coveted job to themselves, and so far they have persuaded Mr. Lansbury to adopt their view.

We advise the Minister to call a meeting of the Scottish Members of Parliament, and to give heed to their views.

Another Empire menace

Thomas W. Turner is an inoffensive old man of eighty-one, who stands near the market-place in Richmond with a little box containing matches. He says nothing.

Sometimes he sells the matches. Sometimes ladies come out of their way to give him a few coppers. In any case he does no harm.

But the Richmond Bench has sent him to prison for ten days for begging, and refused to give him the option of a fine. He had 4s. on him, and that was his fortune.

He received 15s. a week and that was his income. So they sent him to jail.

Could it be less?

Mr. W. L. Smith, Parliamentary Secretary to the Board of Trade, admits that the Forestry Commission's employees in Whitwell Woods, Derbyshire, are earning from 42s. to 43s. a week.

But here are actual payments made to five men there—9½ days, 37s. 6d.; 12 days, 37s. 6d.; 12 days, 45s.; 12 days, 49s. 10d.; 9 days, 27s. 5d.

The man who drew 49s. 10d. had to refund 2s. 5d. to the 45s. man to even things up, and the first two men had to balance.

But what miserable pay!

Death from below

Gas companies are trying to hush up the appalling condition of their mains in most of the big towns. In many cases their mains are many years out of date, and the metal has become rusted beyond repair.

He sniffs the leak

In one big northern town, a street which was reeking with gas was taken up, and out of 275 gas-joints examined, 275 leaked.

Sir Thomas Purves, the Post Office engineer, admits that the sub-soil of London is saturated with gas, so that whenever cavities are made explosions occur as a matter of course.

The fatalities are steadily mounting up, but the callous answer of one authority is that, compared with the deaths due to motor-cars, those due to gas are "extremely reasonable."

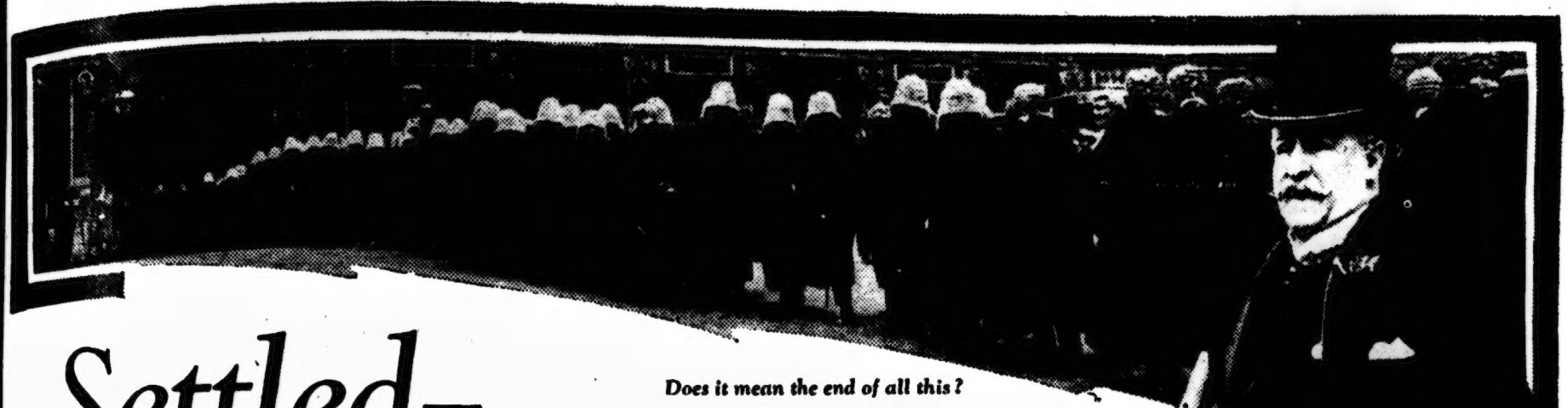
Sound-proof ships

Noise has been one of the greatest trials of ocean-travellers. A new well-known inventor has brought relief.

The successful trial during the last few weeks of his new invention should prove an important factor in the race for Atlantic supremacy.

The inventor has just completed an ocean trip in a liner of one of our biggest shipping companies which has been fitted with his new sound-proofing material.

This is a novel type of asbestos made like honeycomb, and excludes all noise, including sound-vibrations, from the cabin or saloon.



Does it mean the end of all this?

Settled— OUT OF COURT

by SIR THOMAS VANSITTART BOWATER,

M.P. for the City of London

VERY few people are thoroughly alive to the fact that there exists a Court of Arbitration which saves vast sums in legal costs.

It is the Court of Common-sense, and it marks what may be a new era in civil disputes.

Credit for this must be accorded to the London Court of Arbitration, which has carried out for many years extensive propaganda both in Europe and America.

It has advocated without ceasing the benefits that accrue from the adoption of arbitration in preference to litigation for the settlement of commercial and trade differences.

And so much has, of course, been proved.

Proceedings of the London Court and other courts in the metropolis are private; but it may be estimated that these bodies deal in the course of a year with cases affecting, in the aggregate, an enormous sum of money.

If every Arbitration Court now functioning in Great Britain were included, the money involved would exceed many millions per annum.

The scope for arbitration is amply revealed in the enormous bulk of litigation shown in the last Annual Report of Civil Judicial Statistics. Proceedings commenced in the three Divisions of the High Court totalled 99,761, King's Bench alone accounting for 88,431 cases out of this gigantic number.

In the County Courts the total number of proceedings commenced amounted to 1,222,144, being 77,844, or 7½ per cent., more than in the previous year.

It is, of course, impossible to arrive at any figure which would represent the immense cost of this litigation to the contending parties.

The taxed costs of the Supreme Court only are over £1,000,000 annually, and taxed costs are but a small portion of the actual expenditure of the litigants.

The record of cases dealt with by the London Court of Arbitration during a year is as diverse and various as can be imagined. Silk, oil, panama-hats, building, textiles, iron, steel, motors, insurance give some idea of the range of the business tackled.

A DEAD LOSS

HOW many millions a year are spent in legal costs cannot be estimated, but two cases settled within the past few days involved nearly £200,000:

Appeal of Roumanian Consolidated Oilfields against the British Government (approx.) £100,000

United Diamond Fields of British Guiana, Ltd., against the United Diamond Fields (approx.) £90,000

Speed and cheapness

THERE are innumerable other subjects, and in every case upon which it has adjudicated the outcome has been satisfactory to all parties concerned.

Costs have been small and delay negligible. And, what is still more important, the court's decisions have never created bad feeling between the rival parties.

One immense advantage of arbitration is that parties usually continue to do business with each other as before—a result which does not often follow after litigation.

Now, the court has no special qualifications that would explain its great success. Its constitution is simple, its machinery small and inexpensive.

The court consists of equal numbers of representatives of the City Corporation and of the London Chamber of Commerce. Ten are elected and two appointed by each body.

Can have lawyers, but—

IT is the main function of this court to provide a tribunal which can determine expeditiously, inexpensively and efficiently any of the multifarious questions which arise in the ordinary course of business and for which no other arbitration machinery exists.

Such machinery, of course, already exists in many trades, as grain, flour, produce, coal, metal and timber.

The court does not seek to supplant these excellent and successful organisations, except where it may be desired to supplement on an independent and neutral basis the provisions already existing.

For example, it sometimes happens when a contract is in course of negotiation that a foreign supplier or customer is reluctant to agree that the arbitrator shall be appointed by a trade association of which the other party is a member and he is not.

In such a case, a condition that the appointment of an arbitrator shall be made by an entirely neutral body, such as the London Court, offers an obvious guarantee of impartiality.

The court itself does not hear cases, but appoints arbitrators to deal with the disputes referred to it. Its established policy is to appoint only arbitrators who have expert knowledge of the trades concerned.

Accordingly, an important branch of its work is the maintenance of a register of arbitrators classified under the heads of numerous trades and professions.

Usually, one arbitrator is appointed by the court to hear each case, since it is considered that he serves the same purpose as two and at less trouble and expense. But the court is always willing to appoint two arbitrators or more, and an umpire if desired.

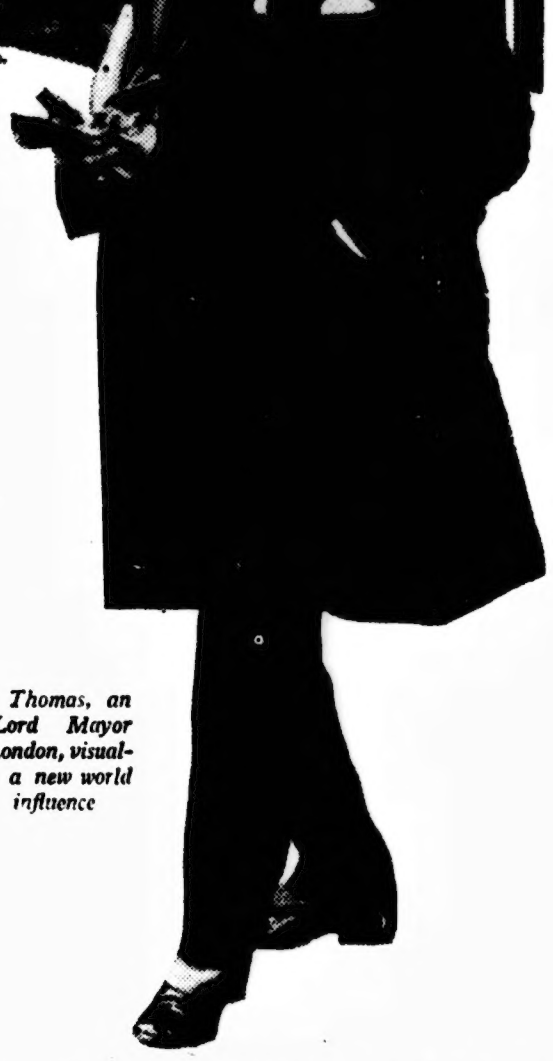
Although one of the chief objects of the court is to keep down expense to its lowest level, it does not debar parties from being legally represented at hearings.

It is left, however, to the arbitrator to apportion the costs as he may think fit.

Should he decide that legal representation has been sought needlessly, compelling the other side to follow suit, he may direct the award of costs incurred in this respect.

There is no appeal from any award made by an arbitrator except where he deems it necessary, on the application by any party, to state a case for the opinion of the Law Courts on any point of law arising in the course of the arbitration, or where he may think fit to state his award in the form of a special case for the opinion of the same courts.

The scale of arbitration fees is kept as low as possible.



Sir Thomas, an ex-Lord Mayor of London, visualises a new world influence

World-wide influence

FOR instance, where the amount involved does not exceed £50 and the time occupied is less than half an hour, the fee, which includes forms and attendance of the Registrar, but not stamp duties, is only one guinea, with two guineas for each arbitrator or umpire.

In cases involving up to £1,000, office-fee and charge of room for each sitting is two guineas and a half. Arbitrators or umpires receive three guineas for the first hour and two guineas for each subsequent hour.

Where the amount involved exceeds £1,000 the fees are double those on the second scale, except that the charge for the room is two guineas per day. In certain cases where the only question is as to quality of goods supplied, the minimum fee is five guineas.

It is true to say the average case coming before the London Court of Arbitration costs a negligible amount compared with the cost of seeking litigation.

It should be emphasised that the work of the court is not confined to traders within the United Kingdom, as arbitration under its auspices has been accepted by parties in India, United States, China, France, Spain, Switzerland, Portugal, Greece, Italy and Turkey.

Its success, in brief, is world-wide.

CANDID COMMUNICATION

WASPS *from a Bee-Hive*

Peddling Our Battle-Flags—Artisan and Golf-Snobs

Stags Love to be Killed!

The Rt. Hon. J. R. CLYNES, M.P.,
Home Secretary

DEAR CLYNES,—Here are strange facts. Jacob Littlefield, aged twenty-nine, has been treated for brain-trouble since his eighteenth year. That his affection, which recurs periodically, gets steadily worse is attested by many witnesses.

Charged with maliciously wounding his mother in one of his insane fits, before Mr. Wyatt-Paine, East Ham Police Court magistrate, he was sent to six months' hard labour.

The magistrate remarked that he hoped this sentence would restore Littlefield's sanity. Has this method of treating such cases your official sanction?

JOHN BULL.

M-. H. ?. OOME
Counsel for the Commissioner of Police

LEARNED SIR,—Doubtless you were acting on instructions. The police are to blame. But what a lapse!

Whatever the magistrate's decision as to Lady Maud Warrender's Ellen Terry Memorial Fund, you had no right to say that "the authorities" regarded it as an illegal lottery.

That's just what you were there to argue before the authority—the magistrate.

Once and for all, the police are the servants of the public, paid to keep the peace. They are *not* an authority.

JOHN BULL.

Mr. H B. LEES SMITH, M.P.,
Postmaster-General

DEAR SIR,—It is time you did something for the sub-postmasters—small shopkeepers who look after sub-post offices.

They have always been paid ludicrously small sums—you couldn't call them wages—for their work, apparently on the assumption that the office attracted custom—a very sweater's plea. But things are getting worse.

A sub-postmaster reports that his "salary" per month is £3 9s., that two and a half hours have been added to his day, making it nine hours, and 2s. 11d. to his salary, and that a telephone has been installed—to which, of course, he must attend.

Is not this monstrous?

JOHN BULL.

The Rt. Hon. A. V. ALEXANDER,
First Lord of the Admiralty

DEAR SIR,—If those battle-scarred flags from the scrapped ships that fought in the war must be sold, I am glad it will be to officers who fought under them, and for a nominal price.

But why sold at all? Why not *given*? Rather mean, isn't it?

Anyhow, in heaven's name (or Britannia's), see to it that no curio-hunter gets one flag—especially a hunter from abroad. JOHN BULL.

Mr. WILLIAM SUTTON,
Birkenhead

DEAR SUTTON,—Your fellow-countrymen are proud to think that you, an artisan, are amateur golf champion of England.

That the small coterie of snobs who rule the game should have left you out of the team to play America at Sunningdale in the Walker Cup is not a slur on you, but upon the name of English sport.

Had you been born in the Dominions—or America—your abilities and sportsmanship would have put you in the forefront. Unfortunately, we in England still have snob-rule in golf and tennis. JOHN BULL.

Mr. A. E YOUNG,
Chairman, Retail Pharmacists' Union

DEAR SIR,—I gather that, owing to the occasional criminal use of arsenic in farm and garden preparations, you desire that the right to sell should be restricted to registered pharmacists.

You might as well object to oil-chandlers selling soap because some foul fellow encompassed the death of his mother-in-law by greasing the stairs with a bar of mottled blue.

JOHN BULL.

Sir DONALD MACALISTER, M.D.,
President, General Medical Council

DEAR PRESIDENT,—The action of your council in withdrawing recognition of the medical degrees of the Indian Universities as furnishing sufficient guarantee of the possession of the requisite knowledge and skill in this country must be applauded.

No hardship is occasioned thereby to the genuine Indian doctors, and it will put an end to the activities of others who, with little skill and less scruple, have hitherto engaged in practice of a somewhat dubious character in the poorer districts of our great cities. JOHN BULL.

The Rev. J. H. BARTON LEE,
Reahill, Surrey

REV. SIR,—Your deliberate statement that "up to a point a stag enjoys the hunt" is at its highest a confession of gross ignorance of animal life.

You say you have seen stags [illegible] trotting along with the pack a long way behind. "They seem to wait for the chase to catch up a little, and then start off again," you add.

Are you not aware that these stags are not wild animals, but half-tame creatures, who, in winter, are often fed by hand?

And yet you say the poor bewildered brutes enjoy the chase "up to a point."

What point? The point of death?

JOHN BULL.

STRAIGHT *from the Shoulder*

MR. CHARLES V. SALE: "It should not be beyond the wit of man to devise some means for hoarding the riches of the earth until they are required."

The trouble is not lack of wit to hoard, but lack of will to disgorge.

* *

MISS CHARLOTTE COWDRAY: "I feel tremendously sorry for those girls who choose their work rather than marriage."

Save a little sympathy for those who have no choice.

* *

CANON DONALDSON: "We have [illegible] to fear is cultivated ignorance."

That is desperately true. We are plagued with experts who [illegible] of life.

ALTHOUGH I do not wish to "stunt,"
Or bring unfounded charges;
I could a horrid tale unfold,
To make the bluest blood run cold,
Of those who live on barges.

Deprived of the delights of school,
The children long have tarried
In ignorance; they cannot spell
"Thermopylæ" or even tell
Whom fat King Henry married!

Unlike wise children born on land,
They know not how to wangle
Free tickets for a picture-show,
And some there are who do not know
A curvilineal angle.

Their parents teach them how to steer;
Some learn the names of stars;
Of weather-lore they have their share;
And yet, alas! are unaware
Of the canals of Mars!

Like an aristocratic hon. Member who delighted the House of Commons by announcing, "I am not an agricultural labourah," I must admit that I am not a bargewoman, having for years been busily engaged in being a duchess and minding other people's business.

Nevertheless, I know something of the life of the canals (I once even condescended to visit a lock-keeper's cottage), and my blue blood boils when I contemplate the conditions under which children live on canal-boats.

The ignorance of these children is so appalling that some have been known to spell "duchess" with only one "s."

Not from 2 L O

The Duchess of Atholl's

Dirge of the Barge

What shall it profit a child
happy and well cared for
know the date when Julius
in Britain? Of what avail
affection if the parents the
not even puzzle out
"Hansard" without getting

It is to put an end to such
ignorance that I am supporting
Canal Boats Bill, which proposes
compulsory separation of children
their parents, so that they may
be educated.

Some critics have called the
Socialisation of Children Bill,
described me as a "fanatic,"
"busybody"; but such criticisms
deter me from pressing towards
of a maximum of State control
with family life.

I scorn the name of "Socialist."
I had my way
I'd socialise all children—or
should say,
All those belonging to the lower orders.
For, of course,
The offspring of a peeress or
coloured horse.

Skilled Government inspectors
humble home I'd send
To feel the bumps of children
they could recommend
(Or order, if the need arose)
the youngsters should
Be fed and clothed and educated
their higher good.

No home would be a castle
father's word would count
When official Nosey Parkers
horses sought to mount;
Though family life decayed and
languished in their prime,
The Higher Sociologists would
gorgeous time!

Miss April Day's DARK CAREER

WHO is Miss April Day? Numerous people are asking this question about a charming woman bearing this picturesque name, who has figured conspicuously in society circles during the past few months.

Quite recently, too, Miss April Day achieved even wider fame by contributing an arresting article to the leading "news" columns of a famous daily paper.

This purported to throw light on the movements of John Gialdini, the well-known financier who had suddenly disappeared from his English haunts following upon the collapse of the Hatry group.

Miss April Day, described in the article as an English "authoress and traveller," told how she had encountered the absconding financier at a famous Italian hotel while tramping across Europe to Constantinople.

As Gialdini was much in the public eye at that moment, her article provided an excellent "feature" story.

How much more!

We ourselves read the article with intense interest—particularly as information had come into our possession which suggested that Miss April Day was something more than an "authoress and traveller," and that an investigation of the story of herself would itself provide an astonishing tale.

It has.

At the time Miss April Day was tramping on the Continent and interviewing the financier, her headquarters were at an address in Chepstow Place, W from which she disappeared, leaving behind a dishonoured cheque and several discomfited creditors.

Although she hinted during her residence at Chepstow Place that she had recently become a bride, she made no attempt to explain the absence of her husband.

The truth is that she was really in hiding from a number of creditors, including some of the most expensive hotels in the West End of London, for, just prior to her descent upon Chepstow Place, she had lived in great style in a suite at a famous Park Lane hotel.

Her early accounts at the hotel, which were comparatively small, were paid with commendable promptitude; but gradually, as the management became impressed by her supposed importance, she was permitted to run up large bills.

She then began to entertain on a big scale, and informed the management one day that she was about to be married to a gentleman of wealth and position.

Blushing for the bride

Although the wedding was to be a very quiet registry-office ceremony, Miss April Day explained that she was anxious to arrange a magnificent wedding-breakfast at the hotel.

She said a number of prominent men and women would be her guests.

"In any name or in any role, she is clearly a menace . . ."

The function, staged on a truly resplendent scale, duly took place, and after remaining in residence at the hotel for a few days, the new bride and bridegroom suddenly departed without warning, leaving an unpaid account for £320.

That a hotel of such high standing allowed itself to be imposed upon to this extent bears eloquent testimony to Miss April Day's charm and impressment.

It was following this amazing masquerade that the newly wedded reverted to the name of "April Day," and presented herself, husbandless, at Chepstow Place.

Her disappearance from Chepstow Place was effected during the landlady's absence, and all that Miss Day left behind in addition to the cheque that was dishonoured was a note saying that she had been offered a post in Bristol and had gone to catch the night train.

A few days ago, the solicitors acting for the hotel in Park Lane, after many vain attempts at unearthing Miss Day to serve a writ upon her, finally obtained judgment for the £320 involved.

We fear they will never see a penny of the money.

April, May, June—!

Apart from the fact that her last banking account is heavily overdrawn, several other large hotels, including one of the most fashionable in Mayfair, have been similarly imposed upon, while numerous unsatisfied judgments have been obtained against Miss Day by various other creditors.

Nor are we merely pessimistic in thus dashing their hopes; for the *nom-de-plume* of "April Day" masks the identity of a very notorious society adventuress, who has lived by her wits for years.

She has played many parts and passed by many names.

She has obtained money from people through the medium of bogus dancing academies and journalistic syndicates, and she has obtained money from male dupes in high positions through grossly slanderous stories.

April Day has participated in newspaper hoaxes, indulged in bigamy, and has even duped the mother of one of her husbands by inducing her to part with £100 to save her son from the consequences of a supposed lapse.

As "Miss Eileen Graves," she was the mystery woman in an abortive action brought by an explorer against a newspaper which accused him of staging a "hold-up" hoax for publicity purposes.

As "Mrs. Villiers Stuart," she gave amazing evidence and achieved universal notoriety in a memorable case concerning a "black book," stated to contain the names of 47,000 prominent British citizens addicted to the darker vices.

Slipping on the polish

As "Peggy Wade," she victimised people in a bogus journalistic syndicate, and, amongst other undesirable exploits, too numerous to mention, as "Rhoda Bray," spent nine months in jail for bigamy.

Often she has imposed upon people by misusing the names of some of the highest personages in the land, and rich and poor alike have been victimised by her cunning misrepresentation and polished acting.

In any name or in any role, she is clearly a menace to society, and should be avoided at all costs.

Hounded Through the LEGION

"He found reading a book and actual life were very different things"

EIGHT months ago a young English soldier, named Maurice Edward Procter, chanced to read a romantic novel which was supposed to portray life in the French Foreign Legion.

Under nineteen, and of an adventurous disposition, he was so thrilled by the story of desert adventure that he deserted from the British Army and crossed to France to join the Legion.

The pity of it is that young Procter showed every promise of making a first-class soldier before he abandoned his career. He was an excellent gymnast; had won praise on parade, and was in line for promotion.

This lad's last letter to his mother in England is before us as we write.

Nightmare jail

"I was a fool to leave the English Army," he admits candidly; "I have found that reading a book and the actual life are two different things."

Of his actual hardships he speaks with restraint, but between the lines one can detect the influence of merciless discipline, long forced marches over hot desert sands, and heartbreaking punishments.

So desperate did he become that he made a bold effort to escape; was hunted in the Algerian mountains for three days and nights, during which time he was without food or water; and, being finally run to earth, served a twenty days' sentence in a Legion prison under nightmare conditions.

"My poor boy has made a dreadful mistake," writes his mother to us, asking what can be done.

This lad is but one of many who have run away to join the French Foreign Legion, thinking they were taking a short road to romance.

Only the other day the Press reported a grim story of an unknown Englishman's fate in Morocco.

He, too, had deserted from the Legion because of its horrors, and, when cornered by pursuers, shot himself rather than go back

Another Englishman, a Mr. Joe Mellor, of Sheffield, was driven in desperation to escape from the Foreign Legion; but though he succeeded eventually in reaching his home, his mind had been so harassed by his terrible experiences that he committed suicide.

With such a succession of tragedies it is surely desirable that some intervention should be made on the part of our own authorities to safeguard the very young from binding themselves to serve a foreign Power under conditions which are ghastly in the extreme.

The question was considered in a debate opened by Sir C. Kinloch-Cooke in the House of Commons some time back.

Mr. Hore-Belisha observed that it was very sad that the French authorities in London should advance money to young Englishmen in temporary difficulties to go overseas, to repent as soon as they got there.

An age-limit

We urge the authorities to make every effort to come to some terms with France whereby recruits under a certain age-limit should not be permitted to enrol in the Legion until reference has first been made to Britain.

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ONE PENNY

A SERPENT *in a* CABBAGE-PATCH

Officers under Supt. Nicholls, of the "Big Five," have received complaints about the "business agents" mentioned here

A MYSTERY financier has latterly invaded the City of London, and though he has mostly contrived to keep well behind the scenes, he has already brought a series of calamities on the investing public.

His name is H. W. Digby.

About a year ago he was the prime mover in a scheme which was to revolutionise the marketing of fruit, flowers and various produce, supplied to the consumer at moderate prices direct from the grower.

He obtained options upon some fifty greengrocery shops throughout London and the suburbs.

At that time he was chairman of a concern called the Phœnix Commercial Company, through which he floated another company called Direct Produce, Ltd.

Next an appeal for funds was made by Direct Produce, whose printed matter gave the assurance that splendid profits of over 30 per cent. could be made by taking over all the shops on which Digby had already obtained options.

But Digby's name did not appear.

Well, over £100,000 was subscribed by the public: but the promised profits have so far not materialised.

In the summer of last year the directors of the Direct Produce Company were dissatisfied with the way things were going, and it came about that another concern controlled by Mr. Digby then entered into this sorry story.

This, christened with the name of World's Gardens (Parent Co.), Ltd., took over the management of the disastrous Direct Produce Company, Ltd.

This new organisation was described as being specially qualified "in work of this nature."

The manner in which this "specialist" company obtained its capital was decidedly irregular.

In big sums

It approached that bold and surprising firm of "business agents," Messrs. Price, Davies and Company, of Bedford Street, Strand, which, readers may recall, we recently thrashed over another matter.

This new concern, by means of misleading advertisements and letters, caused nearly twenty unemployed people to part with sums ranging from £750 to £1,000 to the World's Gardens (Parent Co.), Ltd., pocketing 10 per cent. commission for itself in each case.

The lure held out to these misguided "investors" was unique.

They were promised "directorships" in the company, which were to last from three to five years, and, in addition to directors' fees of £200 each, they were led to believe that they would draw yearly salaries of from £400 to £450.

The rosy promises of three-year to five-year appointments have been completely dashed in as many months.

One effect of this amazing procedure of finding investors was that the company was soon literally swarming with directors.

Up to the neck

Many, realising that they had been badly caught and that the proposition had been grossly misrepresented, demanded the return of their money.

We are truly sorry for them, for they have little chance of getting anything. The company is up to the neck in liabilities.

Its motor-lorries, which, presumably, were to rush the produce direct from "grower to consumer," have been seized and sold by creditors under unsatisfied judgments.

The offices at Gloucester House, Charing Cross Road, whence this vast undertaking was to have been controlled, have been entered by a sheriff's officer and all the furniture and effects have been removed.

One creditor recently sued the company for £350 due to him for services rendered under an agreement made with Digby.

He was granted judgment by Mr. Justice McKinnon, who observed that the company was "an odd concern."

We feel that the judge spoke with remarkable restraint, for even an ordinary workman, who was too poor to invest any money, has been victimised.

He has sued the company in vain for the wages due to him.

The new Public Prosecutor should look into the circumstances in which the World's Gardens (Parent Co.) obtained director-investors

The first auditor of the World's Gardens (Parent Co.), Ltd., resigned long ago, after lodging a strong protest against the manner in which its affairs were being conducted.

That his action was more than justified is clear from the company's present position.

A few days ago the creditors, whose joint claims total many thousands of pounds, appointed an accountant named Mr. W. H. Cork, of Eastcheap, London, as liquidator of the company

The only "asset"

His first report makes dismal reading, and shows that the only "asset" is a debt of £8,000.

The position is an impossible one, because no accounts have ever been issued and the ledgers have not even been brought up to date.

It is not surprising that the shareholders of the Direct Produce Company recently met to consider the disquieting position, and, in the hope of pulling the concern together again, authorised an issue of debentures.

They wisely made the stipulation, however, that this issue could only be made "providing the management agreement with World's Gardens (Parent Co.), Limited, was cancelled."

This has now been done, and we can only wish the directors luck in their unenviable task of trying to get the company on to its feet again.

And what of Mr. H. W. Digby, who, unabashed at his handiwork, has latterly had schemes under way for floating similar ventures in the provinces?

His prudence in remaining so far behind the scenes will be understood when we reveal that he is an undischarged bankrupt and an ex-solicitor, who was struck off the rolls for converting clients' money to his own uses

This will help

He has also been denounced in court as a scoundrel. Indeed he has figured in numerous company ramps.

We believe that Sir Archibald Bodkin, the late Public Prosecutor, had already commenced to look into Digby's tangled affairs, and we trust that his successor, Mr. Tindall Atkinson, will lose no time in tackling the task that has thus been interrupted.

He should find it greatly simplified by the revelations we have made above

Weekly Informations from— **—SIR WYNDHAM CHILDS**

SHARE-PUSHING *by Wire*

I THINK the latest activities of Messrs. Debenham and Hall, Ltd., of Chancery Lane, London, who call themselves investment brokers, but whom I call bucket-shop fish-catchers, deserve comment.

A Liverpool woman, who has never taken the slightest interest in stock and share dealings, received a telegram from Messrs. Debenham and Hall informing her that she had been allotted 500 "Rosey Cross Asbestos" at 3s. a share.

The telegram also "guaranteed" that the shares would open on Exchange at 5s. 6d. in a fortnight, and confirmed "post cheque immediately."

* * *

Next morning the following "express" letter arrived, marked "Private and confidential":

Dear Sir (*sic*),—Your allotment telegram sent yesterday limited you to 500 Rosey Cross Asbestos at 3s. a share for a total investment of £75 (or smaller quantity if desired).

"Rosey Cross will open on the Exchange within two or three weeks at 5s. 6d., and should then steadily advance to £1.

"We absolutely advise and urge you to purchase additional shares at the opening price of 5s. 6d.

"Tremendous public buying will send Rosey Cross Asbestos to £1 or more, and your shares will be sold for you at, say, 15s., unless you wish to hold for £1."

The ingenuity of the letter is apparent: it suggests that the recipient was particularly lucky to have been able to secure 500 shares at 3s., allotment being "limited."

In other words, the application for shares had been so great that there were not enough to "go round."

It is also abundantly clear that by communicating with persons in this manner Debenham and Hall intend the recipient to believe that by mistake he or she is put in possession of some "exclusive" information.

But I happen to know that these wires and express letters have been sent out wholesale.

I am afraid these shares will never rise to £1, nor, indeed, are they likely to open at 5s. 6d., as guaranteed by Debenham and Hall.

The Stock Exchange, alive to this attempt to "rig" the market, has issued a special warning to its members.

* * *

I have had several letters asking my advice on a proposal of a certain F. Potter, of Bay House, Priory Plain, Great Yarmouth, who has decided, "on account of his eyesight," to sell his homework mail-order business which he has carried on successfully from his private home for over forty years.

He says it is a secret system which he will sell outright for £100. On the other hand, for the sum of £2 he will lend it for a month.

As the letter which is sent out is cyclostyled, it seems to be highly probable that his secret system is being so broadcast that it will have lost its value—if there ever was any.

* * *

The truth is that F. Potter is an old hand at conducting postal ventures of this sort. Three years ago he was enrolling pupils to whom he proposed to teach his precious "homeworked business."

He was then asking a fee of £100, or offering to accept "anything" to the value of £150 from pupils who had no funds.

Before that he was advertising for an address of a maternity nurse, and favouring applicants with a cyclostyled letter offering a £21 "super pram" for £8 cash.

My advice to readers is to have nothing whatever to do with him if they are approached, and I should be extremely grateful if they would send on to me the letter they receive, as I propose making a collection

THIS *Moulded Leather Coat* is better value than either Rubber or solid Leather. Light, durable, and its colours guaranteed absolutely fast. Ideal for Motoring

5/- WITH ORDER

The ROSINA Stylish Coat is made in moulded Leather—an entirely new material which is soft and supple, neither cracks nor splits and is impervious to all climatic conditions. It contains no rubber whatever, and is not "Leatherette." Has the appearance of solid leather and its colours are *guaranteed fast.* Beautifully cut with convertible collar, all round self belt and useful pockets. The plain back is relieved with raised seams as shown in small sketch. Lined throughout with Fancy Check. Shades: Brown, Red, Green, Blue; also Black. Made in the following sizes: S.S.W., S.W., W., and O.S. Lengths, 38, 40, 42, 44, & 46ins **30/-**

Larger Sizes and longer lengths are extra. (Busts to 52ins; Hips to 56ins)

Patterns Post Free.

TERMS: Our Bargain Prices are for deferred payments. Send 5/- now and complete purchase in 5 monthly payments of 5/- if satisfied. Fullest approval allowed.

WHEN ORDERING be sure to state the correct Size, Length and Colour required, and give your correct Bust measurement.

WRITE FOR FASHION CATALOGUE POST FREE

Full Range of Fashionable Coats, Two and Three-Piece Suits, Costumes, Frocks, Furs, Raincoats, &c

Patterns are sent Post Free.

(State Patterns Required). Keen Prices & Easy Payment Terms.

J. G. CRAVES Ltd. SHEFFIELD.

"THE PROVIDENTIAL DISCOVERY THAT HAS NEVER FAILED."

"I shall pass through this world but once, any good thing, therefore, that I can do, or any kindness that I can show to any human being, let me do it now, let me not neglect it, or defer it, for I shall not pass this way again."—CARLYLE.

LUNG TROUBLE, BRONCHITIS, ASTHMA, CATARRH, WHOOPING COUGH, CHILDREN'S COUGH

"THE DISEASES THAT BAFFLE THE DOCTORS"

The Marvellous Specific 'Liq-u-fruta' for Chronic Asthma of even 20 Years' Standing: Terrible Racking Bronchitis; Lung Trouble when other Treatments had failed:

Difficult Breathing	Laryngitis
Bronchial Catarrh	Racking Cough
Quinsy, Croup	Night Sweats
Nasal Catarrh	Choking Phlegm
Emphysema	Influenza

OVER 1,000,000 PRAISE "LIQ-U-FRUTA"

It will remove Asthma or Bronchitis, it will strengthen your lungs and enable you to breathe more freely and efficiently. It will banish every germ of weakness or disease from your throat, nose and respiratory organs. Instant relief is experienced.

BRONCHITIS—GREAT RELIEF.

Little Horton—January 24th, 1929. I have been troubled with Bronchitis for a number of years. "Liqufruta" has done me more good than anything I have taken. I started to take it a few weeks ago and find great relief. (Mrs.) F. W. B.

ASTHMA SUFFERER BENEFITED.

New York City—April 23rd, 1929. I feel very grateful to you for your wonderful preparation "Liqufruta." My father suffered for years from asthma and has been greatly relieved after using only two bottles. Enclosed you will find remittance; please forward three large size bottles. (Miss) R. A. B.

"IT HAS NEVER FAILED."

East Ham—October 15th, 1929. I have used "Liqufruta" for my children for 14 years. It has never failed. I have no fear when "Liqufruta" is near. (Mrs.) F. L.

The originals of these testimonials and thousands of others can be seen at the Liqufruta Laboratories. The demand for "LIQUFRUTA" is so enormous that we can only tender our sincere regrets to the hundreds of thousands of sufferers who have been disappointed. The fact is, "LIQUFRUTA" has proved itself fifty times better than any other remedy

A COUGH AND "LIQ-U-FRUTA" CANNOT EXIST TOGETHER.

"Liqufruta" is supplied by all Branches of Boots' Cash Chemists, Glasgow Apothecaries, Cockburn & Co., Taylor's Drug Stores, Timothy White & Co. Ltd., and all Chemists and Stores, 1/3, 3/- and 5/-, or direct from Liqufruta Laboratories, 382, Camberwell Grove, London, S.E.5, for remittance in stamps or postal orders, 6d. extra for postage on 3/- size and 9d. on 5/- size. For abroad sufficient to cover postage must be added. For 2d. in stamps the book "Worth its Weight in Gold," published at 1/-, will be sent Post Free.

Liqufruta

CURES EVERYTHING WITH A COUGH IN IT.

Ryders

'Aquilegias (Columbines)

"The DANCING FAIRY FLOWER."

As a special request Ryders ask all customers who have not yet ordered their Seeds TO DO SO WITH THE LEAST POSSIBLE DELAY. Already every post is bringing in thousands of Orders, but owing to the phenomenal demand for the 1930 RYDER SEED BOOK it is certain that tens of thousands of people are relying upon a last minute selection. This must lead to congestion and disappointment-ment. Will you please make out your order and send it to-day? If you have not yet applied for the Seed Book do so now—sending your name and address on a P.C. to:—

PLEASE POST TO-DAY

RYDER AND SON (1920) LTD.

St. Albans

WORLD'S BEST CYCLE

2/6 DOWN & 15 MONTHLY PAYMENTS of 5/10

The Juno "Royal." Brooks Saddle. Dunlop Cord Tyres. Renold Chain. 14 days' Free Trial. All British. Superb quality. Guaranteed for ever. Direct from factory to you. Packed & carriage paid. Wonderful easy terms to suit you. Chromium plated models if desired. Write for Free Art List.

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from £3-15 CASH — JUNO

£550 AWARDED in "John Bull's" Crossword Competition No. 54.

The only correct solution in Crossword Competition No. 54 was received from:—

Mr. W. Powell, 114, Carlisle Street, Marylebone, N.W.8.

to whom, subject to the conditions of the Competition, a cheque for £500 will be despatched. Solutions containing one error only were received from the following 35 competitors, who share the Second Prize of £50, each receiving £1 8s. 7d.

Andrews, Miss A., Pitway, South Petherton, Som.
Archer, Mrs. G. R., The Hollies, Kirkby, Liverpool.
Batt, R., Gable Hook, Bethersden, Ashford, Kent.
Bennett, J. M., 253, Manchester Rd., Cubitt Town, E.14.
Bibby, J., 20, Paradise St., Heapey Rd., Chorley.
Bourlet, R., 5, Braden St., Paddington, W.9.
Bowman, F., 23, Edward St., Morpeth, Northumberland.
Braddock, F., Smalley, nr. Derby.

Continued on page 14.

Don't Wear a Truss!

After thirty years' experience an appliance has been invented for men, women and children that cures rupture

SENT ON TRIAL

If you have tried most everything else come to us. Where others fail is where we have our greatest success. Send attached coupon today and we will send you free our illustrated book on Rupture and its Cure, showing the Appliance, giving you prices, and names of many people who have tried it, and are extremely grateful. It is instant relief when all others fail. Remember, we use no salves, no harness, no lies.

From a photograph of Mr. C. E. Brooks, inventor of the Appliance, who cured himself, and whose experience has since benefited thousands. If ruptured, write to-day.

We make it to your measure, and send it to you on a strict guarantee of satisfaction or money refunded, and we have put our price so low that anybody, rich or poor, can afford it. We send it on trial to prove the truth of what we say is true. You are the judge. You, after having seen our illustrated book and proofs of it, will be as enthusiastic as the thousands of other patients whose letters are on file in our office. Fill in the free coupon below and post to-day to either the London or Manchester address, whichever is more convenient.

Free Information Coupon.

BROOKS APPLIANCE CO., LTD.
(468J) 86, Chancery Lane, London, W.C.2
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Please send me by post, in plain wrapper, your Illustrated Book, and full information about your Appliance for the cure of Rupture.

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WISE PARENTHOOD

A practical handbook on Birth Control.

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A book for those who are creating the future.

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24, BEDFORD ST., LONDON, W.C.2

What Made Her Hair Grow?

Read Her Letter for the Answer

"My hair fell out," writes Mrs. Hillman, "leaving only one patch. I was under hospital care for months. But my hair would not grow again.

"Then I used Kotalko—and now I have a fine, thick growth of hair, as you can see by my photograph." Men also who were bald-headed for years report new hair growths by using KOTALKO. Many testimonials from men and women.

TEST BOX

If you have dandruff, or are losing hair, or if you are nearly or entirely bald, use or copy the Coupon below.

To JOHN HART BRITTAIN, LTD., 2, Percy Street (53.PV), London, W.1.

Please send me, post paid, Testing Box of KOTALKO with directions, for which I enclose threepence in stamps

NAME.....

ADDRESS .....

LARGE ERUPTIONS OVER TWO YEARS

Caused a Lot of Pain. Itched and Burned. Healed by Cuticura.

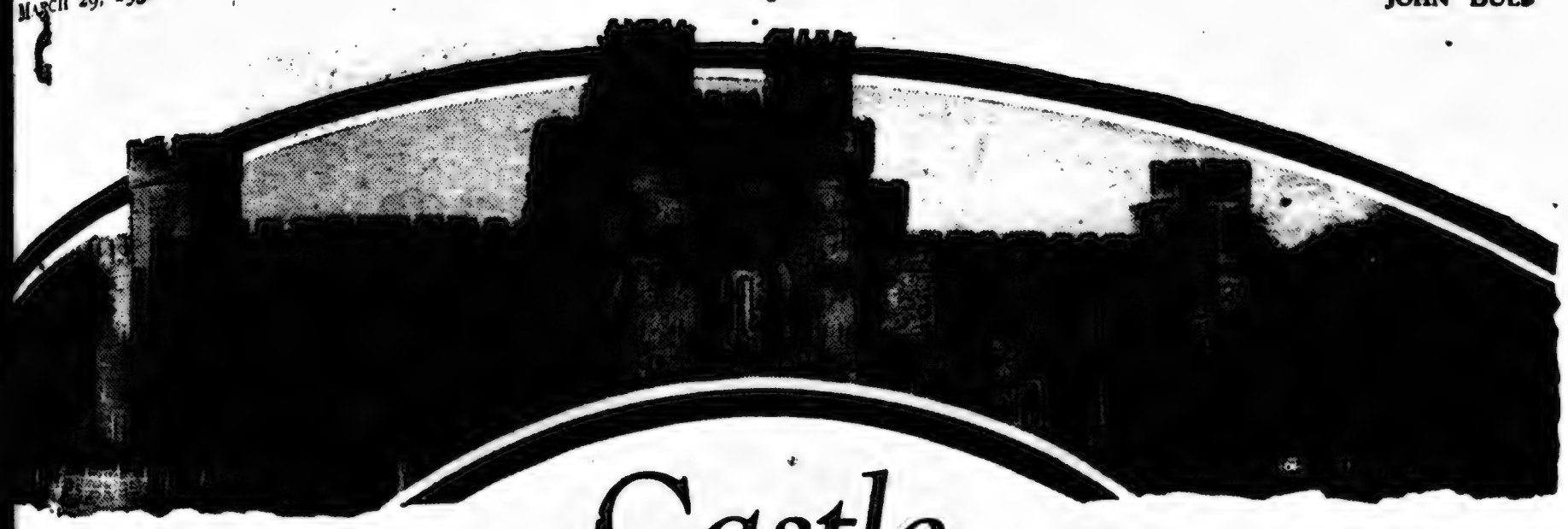
"I suffered over two years with dreadful sore eruptions on my limbs. They were both large and small, and caused a lot of pain. The eruptions itched and burned so that I could not get any sleep.

"I tried other remedies but they were of no use. A friend recommended Cuticura Soap and Ointment so I purchased some. The first application relieved the itching and burning. I continued using them and in six weeks both my limbs were completely healed." (Signed) William T. Hicks, 17, Seamore St., Staple Hill, Bristol, Eng.

Daily use of Cuticura Soap, with touches of Cuticura Ointment as required, keeps the skin fresh, smooth and clear. Cuticura Talcum is fragrant and refreshing, an ideal toilet powder.

Soap 1s., Ointment 1s. 2d. and 3s. 6d., Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 27, Banner St., London, E.C.1.

Cuticura Shaving Stick 1s. 2d.



"Treasures from the stately castle of Herstmonceaux, in Sussex"

Castle Looter's New Campaign

ONE of the most astonishing adventurers we have ever encountered is Barton Prior, who lives in great style in the historic cathedral town of St. Albans.

On Sundays he may be seen deftly playing the organ in a local church.

In addition to being a skilled musician, he is also a clever craftsman, whose genius for carving is such that he can transform a newly made piece of furniture into an almost undetectable example of antique workmanship.

Had he chosen, he could long ago have achieved fame as a master-craftsman; as it is, he has earned nothing but infamy; and it is difficult to know how he can reconcile his pious Sabbath-day practices with his everyday pursuits.

Oil and guile

For Barton Prior has lived by his wits for years, showing a marked aversion from honest toil.

With a ready tongue and an inside knowledge of all phases of the antique trade, he finds it the easiest thing in the world to spell-bind his dupes.

His chief object of late appears to be to find people to "finance him," and in this connection he recently approached a business-man in Fleet Street, London, and unfolded a remarkable story.

He confided that he had discovered some splendid antiques of a type in which he knew the business-man to be interested.

Although they were going for a mere song—a matter of £30—Prior said he was unable to raise this sum at the moment, which was a great pity in view of the fact that he knew where the articles could be disposed of forthwith at immense profit.

So convincingly did he tell his story, embellished with fantastic details of quick returns, that he induced the other to advance him £30 and several other sums in addition.

Then, when his various excuses to account for subsequent delays in completing the transaction began to grow somewhat thin, he suddenly disappeared.

This easy way of making money has been frequently repeated, and though, on occasion, he has schemed in thousands, his sustained "success" probably lies in the fact that he has mostly restricted individual coups to sums in the neighbourhood of £30, £60 and £100.

In one case that has come to our notice he got into touch with a gentleman in Wigmore Street, and favouring him with a variation of his favourite story of an antique bargain that could be snapped up cheaply and resold at great profit, cleared £65 and disappeared, simultaneously duping another in the same office to the extent of £20.

Until recently Barton Prior boasted a London office in Whitfield Street, off Tottenham Court Road, W. This he has now abandoned, leaving the landlord unpaid.

A few months ago Prior, who favours plus-fours and usually drives his own car, called upon a firm of antique-dealers in Fulham.

His well-informed conversation on trade topics soon convinced the salesman who waited upon him that he was an expert, and his request to be shown certain "period" furniture, for which he alleged he had a ready purchaser, was innocently received.

The result was that he was permitted to take away about £100 worth of articles "on approval." They have never been returned, and all efforts to secure payment have proved fruitless.

On another occasion, when he had an office in Coptic Street, near the British Museum, Prior purchased certain antique furniture from another dealer on a bill of exchange dated a month ahead.

He promptly disposed of the furniture, failed to meet the bill, and was made a bankrupt, several other victims backing the petition.

The tailor fell

Recently, he rushed excitedly into a tailor's shop in Boyle Street, London, W., and told a convincing story of an impending deal in antiques in which he would make hundreds.

The tailor, who only knew Prior slightly, cautiously explained that he had little ready money available at that moment, whereupon Prior rapidly responded that only £10 was required to make up the sum necessary.

His frankness carried conviction and a £10 note changed hands. Prior promised to repay it "with real thanks" within two days. He has never been near the tailor since.

Perhaps his greatest victim was the late Col. Claude Lowther, who died only a few months ago, and who at one time was in residence at the stately castle of Herstmonceaux, in Sussex.

Colonel Lowther was a great collector of antiques and the owner of china and tapestry renowned the world over.

A time came when his collection grew to such dimensions that it could not be properly housed, and he reluctantly decided to dispose of some of his treasures.

Unfortunately, Prior chose this crucial moment to cross his path.

In the Old Bailey

In his inimitable manner, Prior prevailed upon Mr. Lowther to permit him to undertake the disposal of the superfluous treasures, and they were removed to a specially rented place in Palace Street, Westminster.

Prior lost no time in disposing of many of the goods; but he sold them at lower prices than those fixed by Colonel Lowther, whom he kept as much in the dark as possible.

Finally, he was ordered to submit proper accounts of all moneys received, together with the names of the purchasers.

It was then found that goods to the value of £6,172 were missing, and that, concealing the names of the real purchasers, Prior had disposed of them elsewhere.

The end came a year or two ago at the Old Bailey, where this extremely clever antique-swindler was charged with stealing and receiving much of the property thus entrusted to his care.

After a trial lasting seven days, he was sentenced to eighteen months' imprisonment, the judge observing that Colonel Lowther had done a great public service in bringing him to book.

It is interesting to note, in view of his more recent exploits, that among the additional facts then mentioned by the police against him was the story of yet another dealer who had been mulct of goods to the value of £380 through one of his now-familiar "ready purchaser" yarns.

Barton Prior may be a brilliant organist and a skilful carver; but it is clear that he prefers to play upon people's credulity and to carve deeply into their banking accounts.

Dealers and members of the public alike should therefore be on their guard against him.

Hair Beauty Specialist's *Showcase Ramp*

SMALL shopkeepers should be on their guard against a travelling salesman who has already succeeded in duping many traders in various parts of the country.

He is a well-dressed, well-spoken individual, who has latterly chosen to style himself as "Mr. Simpson."

Striding up briskly into a shop he requests an interview with the proprietor on a matter of "extreme importance," and proceeds to talk business in a most compelling sort of manner.

Recently he called upon a Warrington shopkeeper in this fashion.

Posing as a representative of Messrs. Peel, Mason Sons and Company, wholesale distributors, of Castle Street, Liverpool, he waxed eulogistic over the merits of a new shampoo-powder.

* * *

Known as "The Duchess Hair Beautifier," and supplied wholesale in packets at 18s. a gross, this new specific, Mr. Simpson declared, should prove "a steady selling line."

Arrangements, he added, had been made to furnish every shopkeeper with a handsome showcase for displaying their wares to the best advantage.

Moreover, no shopkeeper need fear he might be left with unsaleable stock, as the firm would take back any unsold supplies and refund cash.

Finally, in order that the Warrington shopkeeper could judge for himself, Mr. Simpson produced a sample packet of the "Duchess Hair Beautifier," most attractively got up and exuding a delicate fragrance.

* * *

The shopkeeper agreed to take a trial gross of the powders, and paid Mr. Simpson 18s.

In departing, the salesman promised that the showcase should be despatched within a few days.

This promise has never been fulfilled, though the shopkeeper duly received a supply of packets.

At first he consoled himself with the thought that, if he had not acquired a free showcase, he had the goods.

But complaints from customers soon prompted him to examine the packets of "Duchess Hair Beautifier" more closely, and he found them to contain powdered washing soda.

Thus he had paid 18s. for useless stock that had probably cost 5d.!

This shopkeeper is only one of many. Other complaints have been received from various towns that the engaging "Mr. Simpson" has visited.

We hope this warning will prevent him from adding further to his list of victims.

Value at a Glance

Player's Please

PLAYER'S NAVY CUT. REGISTERED TRADE MARK

N.C.C.810.

HEADACHES

If you fail to obtain relief from other remedies try Anti-Kamnia Tablets. Prescribed by doctors the world over for nearly 40 years. 1 or 2 "A-K" Tablets quickly relieve headache, rheumatism, toothache, neuritis, lumbago, sciatica, neuralgia, women's pains, etc. End insomnia and nervousness by promoting restful sleep. 25 millions used annually. Of chemists everywhere 1/3. *Write for Free Sample:* Anti-Kamnia (Dept. L. 4), 86, Clerkenwell Road, London, E.C.1.

Anti-Kamnia

Quick Relief from Pains and Aches

Continued from page 12.

Calvert, J., 69, Berry St., Workington.
Carlisle, S. H., 9, Canvey Rd., Leigh-on Sea.
Cartwright, H., 52, Walter St., Stockton-on-Tees.
Chapman, L., 14, Fore St., Fowey, Cornwall.
Christian, Mrs. F., 15, Leigh Terrace, Douglas, I. of M.
Cowleroy, Mrs. K., Hambro Ho., Hambro Hill, Rayleigh, Essex.
Cranstone, Miss A. M., 54, Holsworthy Sq., W.C.1.
Crosby, N. J., 52, Beaumont Rd., N. Ormesby, Middlesbrough.
Ftherington, B., 59, Sutherland Rd., Brighton.
Fitzpatrick, T., 27, Station Rd., Witton, Birmingham.
Hill, C. T., 1, Buccleuch Cotts., Petersham Rd., Richmond, Surrey.
Kingsnorth, A. J., 27, Berkeley Rd., Bishopston, Bristol.
Kingstone, S. R., 7, The Breach, Fair View Rd., Hungerford, Berks.
Lee, J., Warberry Court Cotts., Torquay, Devon.
Martins, A., 27, Elmore St., Essex Rd., N.1.
Matheson, Miss, 100, Thirlestane Rd., Edinburgh.
McKenzie, W. C., 12, Montrose Park, Brislington, Bristol.
MacPherson, G., 4½, West Port, Arbroath.
Ormiston, H., 145, Brynhyfryd, Swansea.
Pegg, W., 10, Halsway, Hayes, Middlesex.
Rice, G. E., Milverton, Cambridge Rd., N. Harrow.
Senior, Mrs. N., 100, Broomhill Ave., Keighley.
Smith, W. M., Neston Rd., Burton, Wirral.
Steer, S. E., 21, Bonhay Rd., Exeter.
Turvey, W. G., 33, Naseby St., Northampton.
Warnes, C., Harpley, King's Lynn, Norfolk.
West, L. H., Vine Cottage, Futbourn Rd., Cherryhinton, Cambs.

Another £500 X-Word appears on Page 36. Try Your Skill Now!

FREE ECZEMA CURE.

Instant Relief for all Skin Sufferers.

You can stop that awful itch from Eczema skin disease in just two seconds. This seems to be true, but it is true. A few drops of Prescription will instantly stop the most itch or skin irritation. This discovery of Dennis has become famous throughout the as the most wonderful and reliable remedy Diseases, for it sinks deep into the pores, disease germs, washes them away and leave clean and pure. D.D.D. Prescription Cures Psoriasis, Bad Leg, and all other Diseases Skin and Scalp. It never fails to give relief why delay? A FREE TRIAL BOTTLE W SENT TO ALL SKIN SUFFERERS WHO TO THE D.D.D. LABORATORIES, M.N.22, FLEET LANE, LONDON, E.C.4.

Searchlight on FLEET STREET

by A. G. GARDINER

FLEET STREET lives by turning its searchlight on the public. It is not unfitting that the public should occasionally turn its searchlight on Fleet Street.

Two events make the present a convenient occasion for doing so. The first is the collapse of the attempt of Lords Beaverbrook and Rothermere to create a new political Party as a newspaper stunt.

The other is the appearance of the new *Daily Herald* as a revised and enlarged mouthpiece of the Labour Party.

There is one respect in which this latter event will give satisfaction to all who are concerned about the future of the Press. It strengthens the independent element in that institution.

By "independent" I do not mean independent of Party. In that sense there is a greater tendency to independence than ever before. Few of the newspapers now answer to the crack of the Party whip as obediently as they used to.

They are more concerned to please the public and the advertisers than to please the Party managers—a fact which has not a little to do with the shaky condition of Parties to-day.

Herald of truth

Whether the new *Daily Herald* will be independent in that sense remains to be seen. It has a great opportunity, for there is no Party which needs courageous truth-telling in the Press more than the Labour Party does.

But by "independent" I mean that the *Daily Herald* will be free from the syndicated Press, which has made journalism a menace to the public interest.

As the newspaper-reading public has increased by leaps and bounds, the number of separate newspapers has declined, and as they have declined they have fallen more and more into the hands of Uncle Three Heads.

Apart from the *Morning Post*, the *Daily News*, the *Daily Chronicle* and the *Star*, which are still independent of the syndicated Press, the whole of the daily popular Press of London is now under this triple monopoly, whose tentacles are not limited to the metropolis or to the daily Press, but extend throughout the provinces, and cover every kind of journalistic publication.

This is the greatest evil that could befall journalism. It means that the public, especially in times of stress and crisis, are at the mercy of two or three men whom they have not elected, and whose activities they cannot control, but who, through their command of the Press, can impose on them any policy or panic they choose.

Blue-pencilled

The exercise of this irresponsible power is a menace to government itself.

Any designing politician by making a deal with the Press monopolists can, in certain circumstances which are not inconceivable, make himself practical dictator, dependent not on Parliament, but on the lords of Fleet Street and mob opinion.

The danger of the Press monopoly is aggravated by another fact. It was a saying of Lord Northcliffe, who was the author of the syndicated Press, that "the power of the Press is to suppress." This power he exercised ruthlessly.

If there is one duty which rests upon a newspaper, it is that its news columns should be fair and unbiased.

The tradition of every honourable newspaper in the past was that so far as its political views were concerned they should be confined to the leader columns. Then the reader knew where he was.

But Lord Northcliffe changed all that. He made the news the medium of his views. People discounted the leader column, but they accepted the news as a plain, unvarnished tale, and it was through the news therefore that he worked.

He suppressed the news that was unfavourable to his purpose, and he threw into high relief the facts that were favourable.

For better—and worse

If a man was distasteful to him he did not report him and answer him in his leader columns. He suppressed him altogether, or allowed him to be mentioned only when he could be made ridiculous.

It was inevitable, of course, when the Press, under the influence of universal education and the universal vote, widened its appeal from the middle-class to the great mass of the public, that there should be a change in its methods.

Many of the aspects of the change are admirable. The news net is thrown wider and covers a multitude of interests in the daily life which were ignored by the old-time newspapers as beneath their dignity.

News is presented in a more attractive guise. The art of illustration has been carried to a level that was undreamed of.

The whole world of women and domestic affairs has come under survey. The newspaper has become a source of entertainment as well as of information.

Through the interview and the signed article the public have been brought into more intimate contact with the best minds of the time.

Whether the introduction of insurance has been a benefit to the newspapers I do not know. But there can be no doubt of its value to the public.

In these and a multitude of other ways the modern newspaper has become brighter and in some respects better. But I think that it has lost ground in the most responsible of its tasks.

News is treated with a levity that would have been horrifying to the journalistic tradition in which I graduated. It is not merely that speakers are not seriously reported. They are often mangled to make a bright paragraph.

The matter is sacrificed to the manner, and the truth of things is subordinated to a jest and a telling headline.

These tendencies make, perhaps, for circulation, but they do not make for an instructed democracy. And in so far as they are practised, journalism is betraying its trust. In the end, too, it will suffer itself in the loss of public respect and confidence.

But worst of all the features of the modern Press is the consolidation of this great power in a few irresponsible hands, who exploit that power to wreck Parties and Parliamentary government.

The poor chee-ild

The function of the Press is not to govern, but to inform. The seat of power is not in Fleet Street, but at Westminster, and the effort to transfer that seat to a syndicated Press is the gravest political and social menace of the time.

That is why I rejoice at the humiliating collapse of the attempt of Lords Rothermere and Beaverbrook to turn their newspapers into a political engine to dominate the State.

Lord Beaverbrook, being the quicker mind, rapidly scented danger and seized the first opportunity to run to earth.

Lord Rothermere, being slower-witted, has not yet learned his lesson, and is left a little forlornly to carry the unfortunate baby. But he will drop it as soon as he can find a convenient doorway.

The catastrophe should stimulate the independent Press to new activity and the public to a keener sense of the danger of newspaper monopoly.

That monopoly must be checked if democracy is to survive, and I welcome every increase of power to the ranks of independent journalism.

Homely Wisdom—

Train your Feelings

by CANON R. J. CAMPBELL, D.D.

A CORRESPONDENT sends me the following lines:

"You're not hard up when your purse is flat,
And your pants are frayed like an old doormat;
You're not hard up when your bills fall due
And you haven't a dollar to see you through;
You're not hard up till you see the day
When you haven't a cheerful word to say."

I think the sentiment they express is commendable. Nay, more, there is a principle of action suggested in these terms of considerable value for our moral health. Let us see what it is.

Many of the readers of these words are becoming familiarised with the findings of the comparatively new science of psychology, the science that investigates and endeavours to explain human nature itself.

One great discovery made by psychology within my lifetime has been the power of that part of our mental make-up which operates below the level of consciousness.

Things are going on in the deeps of the mind that in an ordinary way we are quite unaware of, but which have a great deal to do with making us happy or unhappy, strong or weak, courageous or the reverse.

Psychology has made clear beyond all doubt that, whatever else remains to be learnt about the sub-conscious, it supplies us with most of our driving energy.

For this reason we ought to be exceedingly careful about what we feed the sub-conscious with. If we give way to such emotions as fear, anger, and hate we are causing a grievous waste of vitality in our inner selves.

Bad thoughts sent down to the sub-conscious mind will return to the upper deck charged with evil. They will return as a thick cloud of depression, or a destructive desire, or a mood that engenders a totally false view of life.

So when we are tempted to give way to feelings and motives that we know to be unworthy of our better nature we should banish them at once.

To fill the mind with elevated thoughts and purposes is true economy.

It is good to be brave and kind and unselfish, because these are forces that make for fuller and gladder life.

Brooding on trouble not only makes it blacker, but renders us less able to meet it. To cherish ill-will is to hurt yourself more than your enemy.

Meet your dear ones with a dreary face when things are going wrong and you take the heart out of them as well as yourself.

No battle in life is ever lost until we admit defeat, and as the good book says, "Sorrow endureth for a night, but joy cometh in the morning."

When NERVES and BODY break down

BUILD UP again with DR. CASSELL'S TABLETS

A feeling of being beaten—nothing left to live for—your body is worn out—your brain will not "think of things"—the mind has lost its inspiration—memory is fickle; simultaneous failing in body, mind, brain and memory! Fortify your nerves with Cassell's Tablets. Brace your body with extra nourishment to overcome your extra weakness, Cassell's Tablets give you abundant stamina to throw off every trace of trouble, and fill you with a serene contentedness you never had before. The secret—Cassell's act on nerves, digestion and blood, and through the blood they send "life" to every part of the body. Price 1/3 and 3/- per bottle.

Boyds

A MONTH AGO I LOOKED 10 YEARS OLDER

"There were wrinkles about my eyes and mouth, enlarged pores, and an alarming hint of sagging.

'To-day my complexion is every bit as good as my lovely debutante daughter's. It is entirely due to the wonderful discovery by Vienna University medical professors that the skin can eat. It can absorb nourishment and transform it into living healthy tissues. Not age but under-nourishment causes wrinkles and sagging. I learned the foods prescribed by the famous doctors and in four weeks have made myself ten years younger. I hope that every woman past 25 may know the same joy."

Crème Tokalon Skinfood Rose Colour is guaranteed against a forfeit of £1,000, to contain the nourishing elements the famous authorities say your skin needs to keep it young. These are predigested olive oil and fresh cream, emulsified vegetable extracts and egg yolk, combined by scientific formula in Crème Tokalon Skinfood. Even in one night you will see an improvement almost beyond belief. Continued use gives a permanently young and beautiful complexion—fresh, firm, free from wrinkles. Crème Tokalon Skinfood Rose Colour is for use at night. Crème Tokalon Skinfood White free from grease, is for the morning. Success is guaranteed or money refunded.

Free Trial. De-luxe sample outfit of Poudre Tokalon in popular shades and Crème Tokalon Skinfoods for both day and night use sent on receipt of 4d. in stamps (to cover postage and packing, etc.). Tokalon Ltd. (Dept. 570E), 212-214, Great Portland Street, London, W.1.

The Wonder Bike and FREE INSURANCE only 2/6 down

NEVER, in the history of cycling, has there been such an astonishing offer. This guaranteed bicycle, a triumph of British craftsmanship—now fully and freely insured against loss or theft—can be yours, direct from makers, ready to ride away, for only 2/6 deposit! Nothing to pay for another month! Money back if dissatisfied! Coupon in envelope (½d. stamp if unsealed) brings free 20-model Catalogue. Send for it at once, before the Spring waiting list, to

Mead

WRITE IN CAPITAL LETTERS

To MEAD LTD., Dept. 8758, BIRMINGHAM
Please send me-from-your 1930 Cycle Catalogue

NAME _____

ADDRESS _____

USE A PENCIL—IT'S PLAINER

ANOTHER ASTOUNDING OFFER Mead Tennis Rack, 4/6 3 Free Balls in net only 2/

AMAZING BARGAINS

Made from good quality Casement Cloth
MODEL 108.
Fully cut, Cross-over style Overall with long sleeves and deep lapels in self colour.
In SW, W, and Outsizes.
BARGAINS

This is a magnificent opportunity to secure a fine selection of

COAT-FROCK OVERALLS

S & W ONLY	OUTSIZES ONLY
2/4½	2/11½
Post, Pkg 4½d.	Post Pkg. 4½d.
UNDER WHOLESALE PRICE	
S W & W	OUTSIZES
2 for 4/8	2 for 5/10
Post, Pkg. 6d.	Post Pkg. 6d.
3 for 6/9	3 for 8/6
Post, Pkg. 9d.	Post, Pkg. 9d.

GUARANTEED TO WASH AND WEAR WELL

MODEL 105. Smart, fully cut Cross-over Style Overall with long sleeves and the new collar. Two pockets. In SW, W, also in Outsizes. BARGAINS.

COLOURS. Splendid Range in Butcher, Navy, Tan, Mello, Apple Green, Bottle Green, Brick, Rose, Black and White. SATISFACTION GUARANTEED OR MONEY INSTANTLY RETURNED.

Please state style, size and colour required when ordering.

C. P. MODES (Dept. 35)
17, Paternoster Square, London, E.C.4.

Uncle Wants the EARTH

The Stars and Stripes over Westminster? "Is it the inspired foresight of a prophet?"

by E. Roffe Thompson

"WE were Britain's colony once. She will be our colony before she is done; not in name, but in fact. Machines gave Britain power over the world. Now better machines are giving America power over the world and Britain."

That is how Mr. Ludwell Denny concludes his extraordinary book, "America Conquers Britain."

The very title is a challenge. The conclusion—well, what are we to think of it? Is it the raving of a megalomaniac, or is it the inspired foresight of an economic prophet?

Whichever it is, it is one of the most startling things that has appeared in cheer print for many a long day.

I say "sober" with good reason. Mr. Denny is no alarmist. He is an international journalist of experience and repute, and an able and conscientious observer.

His book is a mass of facts that are unchallenged and unchallengeable. I do not say the same about his conclusions.

He is entitled to his opinion; but the man who can prophesy the future of historic movements with certainty has yet to be born.

Fear at bottom

Let us even admit with Mr. Denny that, at the moment, America is top-dog. Let us admit her wealth and her efficiency and her power.

Must we also admit that the Americans are the "Chosen People" and that the British Empire is tottering to a fall?

I think not. In his heart I doubt if Mr. Denny thinks so either.

And I wonder if the feverish intensity with which America is fighting the economic war which so quickly succeeded the world war is not at bottom due to a fear of what will happen if ever we can kick our business-men out of their traditional ruts into something like real and modern activity.

After all, the problems that beset us may be big, but they are not particularly complex. They may be hard to solve, but they are not hard to see.

We built up our industries upon the basis of export markets which the war curtailed to an enormous extent.

Countries once dependent upon us established their own manufactories. They developed their own steel and iron and cotton industries, and there is not to-day the scope for expansion that there used to be.

That is one big problem, and we are facing an intensified competition in the products of our basic industries that will tend to grow even more intense as time goes on.

The second big problem is that the luxury of winning the war left us loaded with debt and crippled with taxation.

America was, in other words, largely handed her predominant position; it was a free gift far more than it was an achievement.

Our tragedy to-day is that we are trying to meet these new conditions with old weapons.

Millions of helpless working people are suffering because British employers refuse to cut loose from what might have been good enough for their grandfathers, but which is worse than useless for them.

We still do it

Whose fault is it if British goods are failing to sell abroad?

When you realise that the United States are still Britain's third best customer, taking even slightly more of our exports than they did in 1913, where is the need for panic if only we could make our manufacturers modernise their organisations, their plant, their methods of production and their methods of salesmanship?

There is another thing, too.

While the British Government plays at politics and seems to treat industry as a pawn in the game, the American Government regards itself as the Intelligence Department of American industry.

Every day the Department of Commerce receives 10,000 requests from manufacturers and exporters for advice, assistance and service—and they get it.

The American Economic War Machine makes the Intelligence Service of the Allies during the war look like a baby's toy. But if America can do it, can't we?

It is not only our business-men who are wallowing in red-tape and tradition. Westminster and Whitehall both need waking up.

There is a dead hand on Britain which needs picking off and giving speedy burial.

One of the fingers of this dead hand is the belief in low wages. "If we can only bring wages down," say the British manufacturers, "all will yet be well."

"If we can only keep wages up," say the Americans, "nothing else matters."

The *New York Times* recently investigated the effect of Ford's wage theories in Europe. The results are rather staggering.

High-wage way

In Cork, ordinary workmen get a minimum of £4 a week and skilled mechanics up to £8 a week.

"Since the opening of the Ford Works," says this paper, "Cork has become a prosperous city, money is circulating freely, and practically every business is booming, particularly building and agriculture."

In this country Ford employees are, without exception, the highest-paid workmen. In Denmark, Ford workmen earn 50 per cent. more for 200 working-days than other workmen earn for 300 days.

The same story comes from France, Germany, Italy and Spain.

And all the time Ford sales increase and Ford prices decrease.

I know it is an old story. I have told it often myself—perhaps too often—but why do we so obstinately refuse to learn the lesson?

It is fashionable just now to indulge in the sort of blether that the French, during the war, labelled "Defeatism." The Government is no good, Mr. Thomas is no good, England is no good. We're beaten, done, down and out.

We certainly are—if we believe it.

I don't believe it. There was never a bigger nor a more mischievous doctrine enunciated.

We led the world once, and we shall lead it again.

If Mr. Denny really sees Britain as an American colony, he will wake up one day to find that he has been having what his compatriots call a "pipe-dream."

Till its heart rots

But we shall not escape that fate by sneering at it. We shall not escape it without a mighty effort. We shall not escape it merely by pretending that the peril does not exist.

For it is perfectly true that America is now years ahead of us in technical development and industrial efficiency. We have a long row to hoe merely to get on equal terms.

That we shall get there in the end I do not doubt for a moment.

I think even Mr. Denny sees the red light, for he says:

"Too wise to try to govern the world, we shall merely own it. Nothing can stop us. Nothing until our financial empire rots at its heart as empires have a way of doing."

Exactly—and I have an idea that the rot is nearer than most people suppose. For the difference between our Empire and America's is that one is built on rock and the other on sand.

The domination of the dollar has isolated America as few nations have ever been isolated before.

And money and machines can be fought by money and machines.

America's decline will begin on the day that Europe composes its quarrels and makes the desert of armaments blossom with the industrial rose.

Nothing in the world can make Mr. Denny's prophecy come true except our own stupidity—and even I do not believe that we are as stupid as that.

The Human Machine

Truth's Worst Enemies

ENTHUSIASM is a great possession. It is the keenest-edged tool a man can possess. With it he can cut a way through any of life's obstacles. But it can be a two-edged weapon. It can create difficulties as readily as it can destroy them.

It is one thing to be enthusiastic oneself; to make others enthusiastic is quite another. Misapplied enthusiasm, unreasoning and unreasoned enthusiasm, always tends to create equally unreasoned opposition.

Every great teacher the world has known has suffered from the opposition aroused by his too-enthusiastic disciples. Every great cause has to contend with the opposition aroused by its fanatical supporters.

The world is full of examples. Freud discovered some profound psychological truths—but his disciples turned his theories into a joke by their fevered enthusiasm.

The essential logic of the Russian question has been lost for years in a miasma of idiotic propagandist fervour. The propagandist has brought the world perilously near to reaction in sheer self-defence.

The abounding enthusiasm of America is busy creating a definite anti-American feeling throughout the world.

Oppression and suppression in Italy are building up an automatic reaction to it that will some day explode with devastating effect.

Truth is never more ill-served than by those who seek to ram it down other people's throats; for truth is a simple thing that will prove itself in time—if it is really truth.

ANOTHER QUICK PRESERVENE COMPETITION

Closes Midday Wednesday April 2nd

Judging the same afternoon

Cheques will be posted to prize-winners on Thursday April 3rd

Results will be published Friday April 4th

FREE

NO ENTRANCE FEE WHATEVER

NOT EVEN A COUPON OR WRAPPER

£500

OFFERED IN CASH PRIZES

The first three prizes will be:

1st £100: 2nd £50: 3rd £25

but these amounts will be doubled in each case where one of these prizewinners happens to have a bar of Preservene in the house and is able to produce it immediately for inspection when our representative calls on Thursday next, April 3rd. If, therefore, the first prizewinner has a bar of Preservene in the house when our representative calls she will receive a cheque for £200 instead of £100. The second prizewinner in the same way would receive £100 instead of £50, and the third prizewinner would receive £50 instead of £25. This doubling only applies to the first three prizes. *There will be 15 other prizes of £10 each and*

A CONSOLATION PRIZE FOR EVERY COMPETITOR who places the first 4 testimonials in the same order as the judges' selection.

The Competition is open to anyone living in the British Isles.

Closing mid-day on Wednesday, April 2

PLEASE POST YOUR ENTRY TO-DAY

The names and addresses of cash prize winners will be published in the *Daily Mail* on Friday, April 4th.

There will be no list of consolation prizewinners published owing to the large amount of space which these names and addresses would occupy. All consolation prizes will be posted by Thursday, April 3rd, so that each competitor who qualifies for one of these prizes should receive it by Friday or Saturday at the latest.

✱ ALL YOU HAVE TO DO

is to read carefully through the ten Testimonials on the right and left hand sides of this page. Against the word "FIRST" on the voting coupon put the number of the testimonial which you consider would be the most likely to persuade you to give the Preservene Method of Washing a trial. Note that each Testimonial is numbered.

Then put opposite the word "SECOND" the number of your second choice, and so on for the ten places shown on the voting coupon.

Now print your full name and address clearly in block letters in the spaces provided on the voting coupon. Then cut out the voting coupon and post it in a gummed down envelope, using a 1½d. stamp, addressed as follows:—

PRESERVENE COMPETITION, AUSTRALIA HOUSE, STRAND, LONDON, W.C.2 (Comp.).

IMPORTANT.—Competitors must put the first 4 numbers of their selection in order on the top left-hand corner of the back of the envelope containing their entry. (See Rule 3.)

Rules and Conditions

1. The forecast must be made on the voting coupon. The numbers must be given in writing as well as in figures; for example: 6 (six).
2. The voting coupon must be enclosed in a gummed down envelope (*on the back of which the first 4 numbers of their selection must be given in order*), stamped 1½d., and posted so as to reach us not later than mid-day on Wednesday, April 2nd.
3. Only one entry will be accepted from each competitor. If the order of the first 4 numbers on the entry differs from the order of the 4 numbers on the envelope the entry will be disqualified.
4. Mutilated or altered entries, or entries containing the same number more than once are liable to be debarred.
5. Proof of posting will not be accepted as proof of receipt by us.
6. The Manager's decision is final and legally binding. No correspondence can be entered into and no interviews granted.

This competition is not open to members of our staff.

A GENUINE SPORTING OFFER.

We will buy any woman two bars of her favourite washing soap if she does not find that Preservene makes clothes spotlessly clean without any rubbing whatever—just 20 minutes boiling (no extracts). Try Preservene yourself for your next "wash." If you are not satisfied with it send us the Preservene wrapper, and attach your name and address and the name and price of the soap which you generally use. We shall send you the cost of the two bars of whatever soap you name without question. We have complete confidence in Preservene and in the honesty of the British housewife—hence this unusual offer.

Preservene is stocked by practically every grocer and stores throughout Great Britain.

Fleming & Whitelaw, Australia House, Strand, London, W.C.2

No. 1. "OH!" she exclaimed, "HAVE YOU NEVER HEARD OF PRESERVENE SOAP?"

Mrs. E. Humphreys, Rosary Cottage, Hollow Meadows, Yorks: "I cannot help but write to you, for I have never used a more wonderful soap. Eighteen months ago my niece visited me. Her little girl had a new frock; she had not had it on above an hour before she spilt some cobbler's ink down it, and you will have an idea what cobbler's ink will do to a child's garment. But she never bothered in the least. I inquired what she would do. 'Oh!' she exclaimed, 'have you never heard of Preservene Soap?' I visited her house in the course of a day or two, and to my great surprise the frock was absolutely spotless. I have a little shop, and ever since then I have used and sold your wonderful soap. I have a prize dog; it is an orange pom., and you would be surprised at the results when I wash her in suds made with your soap. Living a long way from town, the people round about here absolutely worship Preservene. I also bless the day I heard about it."

No. 2. "I WOULD NOT DREAM OF USING ANY OTHER."

Mrs. S. Kemsley, 89, Peter Street, Blackpool:—"I felt I must write and tell you about your wonderful Preservene Soap. I have a Brussels Carpet 3 by 3½ yards, and it has been in use for fourteen years. Well, I had a friend in yesterday, and she said, 'What, another new carpet?' 'No,' I said, 'but just a Preservene clean.' She said, 'What do you mean?' So I just got the oldest piece of carpet I could find and damped it, then just rubbed it a few times with your soap, and then took another rag and rubbed it dry. I said, 'That is what I mean,' and the colour came up lovely. 'Then I told her to try it for her washing. She said, 'Not likely. Spoil your own clothes first, not mine.' So I had her in while my woman washed, and she watched the whole performance through. Just imagine the look on her face when all the washing was done, and it looked so lovely and clean. I myself have used your Preservene Soap since it was first advertised, and would not dream of using any other. I shall certainly keep on recommending it. Wishing you every success."

No. 3. "MY WASHING DAY IS ALWAYS A PLEASURE TO ME."

Mrs. R. Merchant, 37, Montreal Road, Ilford:—"I have read the testimonials enclosed in your circular, and fully endorse all the good things said about Preservene. I have used it for quite a long time now, and find it a great friend indeed. The kind that works and not talks. I have a large family, and do all my own washing, and like to see everything clean around me. After giving my folks their breakfast and seeing them off to business and school, I light my copper, scrape the Preservene into the copper and boil the water. I then put all my whites in and leave them while I go on with my household duties. I never have any fear, however dirty a garment may be, that when it comes out of the water all stains will have disappeared. After a rinse through clean water, my clothes are ready to hang out. Before using your wonderful soap, I was never finished until 4 o'clock in the afternoon, and then tired out with the fatigue of rubbing the clothes. Now I am done by dinner time, and quite fresh and ready to go out for a walk. Some soaps advertise wonderful results, but they are *not* what they profess to be. Now Preservene does not advertise enough what it can do. We housewives have found it ourselves. It is really great. A trustworthy maid that you don't have to keep or pay. A steady, reliable worker. Wishing you all the success you deserve for bringing along this boon."

No. 4. "I WAS SO EXCITED, I STARTED TO TELL THE NEIGHBOURS ON EITHER SIDE."

Mrs. C. Richardson, 68, The Grove, Ealing, W.5:—"I must own that the first time I used Preservene I did not believe it could do all you claim it will do, and was quite prepared to find stains and dirt still in when I took the clothes out of the copper; but seeing is believing, and I was overjoyed to find the clothes not only perfectly clean but a snowy-white as well. I was so excited while hanging out that I started telling the neighbours on either side how wonderful it was, and I have told everyone I meet. I can only wish it had been in use years ago, and so saved my mother days of absolute toil. I have seen her many a time at the wash-tub till seven o'clock at night when we were children. I feel I cannot say enough in its praise, and it is so wonderful and it does not injure the hands like soap powders which I have hitherto used. It is a joy to feel one's hands beautifully soft after a washing day."

No. 5. "I WOULD STILL USE IT IF DOUBLE THE PRICE."

Mrs. E. Rowcroft, 107, Talbot Road, Old Trafford, Manchester:—"I feel I should like to add my testimonial to your wonderful soap. I have used Preservene for over five years now. I buy six bars at a time, so that I run no risk of being without on the wash day, as I have a very large wash each week. I shred the soap into the boiler, stir it well, then shake the white clothes in, leave to boil for twenty minutes, just with an occasional stir, and find I can do so many other household duties along with the wash in this way. Preservene Soap is like fairy magic to me, for my clothes are beautifully white and all the stains out. They smell nice, and with such a small amount of labour. My friends think it is marvellous how much washing I can get through and how clean my clothes look when finished; but I tell them it is Preservene Soap that is the marvel, and most of them have tried it for themselves with the same results. I have used Preservene Soap for my Spring cleaning, and like it for polished woodwork, doors, etc., also oilcloths, it leaves such a nice polish. In fact, I could not say anything that would express the praise I feel and the benefit I get from Preservene Soap. I would still use it if double the price, and I will never use any other while I get your really wonderful soap."

No. 6. "IT IS MUCH CHEAPER THAN THE ORDINARY SOAP AND POWDERS."

Mrs. L. Ellis, 19, Nuttall Street, Chorlton-on-Medlock, Manchester:—"I really cannot tell you how grateful I am. I used to dread the washing days at the tub, rubbing and scrubbing, as I have a large wash, having four young children. But what a difference since using Preservene Soap. I simply shred the soap on a suet grater, put the flakes into the copper, and when the water is on the boil I put in the clothes, and allow them to boil twenty minutes. I do the washing in half the time, and without all that unnecessary hard work of rubbing and scrubbing. I find that the clothes are perfectly spotless and clean and all stains removed. It is cheaper than the ordinary soap and powders needed for washing, after boiling the clothes I use the suddy water for *woollens, and it does not shrink or injure them.* I find that it is also an excellent shampoo for the hair, as it contains glycerine, eucalyptus and cocoanut oil. I shall always recommend it, as it is a great help, and a money saver to any woman who has a lot of washing."

No. 7. "MAKES CLOTHES BEAUTIFULLY WHITE, NO MATTER HOW DIRTY."

Mrs. E. Bridgwater, 1, Westbourne Terrace, Worcester Street, Bromsgrove, Worcester:—"I have been a housewife since 1909, and during the period I have used many well-known soaps. I can honestly say I have now got a real friend in 'Preservene'—which I have used for nearly two years, which not only eases labour, saves time, and is inexpensive to use, for I never want no soda or powder to use with it, but it makes clothes beautifully white, no matter how dirty. It cannot be surpassed for washing woollens and coloured garments, not to mention the hands. Preservene deserves a wider fame. You may publish this if you wish."

No. 8.

Mrs. P. Edwards, "Wisteria," Bristol Hill, Soundwell, Bristol, Glos.:—"Having had your testimonial in front of me this morning, I thought I could not do better than let you know of my experience of Preservene. I have used it for many years, and cannot speak too highly of it. Washing days are a thing of the past with me. I tell all my friends about it, and they try it and confirm all I say about it. I feel that it is my duty to help anyone if I can, as all mothers will no doubt wish washing day has been a worry, but once you use Preservene all that is gone. I wash silk dresses, woollens, and dyed articles, and the colour is the same as when new. I also like it in the bath. I think it is a good thing for rheumatism, having eucalyptus in it. I could say a deal more about it and the value it has been to me. I shall always use it as long as it is on the market. I wish everyone would use it; it would save them many an ache if they would."

No. 9. TRY PRESERVENE FOR CLEANING UPHOLSTERY."

Mrs. E. Hill, 203, Penny Lane, Haydock, Nr. St. Helens, Lancs:—"I have pleasure in sending a testimonial to the merits of Preservene Soap. It does everything claimed on the wrapper, and much more. It is in the interest of every housewife, even if she does not do the washing herself, to see that Preservene Soap is always used, for it makes it so easy for the poor charwoman who, maybe, is washing most days. Also the linen washed the Preservene way is so beautifully white that it makes one happy to look at it, and the blankets and flannels are so soft and 'comfy' and smell so sweet. For carpets it is unsurpassed. Indeed, wherever there is grime to be removed try Preservene and you will not be disappointed. Try Preservene Soap for cleaning upholstery. Put some water into the copper, shred one tablet of Preservene Soap into it, heat until the soap is melted, now leave the water until cool enough to use comfortably; have ready the thick clothes, two for washing down the upholstery, do not have them too wet), the other two for drying. When you have finished, leave until thoroughly dry. It will be a joy to your eyes to find you have a suite quite equal to new at little expense, and at such a trifling cost."

No. 10. "FOR WASHING HEAVY BLANKETS YOUR SOAP IS UNRIVALLED."

Mrs. W. Matthewson, Clabburn Cottage, Heydon, Norwich:—"I felt I must add my testimonial to the thousands of others you have received. I, like hundreds of housewives, scorned to think that washing could be done in such a simple way, and I even said to friends who told me about your wonderful soap that we should hear next that we could boil on the line on its own accord. But now I see myself and how narrow-minded I was. I shall never use anything else, and in my opinion it cannot be improved upon. Preservene is excellent for everything, and I think it will be a boon to those who use it during the Spring cleaning. For washing heavy blankets your soap is unrivalled. Wishing you well, being inexpensive."

THE JUDGING

The judging will be carried out by two advertising experts (whose names and addresses will be published with the prize list), in conjunction with Mr. G. R. Whitelaw, of Fleming & Whitelaw. The competitors whose selection most nearly agrees with the judge's selection in order of merit will be the prizewinners.

FILL IN AND CUT OUT NOW!

VOTING COUPON.

First.....	Sixth .....
Second	Seventh .....
Third	Eighth.....
Fourth.....	Ninth .....
Fifth.....	Tenth .....

Name .....
(State whether Mr., Mrs. or Miss.)

Address .....

.....

J.B. Please write clearly in block letters.

Please cut neatly along these dotted lines.

£1,000 Guarantee

that these letters are genuine, self-written and uninvited and that no money has been paid for them.

We have over 10 000 of such testimonials on our files which are open to inspection by any genuine enquirer at our offices in Australia House, Strand, London, W.C.2

PRESERVENE SOAP

Saves 1/- each wash — **Saves 3 hours work**

Aldwych

SHOW UP *the* Killer!

MORE than half of the annual number of deaths in this country—or, say, 600 per 1 000—and at least two-thirds of the sickness casualties are largely due to preventable diseases.

They are not being prevented. Why?

"We have had the Insurance Act in force now for seventeen years. There is nothing whatever to show for the medical benefits and the money poured out like water. So far as I can see, we are really worse off than when we started."

So says Mr. Leonard Appleton, of the General Federation of Trades Unions.

"Since 1912," says Sir Thomas Neill, president of the Federation of Industrial Approved Societies, "we have spent on medical treatment for the insured over £100,000,000.

"And yet the annual toll of sickness and disablement goes on steadily increasing. The mortality rate has declined. Why is there not similar decline in the sickness rate?"

The answer is: Because the medical profession aims to cure disease instead of working to prevent it.

We will take a handful of hard facts.

One in five of all the deaths in 1928 were from "respiratory" diseases—that is, influenza, pneumonia, pulmonary tuberculosis and the like. Nearly 30 per cent. of the total number of cases treated by panel doctors over 500 representative areas were of the same character.

Upon the authority of Sir George Newman, Medical Officer of the Ministry of Health, those "respiratory" diseases are due, directly or indirectly, to infection through the throat. They are, therefore, preventable.

"A clean mouth," he says, "and clean respiratory passages, with a complete abstinence from spitting and sneezing, coughspraying or breathing at other people, would go a long way towards the complete prevention of the diseases named."

Taking proper precautions, there is no more reason why we should develop the common cold than that we should have smallpox.

YET, through the approved societies, and during the January-March period, it is found that nine out of every ten sick cases are influenza in one form or another.

Cancer, third in the list of "killers," accounted for 12.2 per cent. of the total number of deaths. "Successful treatment of cancer," says Dr. Malcolm Donaldson, "depends upon early diagnosis."

In other words, malignant cancer is preventable.

We lose about 3,000 mothers a year in childbirth, and "every year tens of thousands of young mothers are unnecessarily damaged or invalided."

Why? Childbirth is a normal function.

We produce about 20,000 insane persons a year. During the past eight years we have averaged 4,518 suicides per year, or a total of 36,144. Yet the development of mental disorder, if tackled in the early stages, is readily preventable.

Let loose in the human jungle

And "half the number of suicides," says Sir Maurice Craig, the eminent specialist, "is due to terror of insanity."

"An educated community, and an enlightened public opinion, is the major solution," affirms the Ministry of Health.

"And the objects of that 'opinion' are to teach (*a*) how to secure and preserve personal health, (*b*) how to avoid disease, and (*c*) how to co-operate in sanitary reform measures."

Very well! Who, then, is responsible for this great national crusade of enlightenment? Obviously the Ministry of Health. It was created in 1919 for that very purpose.

But the Ministry flatly declines to act. "It is not our job," it says. "We leave that to volunteers."

"Matters then began to get serious for the Ministry," says an official report. "It received a hard jolt in the ribs. It was compelled to make a move."

SO off went the Ministry to the Society of Medical Officers of Health, Russell Square—a purely voluntary and non-representative society—and induced them to form an inner executive amongst themselves to conduct the nation's health education.

"Now we are safe," said the Ministry. "That, and no other, is our official nominee for health propaganda!"

And all enquiries at the Ministry are promptly switched on to this nebulous, fantastic creation, with the obese title of "The National Council for Health Education."

Without Fear or Favour

This, then, is the position. Under the official blessing of the Ministry, all this tragic mass of preventable sickness is thrust into the hands of a dozen men, who meet casually once a month, who have no executive powers, and no money.

THAT they know nothing of mass publicity and are all far too busy over their own professional jobs does not matter a tuppenny curse.

This "council" was asked last December (under the advice of the Ministry) to cooperate with fifty-seven national organisations in a publicity crusade to combat the influenza plague.

It replied: "We are definitely of opinion that the problem is not of sufficient significance to warrant the action proposed."

And yet during the first quarter alone of 1929 the influenza death-rate in our great towns was nearly 3 per 1,000. The world-wide influenza epidemic of 1918-19 destroyed uncounted millions.

Within their narrow limits these organisations do useful work, but they have not the funds to carry through the ghost of a national campaign, nor the specialist knowledge to undertake it.

But what of those "volunteers" to whom the Ministry so glibly refers?

PUBLICITY is the very last thing in the world for which medical men are fitted. In fact, it is the doctors themselves who most need the "educating."

They remain potbound in their centuries-old conservatism. They have not begun to understand that prevention and not cure is the medical science of to-day and the future.

And the chiefs of our great approved societies and national insurance organisation, which cover nearly 15,000,000 persons, or more than one-third of the total population, go on wondering why preventable sickness steadily increases.

They are astonished because 54,455,557 prescriptions for medicine were made up for insured persons during 1923.

It is full time that the Ministry of Health had a prescription of its own, and was brought to its senses.

It is full time that the prevention of the nation's sickness was taken out of the hands of casual, well-meaning, but mostly incompetent amateurs, and placed upon a sound, professional basis.

It can be done without a penny taken out of the taxpayers' pocket. And we need no new bureaucratic department.

USING the existing machinery, we need a comprehensive national organisation with the will-power and driving force of one man behind it—a central control.

That man should be the most highly skilled and authoritative publicist in the country, a man of firm personality, decison, tact and sincerity.

This man, having appointed a strong and representative advisory council, should be prepared, at any moment, to take intensive, preventive action against any specific local outbreak, such as measles, diphtheria, influenza.

He should know how to use to the full every medium of publicity, direct and indirect—the Press, drama, literature, music, kinema, public platform, pulpit, radio, pictorial art and the rest—and he should train his executives accordingly.

Such an organisation could be created for the merest fraction of the money now squandered upon abortive cures. So, too, would funds be set free for the needed scientific research, which now is being starved to death.

Disease is not a visitation of God. It is an abnormal condition. It need not exist at all.

Why not, then, prevent it?

The S
FA

Nourric and Duquesne guarded by warders at their trial. Below them sit the brilliant advocates, whose eloquence was powerless against the cold facts of science which proved the murderers' guilt

EVERY crime inevitably leaves traces that to the skilled investigator are like a printed page, and the manner in which it was committed is often an immediate clue to the malefactor's identity.

But to develop scientific detection to the utmost, we must adopt the procedure which in many countries has now superseded the age-old "informer" system of paying criminals to spy on their fellows.

That scientific detection fundamentally akin to the methods which endeared Sherlock Holmes to the public must one day supersede the mediæval system of trusting to paid traitors, the following queer case proves clearly.

An elderly bank messenger, Leon Desprez, was instructed by his chief, M. Menisse, one Saturday evening, to collect numerous sums of money owing on bills of exchange.

Upon looking through the list in his bag on Sunday, in order to map out the best route for calling upon each client in turn, he came upon a bill which bore the address, Villa Suzanne, Chemin Vert, at Bry, on the river Marne.

His last journey

He knew the district well, and remarked to his wife that no such street existed at Bry, but that there was a Villa Suzanne in the Boulevard Alsace-Lorraine.

On Monday morning he started on his rounds, and was seen by many people striding rapidly along the pleasant country roads, his collector's leather bag swinging from one shoulder.

Usually, when entrusted with money belonging to the bank, Desprez came home to lunch and dinner; but this time his wife waited in vain all night. Desprez did not return, nor was he again seen alive.

The police at once began to make enquiries. Busybodies suggested that Desprez had simply taken the money, over sixty thousand francs, and fled the country. But the man's whole life of honest labour contradicted such a theory.

Moreover, several people came forward and related that they had noticed a waiting motor-car, containing two sinister-looking youths, on the road along which the missing man had passed.

The detectives immediately circulated a description of the car and its occupants amongst their informers. One of these reported that the car belonged to a gang of burglars and footpads, and that the two men, known as Pierre Leboudy and Charlot, were members of this gang.

The chief of the Sureté left the hunting of these ruffians to his subordinates whilst he patiently reconstructed the missing man's movements on the fatal Monday.

By a process of elimination, he thus arrived at the last house at which the collector had been seen to call on his rounds.

Above suspicion

The owner, Monsieur Parrat, was a decent tradesman, quite above suspicion, who related that Desprez had enquired when leaving whether he could direct him to a certain Villa Suzanne, near the river.

This house was inhabited by two jobbing electricians, Nourric and Duquesne, their wives, the mother-in-law of Nourric, and his son, a lad of ten.

The detective, foolishly enough, did not trouble to obtain a search-warrant, and instead of waiting for the laboratory expert to accompany him, went to the Villa Suzanne alone.

He interviewed the electricians, who were apparently not expecting such a visit, and, although surprised, they displayed no concern.

They admitted that Desprez had indeed called there on Monday afternoon, and that they had paid him 200 francs.

As proof of this, the detective was shown the receipted bill.

It was but a meagre result, after his minute and painstaking investigation; but the seemingly truthful answers dispelled the Sureté official's suspicions.

He was convinced that the missing employee had been attacked and probably killed by the two mysterious men in the car.

Detectives were sent to all the infamous haunts of the criminal underworld, and it was ascertained that these two men had actually related on several occasions that they were keeping Desprez under observation, and that they had followed him in a car on the day he disappeared.

At last, after long and unremitting search, Pierre Leboudy and Charlot were discovered skulking in a disreputable hotel.

They had learned from the newspapers that the police were hunting for them and had immediately gone into hiding, but the landlord, a secret agent of the Sureté, had betrayed them.

Their replies to the questions with which they were bombarded by the investigating magistrate were vague and contradictory, and they would give no clear account of their movements on the day the collector disappeared.

Thereupon both men were sent to the Santé prison, pending further enquiries.

The Desprez mystery aroused great interest, and the police were besieged by people who believed they could supply proof of the prisoners' guilt.

The *juge d'instruction* inclined to the belief that, although Leboudy and Charlot had probably intended to attack Desprez, someone else had forestalled them. He, therefore, requested the scientific experts to investigate.

The chief of the Paris laboratories, after carefully sifting what little evidence had been obtained, suddenly appeared with a search warrant at the Villa Suzanne.

He realised that Nourric and Duquesne, fully alive to the fact that the police were keeping them under observation, had naturally had ample time to destroy any possible clues; nevertheless, he examined the house and grounds minutely.

What was its load?

A queer, home-made barrow leaning against a wall attracted his attention. It was composed of a large wooden box, with long handles, under which two bicycle wheels had been fastened.

One of these wheels was twisted and broken, as though the crude vehicle had given way under a heavy burden.

Questioned about this, Nourric declared that they had transported glazed tiles and cement from their house to a builder's yard.

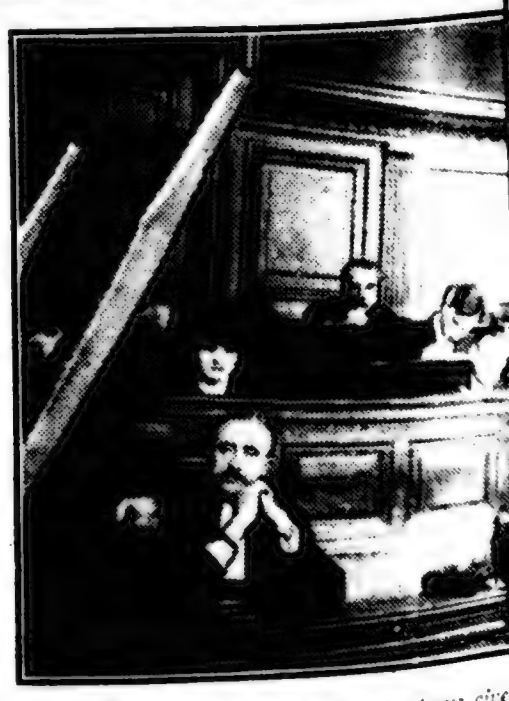
"A queer, home-made barrow . . . composed of a large wooden box . . ."

Leaving a man on guard, the expert at once followed the road which led to this yard, and collected specimens of the ground and mud at regular distances.

The vehicle was then examined with powerful lenses, and particles of dust and mud taken from the inside of the box, from the outer surface and from the wheels.

A rapid test was also made of some suspicious stains on the wood, and these turned out to be congealed blood.

Questioned about this, Nourric, who appeared to be endowed with iron nerves and not easily disconcerted, pointed to a wound on his hand, and explained, with a crafty smile, that he had hurt himself

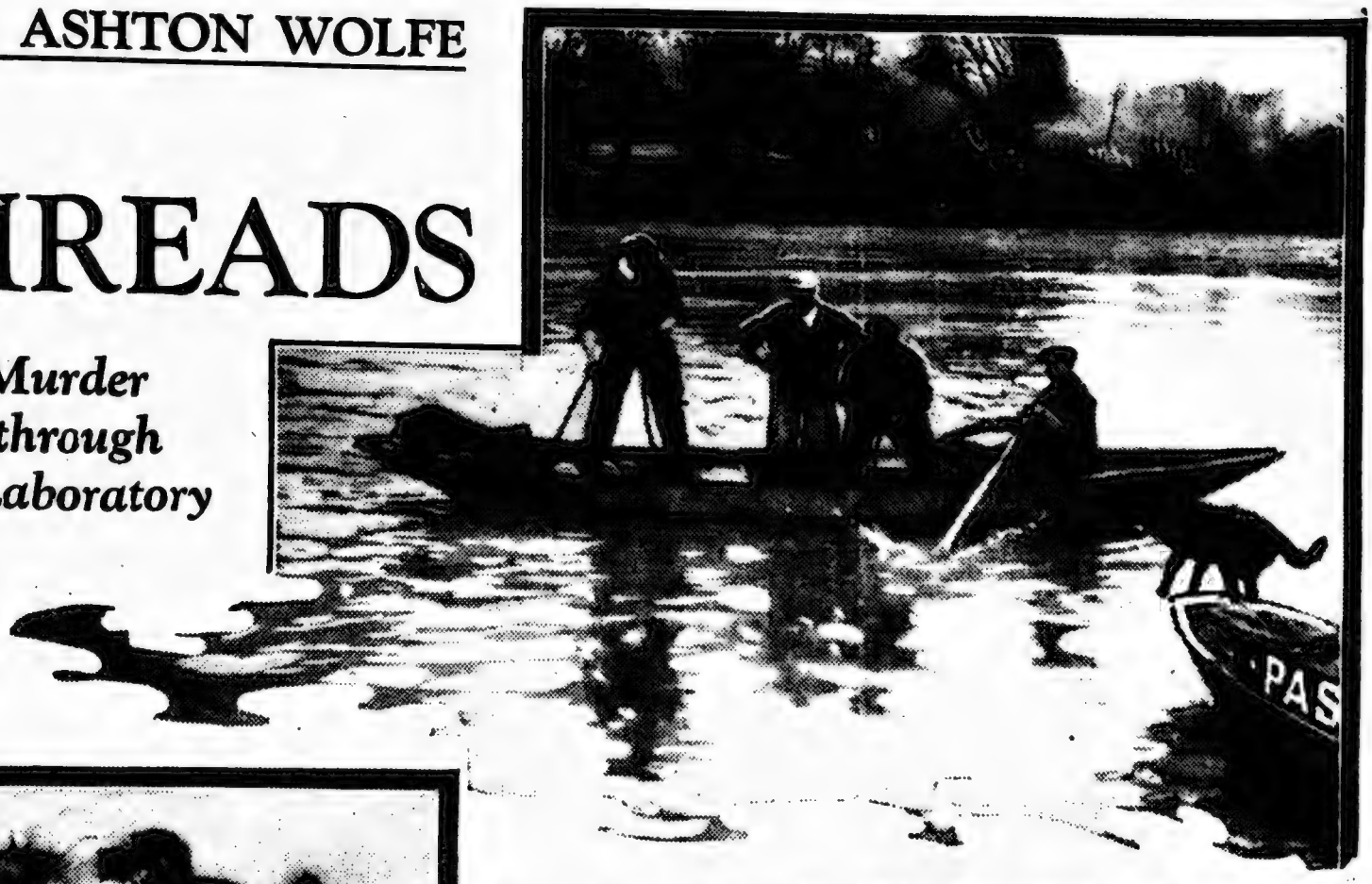


Six fatal threads—the expert witness give the left of the picture you s

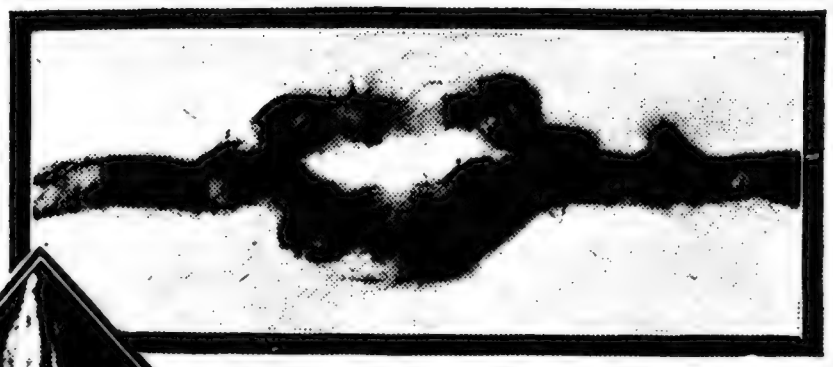
...X ...AL THREADS

Solving a Murder Mystery through the Laboratory

by H. ASHTON WOLFE



"Men in punts probed the mud; divers were set to work . . . ."



How the two ends of the swing rope tallied. Below is the handkerchief, with the peculiar creases which strangulation leaves

...dence concerning them at the trial. Across ...e handles of Nourric's barrow

whilst trying to repair the broken wheel, and that some blood from the cut had dripped on the box.

But the results obtained at the police laboratories, by analysis, chemical reactants, and micro-photographs were startling.

The mud which had splashed against the box and that taken from the wheels showed no trace of the brickdust so much in evidence on the path leading to the builder's premises.

Instead, it was composed of clay and soil, and contained minute shreds of several plants known to grow only on the banks of streams.

Furthermore, a tiny white flower, which had been discovered wedged under the rim of one of the wheels, was identified, and some strands and fibres of coarse canvas that had caught on the surface of the box were similar to those that a sack containing a heavy weight would leave.

But there was no sign of the characteristic dust which a load of glazed tiles would have produced, after being trundled a considerable distance over uneven ground, and no sign of cement.

The blood was then tested, and found to be more than a week old, whereas the cut on Nourric's hand, according to his statement, had been inflicted the day before.

Thus it became evident immediately that Nourric and Duquesne had lied.

Tell-tale flowers

The expert thereupon set men to examine the banks of the Marne, and at a spot where there grew an abundance of tiny, white flowers similar to the specimen taken from the broken rim, the searchers discovered the tracks of two bicycle wheels, parallel to each other, which had sunk deeply into the soft clay.

Men in punts probed the mud; divers were set to work, and twenty-four hours later a sack containing the body of the unfortunate Desprez was dragged from the river.

The man had been felled by a blow on the head, and then strangled. The deep gash in the scalp was such as a hammer or an iron bar would inflict, and the position proved conclusively that it had come from behind.

An electric cable had been used to tie together the legs and arms, so that the body could be forced into the sack, and the common red bandanna handkerchief with which he had been strangled was still around his neck.

A further search of the Villa Suzanne, which lasted all night, brought to light a coil of wire concealed under a mattress, which was fashioned of the same number of copper strands as that twisted around the body, and it was insulated in the same manner.

Swing-rope clue

One last detail was obtained when the experts were about to leave. A swing in the garden was seen to be hanging from one rope only, the other had been recently cut near the wooden support, and the piece which remained was similar to that which had been used to tie the mouth of the sack.

Moreover, the rope corresponded to that still holding the swing, and the two sections, when photographed by means of the micro-camera, obviously fitted together.

Already the presumptions against Nourric and Duquesne were terrible; but actual absolute proof of their guilt was still lacking.

In obedience to an order from the investigating magistrate, the police now abandoned their investigation of the past of Charlot and Leboudy, and proceeded instead to ascertain the exact earnings of Nourric and Duquesne, in order to compare them with their expenditure.

It was as though an obscuring veil had been torn aside. During the month which had preceded the murder of Desprez, the two men had been in great financial straits.

Yet soon after the collector disappeared they paid all their debts with notes of large denomination, and they furthermore ordered considerable stocks of material from firms to which they had owed money, paying cash for these orders and settling the outstanding debts at the same time.

As usual, Nourric was ready with a plausible explanation of this unexpected prosperity, and related a fantastic story of money won at the races; nevertheless, he and Duquesne were arrested and charged with murder.

Then came final incontrovertible proof of their guilt.

The handkerchief around the dead man's neck had a slight flaw in the weaving. When the alternate red and yellow threads were counted under the microscope, it was seen that there were six threads too many on one side.

The manufacturer of the material was traced, and the expert learned that the complete piece from the loom had been cut into twelve dozen handkerchiefs.

The retail shops to which these had been sold were also discovered, and since, fortunately, most of the stock was still on their shelves, it was ascertained that the same flaw ran through the whole series.

Six such kerchiefs had been bought by Nourric's mother-in-law. Five were still in her possession—the sixth was around the dead man's neck, and it was hemmed with the same queer peasant's stitch as the other five.

How he died

It was the last link in the chain forged by the investigators, and it convinced the jury that Nourric and Duquesne had indeed murdered the unfortunate collector.

Doubtless, when he called for the money owing on the bill of exchange, one of the two men had struck him on the head from behind and twisted the fatal kerchief about his neck.

He and his accomplice had then trussed the body with the electric cable, placed it in the sack and taken it in their push-cart to the river.

Both were sent to Cayenne for life, and Charlot and Leboudy were at once released.

Thus science alone, disdainful of the theories advanced by informers, brought about the conviction of these cunning assassins.

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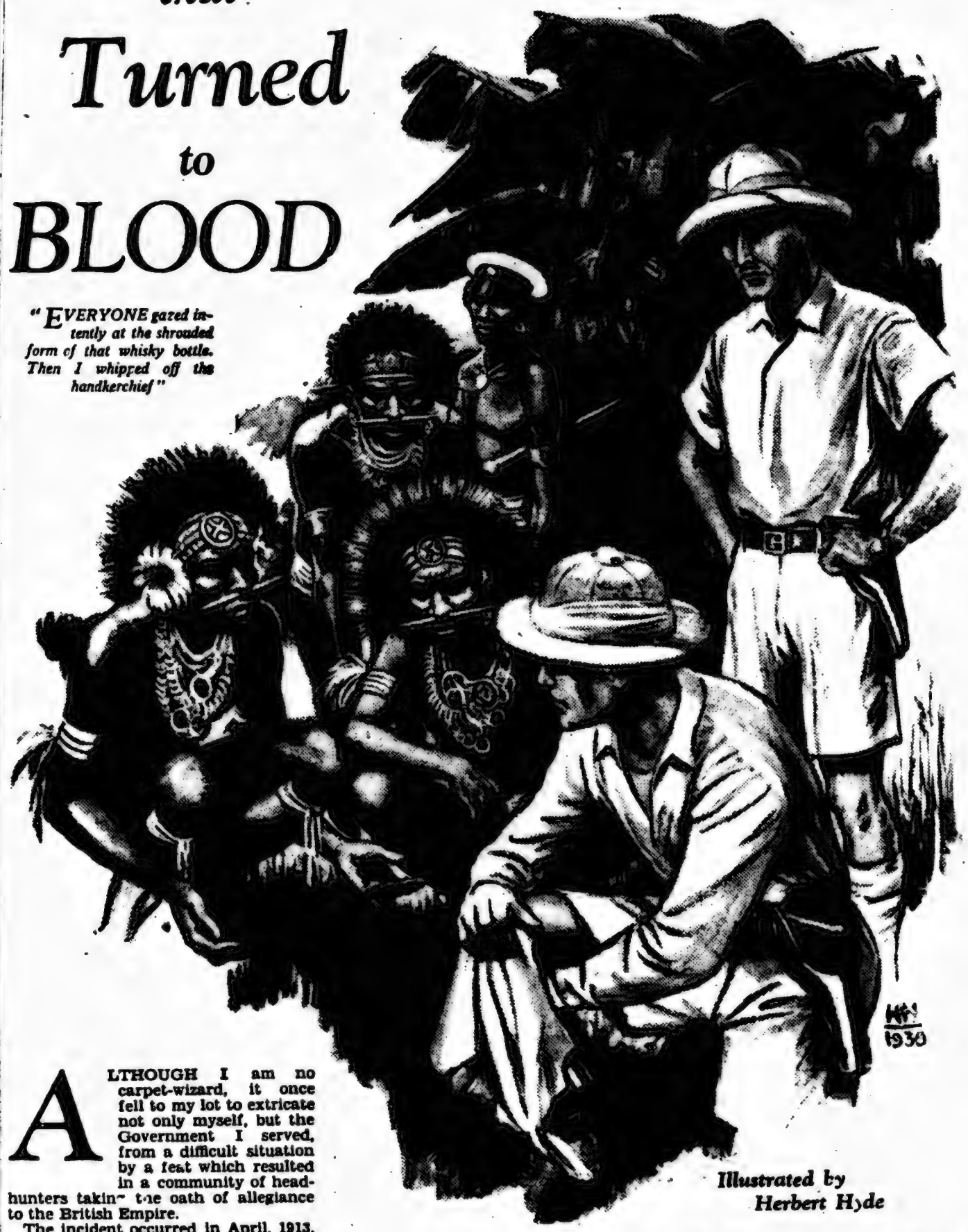
THE WATER that Turned to BLOOD

by OWEN RUTTER



"EVERYONE gazed intently at the shrouded form of that whisky bottle. Then I whipped off the handkerchief"

Illustrated by Herbert Hyde

ALTHOUGH I am no carpet-wizard, it once fell to my lot to extricate not only myself, but the Government I served, from a difficult situation by a feat which resulted in a community of head-hunters taking the oath of allegiance to the British Empire.

The incident occurred in April, 1913, at which time I (then twenty-three years old) was a District Officer in the British North Borneo Civil Service.

I must explain that the State of North Borneo (a country the size of Scotland) is administered by the British North Borneo Chartered Company under British protection.

Previous to the granting of the Royal Charter in 1881, the country had been a tropical wilderness, in which about the cheapest thing was human life.

As the years passed, the interior was gradually opened up to peaceful trade, and the headhunting feuds which had existed among the pagan tribes of the hills for generations were gradually settled, except in the remote district where British Borneo meets Dutch territory.

This was known as the Rundum District, a region of switchback hills covered with dense forest, its headquarters being three days' march from the nearest semblance of civilisation.

When I went to Rundum at the end of 1912 the district was the last stronghold of headhunting in the territory, villages which were at feud raiding one another and securing such heads as they could at fairly regular intervals.

As District Officer my job was to get these feuds settled. My predecessors had made a beginning, but there was still work to be done.

The method of effecting a settlement was to induce the two feuding parties to meet one at a central spot. Then one made up an account of the heads that had been taken by each since the feud began.

The Muruts, having no ledgers in which to enter the heads taken and lost, were in the habit of keeping these accounts by means of rattan tallies: in one strip of rattan they would tie a knot for every head taken, in another a knot for every head lost.

The District Officer's function was that of arbitrator. Having counted the heads taken and lost, he struck a balance.

If X village were, say seven heads up on the village of Y, then X would be ordered to pay seven pigs to Y as blood-money or compensation, with perhaps a good hunting-dog thrown in for luck.

This was the native procedure; only in the old days the compensation had been paid in slaves.

(*Continued on page 24*)

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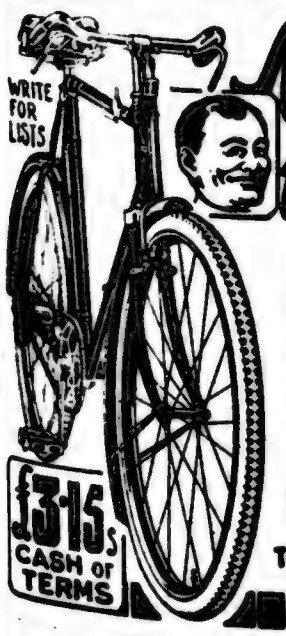

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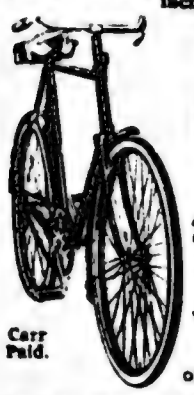

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"The Water that Turned to BLOOD"

(Continued from page 22)

Then both sides swore a solemn oath to stop raiding. A pig was killed, and after both sides had bathed in its blood, drops were sprinkled over the stones that had been set up as witnesses of the oath of peace.

Before one could get these people to come to such a meeting, however, one had to win their confidence and persuade them to recognise our Government.

In the country surrounding Rundum Station this had been done by the time I arrived.

But there were other communities, away by the Dutch border, which still remained aloof. It was with these folk I had to endeavour to make friends.

It was an interesting job, but lonely, for I was the only European stationed in the district.

HOWEVER, I was not the only pioneer, for in Rundum Station were half-a-dozen ramshackle Chinese shops.

The keepers of these shops drove a fairly profitable trade with the natives, for when a village had sworn allegiance to Government, the inhabitants would bring down their jungle produce—rattans, wild rubber, tree-gum and so on—to the shops and exchange it for such trade articles as took their fancy.

Thus does Trade follow the Flag.

Usually I travelled alone, staggering up and down those heart-breaking hills with two or three native police. But on the particular trip I am about to describe I had the company of my Resident, Mr A. B. C. Francis.

Our object was to make a tour of such villages near the border as had not yet "come in."

Before noon on the seventh day out from Rundum we came to a village called Kabu. No European had ever visited it before, and its chief, Lembuku, had remained aloof from our overtures.

A copy of my official monthly report is before me as I write; from it I cull the following description:

"Kabu village consists of two long, communal houses on hills on either side of the river, some distance apart. I should say the population was about forty men possibly more, for the rice-clearings were extensive."

I will not pretend that Lembuku appeared pleased to see us. He did not. His attitude puzzled us.

It was not so much that he was actively hostile, or even ungracious. He just seemed supremely uncomfortable, as though we had arrived at a very inconvenient time.

But he did not tell us so. In his own way he bade us welcome and offered us the hospitality of his roof.

IT was simply the innate good manners which in the Borneo hills decrees that every stranger who is not an avowed foe must receive hospitality.

Nevertheless, we knew he didn't want us, for some reason best known to himself.

He was given some presents—a bundle containing coats, beads, soap and blankets—and then, after some further exchange of conversation, we turned our attention to seeing our camp-kit unpacked on the open space that serves as a guest-chamber in every Murut house, took a bathe in the river, and had our mid-day meal.

We had arranged our arrival early in the day, to leave plenty of time for discussion, and later in the afternoon serious conversations began on the cleared ground in front of the house.

Lembuku, we knew, had a long-standing feud with one Dukang, whose village was a couple of days' march away. Lembuku, it appeared, had been getting the worst of it of late.

The Resident suggested that it would be well if the feud were settled. Lembuku agreed, but without much enthusiasm, I thought.

The Resident then said that he would take steps to get in touch with Dukang.

Presents could be sent him, too, and the usual preliminary overtures could be made, which doubtless would result in a settlement of the feud.

Again Lembuku rather bleakly agreed.

"But," pursued the Resident gently, "Lembuku and his people themselves have not yet come down to Rundum Station or acknowledged the authority of the Prentah."

"That cannot be, Tuan," said Lembuku, more ill at ease.

"Why not?" asked Francis sharply.

Then it all came out.

As I was well aware, over the border, in Dutch territory, were a number of half-bred Arab traders, who competed fiercely with our Chinese at Rundum for the valuable jungle produce of the Murut hills.

It appeared that one of them, Baki by name, had some time previously paid a business-call on Lembuku.

He had suggested that Lembuku and his people should in future bring their produce to Lumbis, in Dutch territory, where Baki had a trading-station.

Lembuku had demurred. He had heard that there were new shops at Rundum. He had planned to take his goods there.

He would have gone before, but unfavourable omens had deterred him. These, he expected, would soon change.

But the astute Baki was not to be denied so easily as that. Lembuku described to us how he had threatened that if any of the people of Kabu took their jungle produce down to Rundum their bellies would burst before they got half way.

To show that he did not speak idly, Baki had produced some water as red as blood, and had sprinkled it on the threshold of the house.

Lembuku and his people were well aware of the potency of this charm. So far as they were concerned, that had settled matters. To Lumbis they had promised to go.

Squatting before us, Lembuku concluded his narrative with the air of one who has explained all. He was sorry.

HAD it been otherwise he would have come to Rundum. But as it was . . . well, the Tuans would understand what a charm like that could do.

Francis sat silent, thoughtful. I knew what he was thinking. It was useless to try to convince Lembuku that Baki's charm was all bunk.

Lembuku was already convinced that it was the real thing, and nothing would alter that conviction. So there it was.

And it was no good giving an order. We couldn't make Lembuku come to Rundum. We wanted to be friends with him, and friendships are not forged by force.

Yet one couldn't be beaten by the cunning of a half-bred Arab trader. My soul revolted at the thought.

There must be a way, if one could but find it. Otherwise we had failed. Lembuku would never come in and his feud with Dukang would never be settled.

Although, as I have explained, I am no wizard, I knew enough about such matters to be aware that every charm has a counter-charm.

I put a question to Lembuku.

"Blood-water can only be washed out with blood-water, Tuan," he said.

It was then that I had my brain-wave. I whispered in Francis' ear and asked him if I might take a hand.

"Go ahead," he muttered back.

"If we give Lembuku water that has been changed to blood," I asked the chief, "will the people of Kabu then come to Rundum?"

"Assuredly, Tuan," he answered. I could see he felt pretty safe.

I called my servant and told him to fetch an empty whisky-bottle. Then I excused myself for a moment, clambered up the notched log which served the house for front steps, and made for our camp-kit.

THERE was no one about. I got what I wanted and returned.

The empty bottle having been produced, I directed some of Lembuku's men to fill it from a long bamboo water-container. It was filled and set upon the ground.

I unknotted the handkerchief I wore round my neck as a protection against the sun. It was a large one, and I arranged it over the bottle, keeping one hand underneath for a brief moment.

"Wait," I said.

By this time all the occupants of the village had gathered round—men, women and children. Everyone stared intently at the shrouded form of that whisky-bottle. I let them gaze.

Then I took up the bottle, gave it a quick shake and whipped off the handkerchief. There was a murmur of wonder from the waiting crowd. I was relieved to see that the water was as red as blood.

I held out the bottle to Lembuku. He took it gingerly, and sniffed it. Then he sprinkled a few drops on the threshold of the house. An inquisitive pig was lurking near, and Lembuku tried a few drops on it.

Seeing that it came to no harm, he next scattered more drops on the shoulders of his reluctant wife, then on each of his people who were standing round, and finally (seeing that they too suffered no ill results) upon himself.

"It is well, Tuan," he said solemnly. "Baki's charm has been washed out. We will come to Rundum."

So that was that.

Francis, when travelling, was a man of few words. But when it was all over he looked at me and grinned.

"I give you full marks," he said. "But it was jolly lucky you found some permanganate in that medicine-chest."

He was right. I take no particular credit to myself for the solution of Lembuku's difficulties.

But when I came to write my official report on the Rundum District for April, 1913, I do feel that it made brighter reading that most.

"I certify that this story is true in every particular," says the Author

"THE MIXING BOWL," Mrs. Henry Dudeney's

True Story,

Next Week

£50 FOR DIPLOMA LIMERICK LINE

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The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £50 and other prizes, as stated, for a best last line to this Limerick. Write your last line on a piece of paper and attach the small coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar, Cheshire or Dunlop) or label from 'Diploma' Milk or 'Coronet' Milk. Send as many attempts as you like, but to each must be attached a label. The Managing Director's decision is final and legally binding. Address to :—

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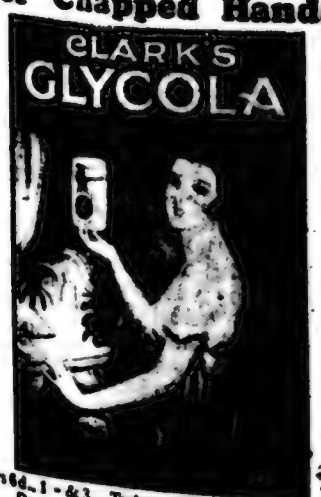

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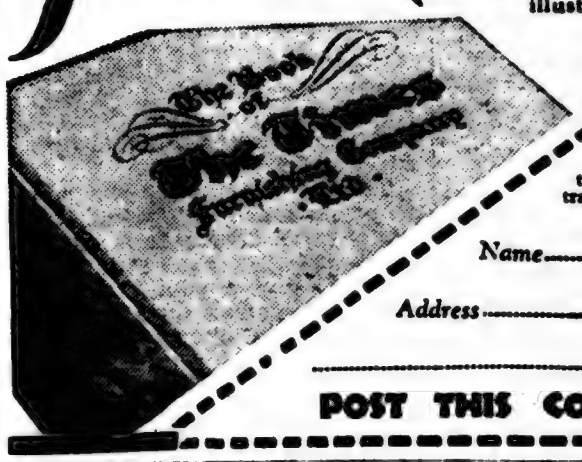

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Lucy...

"... you are just lovely..."

That song you were singing'
"Daffodils are blowing"?
Jolly!
I'll always love you because you simply will not be dull.
All day long I think of you—bright and smiling.
All these years . . . Wonderful.
Pass the Golden Shred, darling.
Marvellous marmalade!
It always reminds me of you. Bright. Sparkling. Sunny. Always the same.

'Golden Shred'

the world's finest marmalade made only by Robertson from fresh fruit and pure sugar.

The Roosters

have something to crow about. Everybody likes the Roosters. Their cheery Army sketches are amongst the most popular wireless items. Everybody therefore will be pleased to hear that the Roosters like Military Pickle.

Capt. Posh, *whose picture you see here might express himself so—*

"Ah! yes, 'Military' Pickle. Most appropriate—don't you know. Just the stuff for the troops—preserves the morale. Ha! Ha! and I'll jolly well see that it gets into the Officers' Mess, too."

HAYWARD'S
MILITARY PICKLE

Of all Grocers'
10 d. & 1/6 per Bottle.
HAYWARD BROS. LTD.
KENNINGTON, S.E.11.
Makers of the Famous Old English Pickles.

Silver from Gold Exposure

Southend's Detective-Inspector Wiffen knows of this modern miracle

Turf accountant, boxing promoter and "chemist," Mr. Spinney shows a wide range of interests

IT sounded at first like the tale of the old alchemist who tried to turn lead into gold, but . . .

Between eighty and ninety people in Southend and district are engaged in a frenzied endeavour to get back their money, which has been lost in one of the most fantastic ventures which we have so far investigated.

Altogether a sum of about £3,500 is involved, and in some cases victims have lost their all and are on the verge of destitution.

This venture was promoted by a firm calling itself Hutspin, Ltd., Metallurgical Chemists, of Southend-on-Sea.

Last October, Hutspin, Ltd., advertised throughout the local Press offering a unique investment, whereby sums of money ranging between £10 and £100 would be deposited with the concern at 6d. in the £1 interest, payable weekly.

Money was fully secured and could be withdrawn at notice.

The first applicants were interviewed by Mr. Reuben Hyman Spinney, the managing director of the firm, who told them that he had a valuable secret process for the artificial manufacture of silver and its products.

He went on to describe some of the essentials of his magic process, which consisted in immersing a zinc plate, a copper plate and a gold plate in a solution contained in a wet-battery jar.

Everlasting gold

After about five days, he said, the resultant products were collected from the jars and sold to electro-platers, silversmiths and others.

The investors' money was required to purchase the gold plates. These plates would be bought from an outside goldsmith for £10 each.

They would remain the investors' property, and as the process left them unchanged and undiminished in value ample security was thus provided.

Mr. Spinney pointed out that each cell yielded about £1 worth of silver product each week, and as the cost of the chemicals was about 2s. 3d., the company could easily afford to pay the high rate of interest of 5s. weekly on each £10 investment.

Finally, he mentioned several well-known firms prepared to take all the synthetic silver he could manufacture.

His secret formula, for which he had refused thousands of pounds, was deposited in a sealed envelope in the bank, and would eventually become the property of the company.

Thus presented, Mr. Spinney's offer attracted several scores of investors. The minimum investment was £10 and the maximum allowed from any one individual was £100.

Every £10 deposited bought gold for one cell, and depositors received receipts for cells instead of cash, and were termed "cell-holders."

Buying their jobs

Many of the first investors were offered various positions with the company, among them being Mr. H. C. Adlard, of Westcliff-on-Sea, who deposited £100, and became secretary.

Another depositor, Miss Salmon, of Southchurch, Southend, secured a position as typist on condition that she deposited £100.

Spinney also induced Miss Salmon's brother, an out-of-work coffee-stall assistant, to invest £100, and he became "works manager."

Mr. Spinney's strange factory commenced operations at Spinney's home at 77, Southchurch Avenue, for which the depositors paid the rent.

An upstairs room contained rows of shelves holding the "Hutspin" cells.

From each cell dangled two wire leads, which, however, were not apparently connected with any electric supply.

Occasionally the new staff saw Mr. Spinney prepare a cell by carefully wrapping one of their gold plates around with copper foil, sandwich it between a zinc and copper plate, and tie the bundle around with rubber flex.

What the purpose of the flex was nobody was able to discover, nor what happened in the upstairs room after their cells were placed there.

Another strange fact was that Mr. Spinney seemed to work only at night. In the morning he would tell the staff how exhausted he was by toil.

For the first three or four weeks everything went well, and the investors were congratulating themselves.

Each week Mr. Spinney would travel to London with the product of the cells which, before treating, appeared to be a greenish-coloured slime.

Each week he came back with between £100 and £200. Most of the money apparently came from one buyer, a firm in the West of London.

Then, at the beginning of this year, Mr. Spinney's journeys ceased. No more money came into the bank, and interest to the investors had almost absorbed the balance remaining.

Three weeks went by, and Spinney was asked why he had not disposed of any more of the produce of his busy little cells. He replied that he had not had the time.

He was pressed by the staff several times after that, and then, on February 2 this year, the climax occurred, and with it disaster for the unfortunate cell-holders.

On this night, which was a Sunday, Mr. Spinney left the house, together with his wife and son, to go to a neighbouring village. What he discovered on his return can best be left to the imagination.

Enter the burglar

In his absence the premises had been burgled.

The upstairs room was entered and the plates from the jars were stolen.

But one of the jars, with gold plate intact, remained. It was found in a lower room, and Mr. Spinney showed it to the police as a specimen of what was stolen.

None of the staff had ever seen a cell out of the upstairs room before, and it was suggested that it had been left there by the thieves in their flight.

From the night of the burglary the investors have not received a penny of their £3,500.

Enquiries we have made into Mr Spinney's venture reveal further puzzling features.

In the file at Somerset House relating to Hutspin, Ltd., Mr. Spinney is described as a chemist.

Our analyst's report

Yet during the same period as his silver-producing business was absorbing his time, he was advertising himself as a turf-accountant from the same address, and also was promoting boxing-contests.

This seems to show a wide range of interests, to say the least.

Furthermore, the address of the West London firm which was apparently buying so much of his marvellous silver substitute is that of a tenement-house.

Finally, we have had a sample of some deposit found in a Hutspin cell analysed. It was found to contain no silver, was chiefly copper and zinc, and was practically worthless.

What was the nature of the stuff Mr Spinney took with him to London we don't pretend to know.

We suggest, however, to Mr. Spinney, in his own interest, that it might be highly advisable for him to return the £3,500 to the investors at once.

"Men are funny!"

says Mrs. Rawlins

'Mr. Rawlins is that faddy about the house. He will have everything done just so, and yet he can't bear to see you doing it. When I bring my ironing out in the evening, he thinks I ought to be at the pictures.

But as I tell him—ironing's no trouble to me. Why with Robin Starch it all but does itself. You see mum, Robin's mixed in no time; you've got the gloss with it and your iron goes smooth and steady. And to see that 'igh finish coming up makes the work more of a pleasure than anything else.'

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cleans where the toothbrush fails to reach

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The top button is RED (stamped "Lybro Brand") so that you can be sure of getting the genuine "Lybro Easy-fit." Insist on seeing the RED Button.

Your outfitter sells "Lybro Easy-fit" Boiler Suits in blue or brown. Make sure they are genuine by seeing the RED BUTTON stamped "Lybro Brand" Price 9/11

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FREE Pattern of Corset and Underwear bargains.

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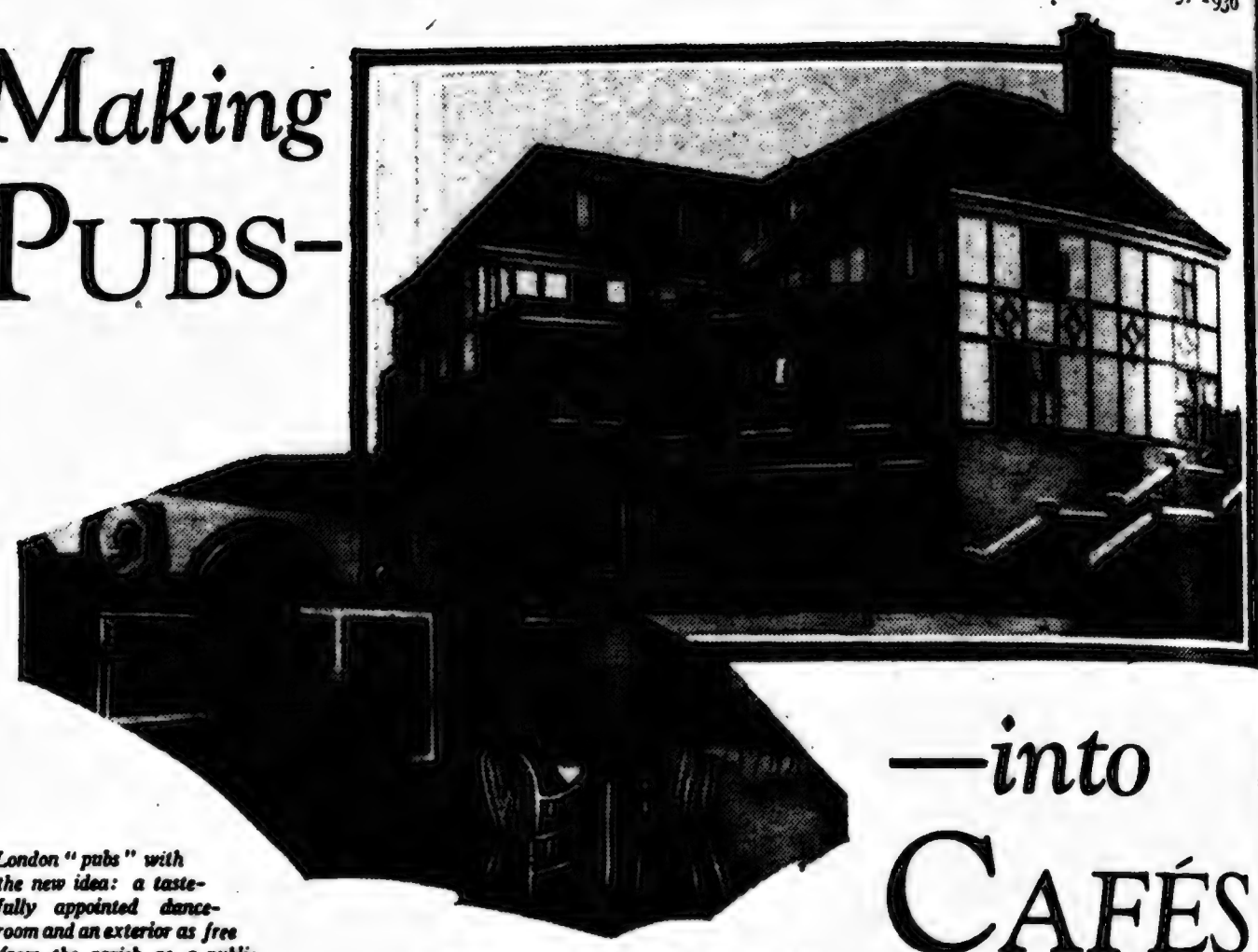

London "pubs" with the new idea: a tastefully appointed dance-room and an exterior as free from the garish as a public institution

—into CAFÉS

The Passing of the Gin-Palace

IN a recent issue we criticised the treatment meted out to their publican tenants by an unscrupulous section of the brewing trade.

We know that the scandal is confined to a relatively small class, and that in the brewery trade as a whole amazing things have been achieved in improving conditions, both for the publican and the consumer.

There is the other side of the picture.

Since the war, and particularly during the past eight years, a tremendous change for the better has taken place in public-house conditions in this country.

This change is directly traceable to the movement set on foot by a few enlightened brewing firms, but which has subsequently been largely adopted by the Trade.

This movement, begun with the assistance of a few of the wiser licensing authorities, and continued in the face of considerable opposition, has had far-reaching effects on that gigantic bugbear, the drink problem.

During the last eight years upwards of £13,000,000 has been spent by brewing firms on rebuilding and on structural improvements to their houses, quite apart from general repairs.

Not just "boozers"

Some 15,000 houses have already been rebuilt and improved, representing one-third of the total number controlled by the brewers who have taken part in the movement.

All over the country these new public-houses are springing up.

Many of those erected on the new housing estates are remarkable both for their structural beauty and the perfection of their interior arrangements.

Imagination and a due sense of responsibility have enabled these brewers to take the occasion by the hand and pay this material tribute to the needs and standards of the coming age.

The principle kept constantly in mind is that these places must provide rest, games and amusement, besides food and drink.

They must be purely places of resort, a part of the social life of the community to which all could go—man, woman or child—without loss of dignity or self-respect.

The first result is less drunkenness.

The old way of temperance reformers was to discourage excessive drinking by making it uncomfortable.

Many of them still cling to the idea that more space means more drinking.

But these new houses have proved to the hilt that the reverse is the case. One licensee of an improved public-house stated that he had never seen a case of drunkenness in a house of this type.

One who has controlled over 250 for several years states that no conviction for any breach of licence had ever taken place in any of these houses.

The newer public-houses in districts where Saturday night drunkenness was common have made a great change.

Those who, in the dismal surroundings of the old-fashioned gin-palaces, might have drunk to excess chiefly for lack of better occupation are now more temperate and happy.

There is a good example in Birmingham. An improved house had been erected on a new housing estate. Suddenly several thousands of families were transferred from a "tough" and rowdy area to this estate under a slum-clearance scheme.

Smoothing the toughs

When the supposed "toughs" trooped in they were charmed by the new idea. They have given no trouble. There was nothing wrong with the people. They had escaped from the gin-palace.

Birmingham has been in the very forefront of this movement for the betterment of the public-house, and can show some of the finest examples in the country.

The local licensing authorities have worked hand-in-hand with the brewers, and so far 150 houses have been entirely reconstructed.

With the improved house the publican, too, has a better chance to show his personality and make the place a pleasant resort for all his customers.

Several London houses have dance-floors. One of them has a small theatre where excellent plays are performed. Others in the country have beautifully laid-out bowling-greens and gardens.

Pub zoo

One Southampton publican has even installed a fine little private zoo in his spacious gardens. In November he gave a firework-display which was attended by over 4,700 people.

Around Portsmouth and Southsea the leading brewers are showing a very progressive spirit, and making the houses under their control more than drinking-shops.

There is strong proof that in these new houses, gradually replacing the drinking-dens, will be found the solution of the drink problem.

At Lincoln, the chairman of the Licensing Bench said "he was convinced that such conditions tended to the self-respect of the customers." The Liverpool chairman connected the smaller number of arrests with the improvements.

At the very lowest the public-houses are better than the crime-breeding "speak-easies" of America. In their higher and newer form they are a useful part of everyday life.

The white line

There are still snags in the way of the upward movement. No alteration may be made in licensed premises without the consent of the local licensing justices. A prejudiced Bench can use this as a weapon.

An innkeeper without a music-licence cannot introduce a gramophone—yet a wandering flute-player sends his music through the chinks of the door.

All temperance effort should be in the direction of making easier the way of those who are working for the better public-house.

Gather Honey and HUM!

Writing "Postscripts" is fun, and a neat, snappy phrase may win you a comfortable little sum.

Why don't you indulge in this popular craze? Get busy, and, like the bee, you'll gather honey and hum.

Entry form and full particulars in *The Passing Show*, now on sale, price twopence.

Buy a packet of these Blades to-day and you may win a Motor Car. (See Below.)

A Super-cutting rustless edge with a longer life

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PATENT COBALT HIGH SPEED STEEL

Safety Razor Blades

Fit all Holders

Here are 6 reasons why you should use Darwin Blades

1. Darwin Blades are made of Patent Cobalt High Speed Steel!
2. This is the wonderful high-speed steel that is sold to manufacturers the World over in spite of tariff duties, where the highest and fastest cutting qualities are required.
3. Darwin Razor Blades with their rustless edges are the only razor blades made of this steel.
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5. Darwin Blades are British—born and bred in Sheffield—made by a Company with British capital employing only British labour.
6. As an incentive for you to test this truly wonderful blade we are, for a short time, offering valuable prizes listed below.

BUY A PACKET OF DARWIN BLADES AND—WHETHER YOU WIN A PRIZE OR NOT—YOU WILL HAVE BOUGHT THE BEST BLADES MONEY CAN PROCURE.

What you have to do to take part in this simple competition

From the 15 uses listed below choose the eight for which you consider the new steel, with its remarkable rustless properties, could be used to the greatest advantage.

Write them down on a sheet of notepaper now, giving your first choice FIRST, and the seven others in order of merit.

Also give the name of another article which you consider could profitably be made from DARWIN STEEL.

Fill in your name and address and that of your dealer. Buy a packet of five Darwin Blades (cost 2/3); attach the empty packet, and send to:—

Competition Dept., DARWINS, LTD.,
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Safety Razors.
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1st AUSTIN 12 SALOON £320 fitted with Co Lavand Free Wheel Differential. Additional Value £20
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4th COLUMBIA CONSOLE GRAMOPHONE £27-10
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50 DE LUXE DARWIN HOLDERS IN CASES, 15/- each

Send in your Entries NOW! Closing Date APRIL 22nd!

The result will be decided by popular vote and prizes awarded to the nearest.

A special prize will be awarded for the best suggested new use for DARWIN STEEL.

You are entitled to one attempt for each packet of blades.

In case of a tie due notice will be taken of the suggestion sent in by the competitors in the awarding of the prizes.

The decision of Darwins, Ltd., will be final and legally binding and no correspondence can be entered into.

The result will be published in the Press.

No Darwin employee is permitted to compete.

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A bad shave shows in your manner. Sub-consciously those uneven bristles wreck your confidence. But Gibbs wonderful British Cold Cream Shaves ensure perfect smoothness. And a cool supple skin.

The rich creamy lather conquers any beard — subdues the stiffest bristles—making even blunt razors feel sharp.

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GRAVES PORTABLE MODEL. Smooth running Motor, 10in Turntable, Splendid Sound Box. Receptacle for Records, etc. Price (with 10 Records) £3.10.0

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TERMS: Send 5/- now, stating whether you desire the Portable Model or Table Model. Complete purchase in 12 Monthly Payments of 5/- if satisfied.

J. G. GRAVES Ltd. SHEFFIELD

10 Ten-inch Double-Sided RECORDS supplied with each instrument

WRITE FOR CATALOGUE POST FREE.

Fullest Approval

5/- NOW

corns

Came out after 20 minutes' soaking

Out in 20 minutes, painful root and all! That is the work of two tablespoonfuls of Radox Bath Salts in a hot footbath. Radox releases oxygen, which carries the softening salts right to the roots of corns, and loosens them so that they may be lifted out bodily, root and all. Read this letter:—

"I have used Radox Bath Salts and found them most wonderful. After about 20 minutes with my feet in a bath, to which had been added Radox, I found the whole corns came right out by their roots. It is the finest remedy for corns on the market."

R. E. D., Stevenage, Herts.
3rd February, 1930.

Radox contains four different salts, each of which fulfils a different purpose. One banishes odour and perspiration—one is Antiseptic—one softens the water, and one releases Oxygen, which carries the softening salts right to the roots of corns and loosens them so that they may be lifted out bodily, root and all. Only in Radox do you get this fourfold combination.

1/6 *Half-Pound Pink Packet*

RADOX BATH SALTS

Give your Feet that "Kruschen Feeling."

To get the best results, therefore, see that you get Radox in the Pink Packet. At all Chemists. 1/6 per ½ lb. packet; 2/6 double quantity.

WHITELEY'S
Famous **KILDARE**
BICYCLE BARGAIN
All models supplied in the new
CHROMIUM FINISH
(Nickel or all Black same Price)

6/- now

or 14 Monthly payments of 6/- completes purchase
CASH PRICE
£3·19·6
WOMEN'S MODEL
£4·7·6
Or now 14 payments of 6/-

GENTLEMAN Write for CATALOGUE

Compare this Specification

DUNLOP ROADSTER TYRES	RENOLD CHAIN, HALF INCH
LYCETT'S 3 Coiled Spring Saddle	2 ROLLER LEVER BRAKES

Pump, Tool Bag, Tools, Oiler and Reflector included free

WHITELEY'S QUEEN'S ROAD LONDON, W.2

A Question of rolling

And down goes the cost of your smoking, and up goes the quality of your cigarettes. Insist on

ZIG-ZAG

CIGARETTE PAPERS

Diamond Magnates' Secret Fear

ON the diamond-fields: White overseers control the natives who work the washing and sorting machines. Examining the rough residue to pick out the real prizes.

THE facets of a diamond and the glow in a woman's bright eyes reflect many a romance in daily life and many a tragedy. For women want diamonds and men get them.

But it is with those who make vast wealth from this sentiment—vanity, love, what you will—that we are concerned.

Faintly, in a great trial now settled for £325,000, we realise there is a gigantic ring of business men which controls the output of the world's diamonds.

Were there no such combination you might buy your brilliant bit of crystal for a few shillings.

It would be no more or less desirable as a garnish on a lovely hand or a shell-like ear, but it would not convey the same idea of wealth and worship.

As property, as an investment, it would not even compare with the twenty-shillings worth of gold in which it was set. You could not raise more than a gentle breeze on it in an emergency.

Countless thousands of lives have been spent and lost grubbing in the earth for dull pebbles a rooting pig would despise; murder has been done for a handful of stones that a boy might play with in an idle hour and then shoot away in his catapult.

YET in the continents of Africa and America the great spaces have barely been scratched for these queer prizes of the world's latest civilisation.

Who keeps the price of diamonds so high that they are the most precious things on earth—and why?

This is where we come back to reality with a thud.

It is mainly a matter of bread-and-butter for a million or two people who want to make a living—a good living if they can.

Some few, a very small minority, have houses in Park Lane and leave millions to their children; a curious company of experts moves prosperously about Hatton Garden; there is an army of secretaries and clerks in solidly built company buildings.

That is only the London end, the Berlin end, the Paris end. In Amsterdam there is the main diamond-cutting industry.

But still we do not see the hundreds of thousands who live by diamonds.

The glittering jewellers' shops and all they mean are only a small department, though they and the pawnshops are the showrooms of romance and tragedy.

The vast army of people whose livelihood depends on diamonds is gathered in detachments round the earth from which the stones are dug and picked—mine-managers, engineers, tradesmen, craftsmen and the great battalions of the pick and shovel.

To small communities and hand-some towns like Kimberley in the Cape Province diamonds mean all the difference between comparative plenty and starvation.

If diamonds became two a penny the green wilderness would sweep back over the mine dumps and labour compounds over the prosperous places of busy mankind.

The farms and homesteads of the veld would pass through bitter years or yield their place to wild nature.

And so, whatever we may think of rich corporations which make our diamonds hard to come by, they do serve to keep bread in the mouths and roofs over the heads of a multitude.

And the great diamond ring is forever fighting for its existence. It has an intelligence department second to none in the world.

Tshedeki, Chief of the Bechuana, fears the coming of the diamond-seekers in his primitive land. He is now in London to protest

Wherever there is a little or great "strike" of diamonds its agents are soon there—highly paid, qualified people—with an army of assistants.

It will either buy the best claims or the diamonds that come from the ground—all of them which are valuable.

It dare not see the market flooded, even for a moment, with cheap stones.

The youth who buys a pretty bauble for his sweetheart little recks how grim is the machine behind his gift.

AND it is curious to know how all the world goes on buying. Those who little know their fellow-man—and woman—thought that with education would come the scorn of savage gauds.

Quite the contrary. The higher standard of living has brought new purchasers into the market.

Eve does not change in a day, and neither does Adam when he wants to show his little wealth and importance.

How long will it last? Will the diamond ring and all it means be smashed by nature striking upwards or by mankind's trend towards higher thought?

The wise men say that women and men will demand diamonds for many generations to come. Here the diamond kings feel no anxiety.

BUT they do fear that a succession of immensely valuable discoveries in widely separated places, in lands under foreign control, may dash their hardly held monopoly from their hands.

Only between the lines can one read the desperate grapple, the secrecy and the political manœuvring which followed the late discoveries of rich fields in South-West Africa.

Even now the Government of the Union of South Africa has such a grip on the diamond ring as would break it did they care to exert it.

For the diamonds of West Africa are in a Government safe, to be sold or retained at will. Only the Government will not see many fair towns and villages sent to commercial ruin.

The successive diamond-rushes of the Orange Free State and the Transvaal made the diamond combine quake.

Thousands flung down the plough, the pen, even the gold drill, and flocked to the new alluvial diggings.

THE magnates are always asking themselves when the next great "strike" will come. It is a nightmare to them.

And well it might be. Every year as the white pioneers break new ground in their wanderings, they come upon more signs of precious stones, of gold, platinum and the baser metals.

To-morrow the Golconda of West Africa may be a faint memory of a passing richness.

A hundred thousand troops who trekked hurriedly through untouched lands in the war came back with memories of "blue and yellow ground," of pigeon rubies—signs of the mere royal diamond.

The pool of diamonds is increasing steadily. Probably it will never be allowed to flow over.

But it may become too big a job for any merely commercial combination of financiers.

It may become an international business, controlled by Governments and not by corporations.

FREE! ABSOLUTELY FREE to users of WATSON'S MATCHLESS CLEANSER

NUBOLIC SOAP OR PEP

WATSON'S MATCHLESS CLEANSER is the best and most economical of all general purpose soaps. It lathers abundantly, restores soiled linen to exquisite whiteness and gives the house a wholesome freshness from floor to roof.

If you want a good dependable cleanser in powder form try **PEP.** It will wash anything easily and safely.

NUBOLIC SOAP is a smooth and bland antiseptic soap. It safeguards health in the home, and is so pure and wholesome that it is equally good for the toilet, bath or general cleaning.

GRAMOPHONES AND RECORDS
SEWING MACHINES
SILK STOCKINGS
CUTLERY
and hundreds of other Valuable Gifts

Send this to-day for FREE Illustrated Gift Lists

JOSEPH WATSON & SONS, LTD.
Dept. (23), LEEDS.
Please send copy of FREE Illustrated Gift List.

Name .....

Address .....

.....

Send in unsealed envelope by ½d. post.

M.C. 15—29 A.

Asthma Bronchitis Catarrh and Whooping Cough

The moment you inhale Potter's Asthma Cure that maddening cough stops. The relief is immediate and extraordinary. Entirely free from opiates and does not cause headache. It is *wonderful for the Bronchitis of Children.* Of all Chemists 1/6, or direct post free 1/9. Get it to-day.

POTTER'S ASTHMA CURE

Send for Free Trial

of Potter's Asthma Cure, Smoking Mixture and Cigarettes, together with booklet "Are you Asthmatic?" which will be forwarded to all who write mentioning this paper and enclosing 2d. stamp. Address:—Potter & Clarke Ltd., 60 Artillery Lane, London, E.1.

C.A.V. *The latest safest & best*

H.T. Radio Accumulators

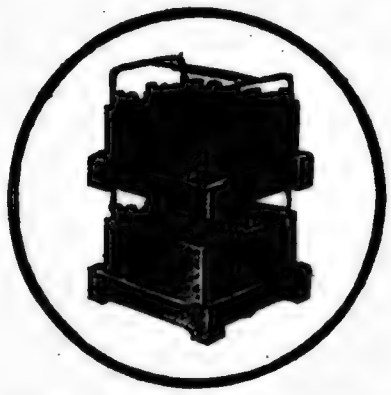
How many H.T. batteries have you discarded long before they have given their whole life, because they starve your valves and give disappointing results? The installation of C.A.V. rechargeable H.T. Accumulators will alter all that.

They are constant throughout the charge, cost little to recharge, and last for years.

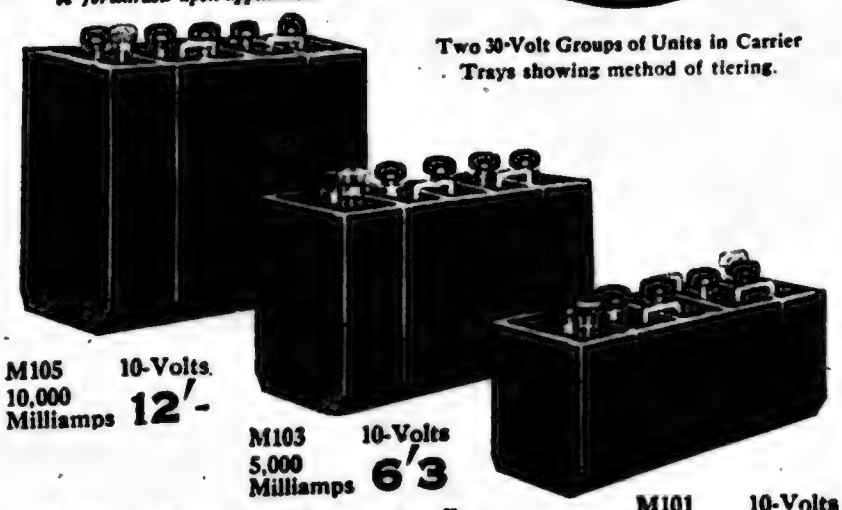
They are the safest and purest form of H.T. supply; with no fear of a dangerous shock, and they operate with a total absence of noise, hum and crackling as a background to your broadcast.

Let C.A.V. give you purer, better and cheaper radio.

Radio Battery Catalogue No. 2 will gladly be forwarded upon application.



Two 30-Volt Groups of Units in Carrier Trays showing method of tiering.



M105 10-Volts 10,000 Milliamps **12/-**

M103 10-Volts 5,000 Milliamps **6/3**

M101 10-Volts 2,500 Milliamps **5/-**

"Built like Car Batteries."

C.A. Vandervell & Co. Ltd. ACTON, LONDON, W.3.

GRAVES WIRELESS OFFER

'Vulcan' 2-Valve Outfit is the World's Finest Value.

Cabinet (as illustrated) of polished Oak, with hinged lid; all parts (including valves) accessible. Dull Emitter Detector and Power Valves of proved efficiency. No coils to change. H.T. Battery; 6-volt Accumulator; complete Aerial Outfit. LOUD SPEAKER (as illustrated) in Oak to match set. Unit of the 'four pole' differential type with large magnet. Price complete & Carriage Paid **£7.17.6**

Terms: 10/6 with Order, & 15/6 Monthly.

10/6 NOW

ANOTHER WIRELESS BARGAIN OFFER.

The Graves Screened Grid 2-Valve Outfit illustrated here complete with Oak Cabinet and Cabinet Loud Speaker. Components of highest quality. Carriage Paid. **£12.15.0**

Terms: 25/- with Order, and 25/- Monthly.

Write for Illustrated Catalogue.

Full particulars & specifications of both sets; also Portable Sets and other varieties of high class Receiving apparatus Post Free.

J. G. GRAVES Ltd. SHEFFIELD

Free—

"The Book of the Times Furnishing Company," a practical guide for people of moderate means who wish to furnish their homes beautifully—written by experts — 48 pages superbly illustrated.

Post Coupon on Page 25

DO YOU SUFFER FROM HAEMORRHOIDS?

OUR FREE OFFER

If you are suffering the tortures of Piles, send at once for the Magic Pile Cure, which for a limited period is being offered FREE OF CHARGE. The curative, healing action of this remedy on the inflamed and swollen parts is felt with the first soothing application. There is no painful or dangerous operation to be faced; no harmful drugs to undermine the system; nothing to interfere with the daily routine. Just a soothing, healing remedy, easily applied, and affording relief with the first application. We invite you to try this treatment at our expense. Write to-day to Mag's Laboratories, M.N.22, New Court, Farringdon St., London, E.C., and a complete trial outfit will be sent FREE, post paid, in plain cover.

REDUCED IN PRICE

This famous British Shaving Soap in Ivorine tube is now reduced in price from 1/3 to 1/-. Prove for yourself the difference a *good* soap makes in the ease and efficiency of shaving—buy Shavallo Shaving Stick. Barbers know—barbers use Shavallo.

1/3 1/-

Same quality
Same size
Same container

Shavallo

JOHN KNIGHT, LTD.,
LONDON, E.16.

S.V.21—30A

Cold Dinners
get a warm reception
if there's
FLETCHERS
TIGER
SAUCE.

FLETCHERS SAUCE CO LTD SELBY YORKS.

Weird Legacy of a Box of Bones

WHEN I was a little chap of three I lost both my parents. My uncle and aunt, who had no children, adopted me.

These relatives were extremely well-to do. They lavished every kindness upon me; but as I grew older, I noticed that they never entertained company, seemed to have few acquaintances other than tradespeople, and were at times distinctly odd in their manner.

The house we lived in was a large, rambling old place, and like all such property had cellars running beneath it.

Some of these could be entered from the garden, and formed fine playgrounds for my schoolboy chums and myself.

There was, however, one small cellar that no one ever entered, and which was always kept locked.

One day, when a lad in my 'teens, curiosity assailed me, and I asked my uncle what lay behind the locked door.

For an instant he looked at me queerly, almost as though in terror, then, recovering, answered lightly that it was only an empty wine-cellar, and that it was simply kept locked because the key had been lost.

I accepted the explanation, although the oddity of his manner fixed the incident in my mind, and I often found myself gazing speculatively at the door in the cellar-wall.

Years passed and I grew up, went out into the world and married.

From this moment I saw little of my relatives until one day I got the news that both had been killed in a motor-accident. I found myself the sole beneficiary under their will.

After the funeral I made a thorough survey of the premises, and suddenly, in the cellars, I remembered the locked door.

The keys of the place this time were in my hand, and to my surprise I experienced not the slightest difficulty in fitting one of them to the lock.

The cellar was not exactly empty, as I had been told, for in one corner was a large, iron-bound box, the lid of which was firmly nailed down.

I lost no time before procuring tools and prising it open. To my horror, I found the thing full of bones, which from their size and shape I knew must be human.

Panic-stricken, I shut the box and relocked the door on the gruesome secret.

I have told no one of my horrid discovery, not even my wife; and I am minded to have the place bricked up, as I am having the house sold, though the fact of my writing to you proves I am not easy about it.

"HUMANIST" says: Your duty is to inform the coroner. It may be you have not stumbled on anything of a criminal nature, but it may be you have.

It does not follow that your dead relatives were involved, or that they knew the bones were there.

HUMAN DOCUMENTS

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant document published the Editor will pay £2 2s., £1 1s., and 10s. 6d.

A STIFF-NECK
needs solitude

I AM a middle-aged man, with a wife and four children to keep. My elder brother is a head schoolmaster, and my other brother, the younger, is doing well as a station-master in Canada.

I, who am the only one having a real struggle to make ends meet, have been also the only one who feels any great responsibility to my widower father.

He is turned eighty, and has only the old-age pension on which to subsist.

To help him out, I and my wife, for six years, lived under the same roof, doing our best for my father, though he insisted upon himself dealing with the landlord and continuing to be known as the householder.

This piece of obstinacy is of a piece with his general behaviour. He is a rather superior old man, still in possession of all his faculties, a churchgoer and of irreproachable character. But he is a tyrant.

Two months ago, he turned us out. We found a cottage away from where my work lies.

But father's condition, now that he is alone, is worrying me. My schoolmaster brother will not lift a finger or go near, as he says it is time father learnt a lesson by being left to himself.

But I, knowing he cannot exist on 10s., after paying away more than half in rent, last week bearded the old lion in his den.

I offered to help, saying my brothers would also contribute, if we could come to terms.

All the thanks I got was a storm of abuse. My father said that until his children had the grace to pay back in bulk all the money he had expended in setting them on their feet, he would not accept a farthing in the way of "trumpery weekly contributions."

"HUMANIST" says: Your father's demand is absurd. So long as he is in possession of his faculties leave him alone until he asks your help.

Even at eighty a man so [illegible] must, so long as he is well, be allowed to order his life as he chooses.

SLUG SLACKS
away opportunity

MY age is twenty-two [illegible] I have a widowed mother and two sisters to keep.

Until recently I worked for a small wage as a labourer. I was regarded as dependable, and whenever a job offered that needed [illegible] I was invariably put in charge [illegible]

This made me ambitious, and I ended by throwing up my job [illegible] up to execute small orders on [illegible]

Work came my way—quite enough to bring an income and establish [illegible] a prosperous way—but the [illegible] that I am entirely my own [illegible] regard to hours is proving [illegible]

I started by having one or [illegible] off each week. This proved [illegible] and whenever anything spec[illegible] afoot I increased my allowance [illegible] or twice I have gone ten da[illegible] stretch without doing a thing.

When I worked as a labourer I [illegible] every morning at daybreak. [illegible] trouble, feeling fresh as a lark. [illegible] I find it most difficult to turn [illegible] nine o'clock I laze about the [illegible] or read and slack in an armchair.

Another day, remorse overtakes me and I work all day and even [illegible] the night.

Yet my work is interesting, [illegible] capable of expansion, though [illegible] my slackness I am already getting [illegible] debt. I feel that my complaint is mental but how to conquer it I do not know. What do you advise?

"HUMANIST" says: A sponging of cold water in the morning and no food or fire until you have worked for it—if your mother and sisters will enforce the regimen.

Since you are able to diagnose your complaint, you should have wit enough to cure it. Are you a man or a [illegible]

A Pass from JOCK RUTHERFORD

Football Forecasts for March 29

FOOTBALL LEAGUE.—Division I.
ARSENAL v. Blackburn Rovers.
ASTON VILLA v. Middlesbrough.
BOLTON WAND. v. Leicester City.
BURNLEY v. Manchester United.
DERBY COUNTY v. Huddersfield Town.
Everton v. Birmingham.
LEEDS UNITED v. Liverpool.
MANCHESTER CITY v. Sheffield U.
PORTSMOUTH v. Newcastle United
SHEFFIELD WED. v. West Ham U
SUNDERLAND v. Grimsby Town.

Division II.
Bradford City v. Notts Forest.
Bristol City v. TOTTENHAM HOTSPUR
CARDIFF CITY v. Millwall.
CHARLTON ATHLETIC v. Barnsley
HULL CITY v. Blackpool.
NOTTS COUNTY v. West Bromwich A.
PRESTON NORTH END v. Southampton
READING v. Bradford.
Stoke City v. BURY.
Swansea Town v. Oldham Athletic
Wolverhampton Wanderers v. Chelsea.

Division III. (South).
BOURNEMOUTH v. Swindon Town.
CRYSTAL PALACE v. Watford.
Exeter City v. Brentford.
FULHAM v. Torquay United.
GILLINGHAM v. Coventry City.
Luton Town v. Brighton and Hove
NORTHAMPTON v. Clapton Orient.
NORWICH CITY v. Newport County
QUEEN'S PARK RANGERS v. Merthyr
SOUTHEND UNITED v. Bristol Rovers'
Walsall v. PLYMOUTH ARGYLE.

Division III. (North).
Accrington Stanley v. Stockport County.
CHESTERFIELD v. Wrexham.
DARLINGTON v. New Brighton.
DONCASTER ROVERS v. Barrow.
HALIFAX TOWN v. Nelson.
Hartlepools United v. PORT VALE.
LINCOLN CITY v. Wigan Borough.
Rochdale v. Crewe Alexandra.
ROTHERHAM UNITED v. Southport.
SOUTH SHIELDS v. York City.
TRANMERE ROVERS v. Carlisle United.

SCOTTISH LEAGUE.—Division I.
ABERDEEN v. Dundee United.
AYR UNITED v. Hamilton Academicals.
CELTIC v. St. Johnstone.
DUNDEE v. Cowdenbeath.
FALKIRK v. Kilmarnock.
HEARTS v. Queen's Park.
MORTON v. Airdrieonians
MOTHERWELL v. Partick Thistle.
RANGERS v. Clyde.
ST. MIRREN v Hibernians.

Division II.
ALBION ROVERS v. Queen of the South.
ALLOA v. Stenhousemuir.
ARBROATH v. Brechin City.
DUMBARTON v. Armadale.
DUNFERMLINE ATH. v. E. Stirlingshire.
FORFAR ATHLETIC v. Clydebank.
Leith Athletic v. East Fife.
MONTROSE v. Bo'ness.
Raith Rovers v King's Park.
THIRD LANARK v. St. Bernards

Capital letters indicate team forecast to win. No distinction is made when a draw is expected.

MY SPECIAL SELECTIONS

SIX HOME WINNERS: Aston Villa; Charlton Athletic; Preston North End; Fulham; Celtic; Rangers.

FOUR AWAY WINNERS: Tottenham Hotspur; Bury; Plymouth Argyle; Port Vale.

FOUR DRAWS: Everton v. Birmingham; Bradford City v. Notts Forest; Swansea Town v. Oldham Athletic; Wolverhampton v. Chelsea.

COMPANY MEETING.

EDWARD LLOYD, LIMITED.

Satisfactory Results.

Policy of Continued Expansion.

The Fortieth Ordinary General Meeting of Edward Lloyd, Limited, was held on March 17th at the Head Office of the Company, 4/7, Salisbury Court, Fleet Street, E.C.

The Right Hon. Lord Camrose (Chairman of the Company) presided.

The Secretary having read the notice convening the meeting and the report of the auditors,

The Chairman said: Gentlemen, the profit for the year, after providing for Income Tax and after deducting Depreciation amounting to £126,546 16s. 9d., stands at £373,312 12s. 3d., being an increase of £12,498 10s. 9d., as compared with the previous year. This result I feel sure you will consider satisfactory. Having regard to the fact that nearly £3,000,000 has been expended on new plant and buildings during the past four or five years, a larger profit might reasonably have been looked for; but the keen competition to which I referred last year has made this impossible. The return on this expenditure has barely exceeded 5 per cent., but on the other hand it has enabled us to maintain our position as the leading manufacturers of newsprint in these islands, and we are confident that when trade improves we shall, by reason of our efficiency and our larger output, be able to secure a more adequate return for this very large outlay.

Your Directors recommend that £25,000 be placed to General Reserve and that a final dividend of 7½ per cent., less Income Tax, be declared on the Ordinary shares, making with the Interim dividend already paid, 15 per cent. less Income Tax, for the year. This will leave £87,605 10s. 7d. to be carried forward, being an increase of £2,592 2d. on the previous year.

THE ACCOUNTS

To the accounts, you will see that the wording of the balance-sheet has been altered slightly in order to conform to the new Companies Act, but this departure has not affected the figures for purposes of comparison. Sundry Creditors, Loans and Acceptances show an increase of £165,000 10d., compared with last year. Stock-in-Trade is up by £152,000 5s. 5d., and Book Debts are £237,771 19s. 6d. These increases are due to the continued expansion of our business and to the necessity of our holding larger stocks of material to meet this expansion. There is a reduction of £16,306 13s. 4d. in Investment Securities through an investment amount having fallen due for redemption, and Trade Investments have increased by the sum of £8,806 10d. Cash-at-Bank and in hand, standing at £88,496 4s., is less by £21,601 and we have an overdraft with our Bankers which was not in existence at the end of 1928, of £224,175 1s. 1d. On the other hand you will see that we have expended in new buildings and plant during the past twelve months a sum of £378,709 8d.

EXTENSIONS

The policy of the late Mr. Frank Lloyd of continued expansion and of keeping our present plant fully up to date is one with which I am in complete agreement, and during the three years in which we have had control we have spent a sum of approximately £1,000,000 on extensions and additions to our plant and machinery.

During the past year the Kemsley Mill has been completed as a four-machine unit, and there is no doubt that in the Kemsley Mill your Company possesses one of the finest and most up-to-date plants in any part of the world.

At Sittingbourne your Directors have continued their fixed policy of keeping our plant thoroughly up to date, and have installed new machinery in many sections of these Mills. Your Board has done this with the full determination both of maintaining the quality of our product at the highest standard and also of giving our customers that security of supply which is so essential to newspapers of to-day.

We are hearing a great deal just now about protection of Industry. In our trade there exists an over-production of newsprint in other countries, a great part of which is being dumped into this country at prices below the cost of production. So long as this is permitted I am afraid one cannot look forward to that big increase in employment which would otherwise be possible in the papermaking industry.

It is a noteworthy fact that of the total quantity of paper consumed by newspapers in the United Kingdom over one-third is imported from overseas. There is no reason whatever why the whole of this should not be made at the English Mills and by English workmen, and I think that this is a point which may well receive the attention of those who are at present considering the great problem of employment.

THANKS TO MANAGEMENT AND EMPLOYEES

In conclusion, I wish to thank the Management, the Staff, and the employees in all branches of our firm, both in London, Sittingbourne, and Norway, for the excellent work they have put in during the past year. In every department there has been that co-operation between Management and men which has been characteristic of Edward Lloyd, Limited, for so many years, and which plays such an important part in the successful working of any industry.

I now move "That the Report of the Directors produced, together with the subjoined statement of the Company's Accounts for the year to the 31st December, 1929, duly audited, be received, approved and adopted."

Sir J. Gomer Berry, Bart. (Deputy Chairman), seconded the resolution, and it was unanimously adopted.

On the motion of the Chairman, seconded by Sir J. Gomer Berry, a final dividend of 7½ per cent. (free of income-tax) was declared on the Ordinary shares, making, with the interim dividends already declared, 15 per cent. (free of income-tax) for the year.

The retiring directors were re-elected and the auditors were reappointed.

A vote of thanks to the chairman concluded the proceedings.

Cultivate the habit of reading the advertisements in "John Bull" week by week. You will profit by it.

The guarantee appears in this issue on page 27.

13 Millions say there's no pen writes so well!

You, too, will find Platignum the most efficient pen—

Trouble-free writing, in spite of hardest wear and roughest usage, is guaranteed of every Platignum pen. Each one is rigorously tested before it leaves the factory, so you can buy with confidence these handsome, large capacity, low priced pens. Nibs, uncorrodible, non-tarnishing and super smooth writing, have fine, medium, broad or oblique points to suit all hands. Buy a Platignum to-day and get a lifetime's writing service. Select the models that suit you best from the wide Platignum range which your stationer will gladly show you.

10 models at 1/3

Black, as illustrated, Tan, Triple Wave (regd.), Blue Green and Yellow unchased polished models, and Green, Blue and Red mottled models. Also the A.1 Standard with a specially designed nib to suit all hands.

6 models at 2/6

These have larger nibs, larger ink capacity, made in Black Chased, Lapis Blue, Jade Green and Red Marbled. Also the famous A.1 Major with the A.1 nib and treble ink capacity, in Triple Mottle and Black Chased.

PLATIGNUM WRITING SET, 2/6

Consisting of any one of the 1/3 Platignum Pens and a Platignum Pencil to match, in attractive velvet lined presentation case.

Platignum **DESK SET 5/-**

Beautiful tapering lever-filling pen with choice of coloured tapers, and base with swivel receptacle for holding pen when not in use. Base serves as pin or ash tray.

2/6

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THE MENTMORE MANUFACTURING CO., LTD. (Dept. B.J.9),
PLATIGNUM HOUSE, HACKNEY, LONDON, E.9.

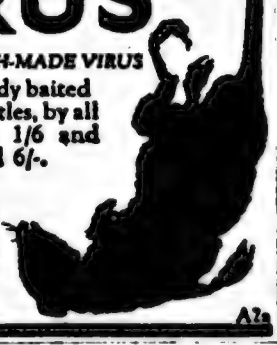
Don't neglect this health measure

At the first sign of rats and mice—gnawed bread, butter, cheese—put down Liverpool Virus. These pests despoil food and health. From infected areas, from sewer and refuse heaps they carry disease germs to the home on fur and feet. Nothing safer to use or more certain in effect than

LIVERPOOL VIRUS

THE ONLY BRITISH-MADE VIRUS

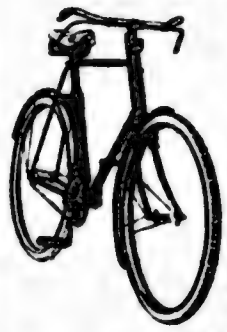
Sold in tins (ready baited and liquid in bottles, by all Chemists. Mice 1/6 and 2/6. Rats 2/6 and 6/-.



EVANS SONS LESCHER & WEBB, LTD., 56, HANOVER ST., LIVERPOOL.

A2a

Rudge-Whitworth



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8/6 MONTHLY

The only machine with the weather-proof ALL RUBBER PEDAL.

Crescent Model

CASH

£4 - 19 - 6

Coupon for FREE Booklet.

To RUDGE-WHITWORTH, Ltd., Coventry.

Please mail me by return your 1930 Art Cycle Catalogue with particulars of Easy Payments.

Name_____

Address_____

J.B 293 ½d. if unsealed.

Safety First!

20/- IN THE POUND ALWAYS

"—Safe as the Bank"—JOHN BULL 24 March 1928

BET WITH THE BIG TWO

HAVE YOU SEEN "THE CHALLENGER RACING TOTALISATOR"

Full multiplied Starting Price Odds guaranteed as a minimum.

SOMETHING NEW! SOMETHING TO INTEREST YOU!

DAVID COPE & ALFRED H. MAURICE

(Dept. J.B.),

227, BATH ST., GLASGOW.

SEND US YOUR BETS BY LETTER

and if post-marked not later than set time of Race

YOU ARE ON

FULL STARTING PRICE— NO LIMIT—WIN OR PLACE YOUR WINNINGS BY IMMEDIATE RETURN.

FOOTBALL

6 Leagues, 5 Leagues, 4 Leagues, etc.

NOTHING BARRED

In any League or on any List.

Send for the CHALLENGER CREDIT COUPON for fairest odds.

REMEMBER—"WE LEAD —OTHERS FOLLOW!!"

KEEP YOUR HAIR SMOOTH AND NEAT

ANZORA CREAM, for greasy scalps, will not soil hat linings or pillows, and ANZORA VIOLA, for dry scalps, containing a little oil of violets, are sold in 1/6 and 2/6 (double quantity) bottles by Chemists, Hairdressers and Stores.

Firmly refuse all substitutes.

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Clever

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Would I Marry HIM—OR HER—Again?

MY husband is still in love with me, and knows I like being courted. We married young (twenty); we are now thirty-two. He still likes me to look nice, and tells me I do (if I don't).

I have a cup of tea in bed on Sunday morning. He helps me to wash up the Sunday dinner things, instead of snoozing with a newspaper in front of the fire.

He likes me to have an evening off sometimes whilst he minds the children, and doesn't get disagreeable if I am "seedy."

I'd marry him again because I am still in love with him, and couldn't marry anyone else.—*M. B., Leyton.*

For twenty years we've rocked the boat
Of matrimonial bliss,
We've had our little ups and downs,
But what I say is this—
If I were starting off again,
And knew just what I do,
I'd sign on with the same again,
Instead of something new.

I've got an eye for ankles trim
And for a figure neat,
And if I see a pretty face
As I walk down the street,
I may turn round and look again,
Intrigued a bit, maybe,
In spite of that, again I say,
The same old girl for me.

—J. W., Newark.

Sacrifice Too Great

It may sound strange to say that I would not marry my wife again because I love her; but so it is.

Life has been so much of a struggle, such an eternal fight with poverty, that I would not ask her to face again the only life I seem able to offer.

She has been the best little woman in the world to me, and she deserves something better than I can give her.

So I would stand aside, if she would let me—but that is another story.—*Albert, Deptford.*

Flattery, but—

My husband, after ten years, still thinks I'm the best cook in the world; better looking than Gladys Cooper; better dressed than Mrs. Nash; as clever as Bernard Shaw, and as charming as the Duchess of York.

Absurd flattery? Love is indeed blind, but our married life is ideal. I have the perfect husband.—*Ideal, Swansea.*

To Sleep and Feed

"What is man if his chief good and market of his time be but to sleep and feed—a beast, no more!"

Apply these words of Shakespeare to my husband and you have the root cause of my attitude.

When a woman has to go out washing in order to keep the home together, whilst her husband, who is too lazy to work, reaps the benefits, I think I would be justified in not re-marrying such a slothful waster.—*J. J., Glam.*

Dear Old Grump

My husband is such a grumpy, faddy old dear, I don't think anyone else would understand him.

Without being unduly sentimental, I feel that after over thirty years of married life, with its troubles and joys, we belong to each other.

Because we are direct opposites it gives life a fillip. A little argument or tiff is sometimes exhilarating, and clears the domestic air.

Then he is the father of my children, which is the best reason of all.—*Beryl, Hull.*

For One Thing

I would give my all to marry my husband all over again, just to watch the expressions of his face when he first looked upon the face of our first-born, his baby son.

It was wonderful to see. He thought I was asleep, so did not know I was watching him.—*E. G., Southampton.*

Better Alone

One sure thing I would not do would be to marry my husband again.

My reason is not that I have not a generous husband, but that if I had my chance again I should marry no man.

I would be more satisfied to depend upon myself for a livelihood, to earn my own bread and work for it, than depend upon any man.—*"Dissatisfied," Rhymney.*

Trusty

Although we are poor, my husband and I scarcely realise it. Our happiness in each other is so great it outweighs all worldly desire.

I would not exchange a mansion and a million of money for life without him.

He came to me out of the furnace of four years' war, as true and dependable as tested steel. He is my world, the very mainspring of my existence.

My heart is and always will be at the feet of my "Old Contemptible."—*H. H., Hants.*

The Release

At the age of twenty-two I married the man who I thought I really loved; but, try as I will, I can't bring myself to love, honour, respect and obey my husband.

Life seems to be nothing but one long quarrel after another, until at times I think I shall know no happiness until death overtakes one of us.

If only I had my time over again, I would not marry my husband if he were the last man on earth.—*D. C., Lancs.*

The Turning-Point

When quite young, I got into serious trouble at work through evil companions. Although not prosecuted, I lost a good job, with prospects.

I contemplated suicide, and offered to release my fiancée, sending her a letter announcing my intention.

I remember leaving home with that object in view, and wandered about for hours in a dazed condition.

Somehow or other my fiancée found me, brought me home, persuaded me to start afresh, and promised to marry me when I got a job.

Eventually I did, and that is why I would marry her again.—*C. A., Hulme.*

Turned to Vinegar

During the nine years I courted my wife, I thought she was an angel. Alas! I now know better.

Her demureness has given way to a vitriolic disposition, which, for the sake of peace, I endure—consequently I am completely "under her thumb."

She is, however, a good wife, and excellent manager—too good, in fact—and an ideal mother. She has her faults—I know it.

Yes, I would marry her again, lest I may do worse. I would, however, not be in such a hurry.—*Zig-Zag, Rhondda.*

War Casualty

Married in 1912, I went to France in 1915, leaving wife and child in a good home.

Letters arrived regularly until I came on leave in 1917, when I found my home, wife and child missing.

She had gone away with a discharged "invalided" Australian soldier.

I am now forty-one years of age, and have always kept this a secret; but I inwardly cry when my workmates chip me by asking when I am going to get married and settle down.—*Worse Hater, Chadwell Heath.*

* * *

That's Why—

My wife has given me kisses when I deserved kicks.—*A. C., Lancs.*

I am "his sweetheart" and not just "housekeeper."—*W. P., Derby.*

A "rough diamond," but I wouldn't change my husband for all the polished gems in the world.—*B. P., Liverpool.*

I am married to a confirmed drunkard, and anybody knows what that means to the wife.—*W. M., Durham.*

My husband has not forgotten his promise that our marriage should be a partnership and not a one-sided arrangement.—*E. D., Glam.*

There are exceptions to the old adage, "Men show their best before marriage," and, God bless him, I have one of the exceptions.—*E. C., Sussex.*

Our Letter Parliament

My Case For or Against RAISING the SCHOOL AGE

ORIGINAL letters upon the subject above, not exceeding 150 words, are invited, as also are letters on any topic about which you feel strongly. 10s. will be paid for each letter published. Mark envelopes "Letter Parliament." Letters must reach us by first post, Tuesday, April 1.

Race with "Silver Ring"

Six Money-Spinners

R. J. Colling, Lanson's trainer.

THERE is one more opportunity of referring to the Grand National. Last week, owing to the mishap to Easter Hero, I advised Sir Lindsay as an alternative selection.

At the moment of writing, the violet-ray treatment seems to have worked the oracle with the "Hero," and, providing he goes to the post, I shall not try to find one to beat him.

Naturally, an enforced idleness was a set-back, but Easter Hero needs very little work to get shipshape.

Prior to his runaway victory in the Gold Cup at Cheltenham, he had not had a race for nearly two months. Sir Lindsay becomes the each-way selection.

Now for the Flat. I am not going to suggest that the followers of my code selections will be able to retire at the end of the season; but, if the past is any criterion, they will be on the credit side of the ledger. My six to follow are:

Ballyferis (a possible winner of the Derby);

Press Gang (one of the best of last season's juveniles. Not in the Derby unfortunately);

Quinine (an excellent tonic for jaded backers in F. Darling's stable);

Lanson, Peertol and Glenhazel.

Make a special note of Ballyferis. This colt carried off high honours in Ireland last year, winning four of five races. He is now in S. Darling's Newmarket stable.

The best bets for Aintree's "mixed grill" this week-end are Lanson, in the Spring Cup, and Fairbanks, in the Liverpool Handicap Hurdle.

Fairbanks came over from France for this race last year and won in a trot. He is here again with the same intention.

"JOHN BULL'S" CODE

The Code for this week is as follows: It covers the racing from Thursday, March 27, to Wednesday, April 2.

5 D C X P V E O 2 K T S N R 7
G Y B M F J 3 A W 9 U I L H Q

In place of the Code letters printed in the *Sporting Life*, read the one above or below, as the case may be.

5N3LROQ3N would read GLENHAZEL.

"SILVER RING."

Catesbys Cork Lino Outlasts Others.

[illegible] the way it's made it wears better [illegible] than other low-price floor-coverings, [illegible] for years the stubbing of heavy [illegible] and traffic to spoil its beautiful surface. [illegible] of the money that it saves you! [illegible] floor coverings [illegible] of one. [illegible] that busy [illegible] enjoys the [illegible] trouble of [illegible] floor covering [illegible] Catesbys [illegible] Lino saves [illegible] that.

Write for free book of colour designs, samples and complete prices, then buy on Cash or easy Terms. We pay carriage in Gt. Britain.

Specimen Price: 3 yds. x 3 yds. Cash £1-7-9. Account £1-10-5.

Other sizes at proportionate cost.

CATESBYS
(Dept. K 19),
Tottenham Ct. Road,
LONDON, W.1.

FREE CASH PRIZES.

The Proprietors of "Diploma" Crustless Cheese offer a [illegible] of £50; 2nd prize, £20; 3rd prize, £10, and other prizes, for the best last line to the [illegible] in the advt. on page 25. Write your [illegible] on paper and attach the small label from a [illegible] of "Diploma" Crustless Cheese, or a label from "Diploma" or "Coronet" Milk.

"The Blood is the Life"

Blood and Skin Diseases.

The Only Treatment

For Blood Complaints and Diseases arising from the Blood is to remove the poisons circulating in the Blood, local treatment gives no lasting relief. To cure disease it is necessary to remove the cause.

CLARKE'S BLOOD MIXTURE is known and esteemed throughout the World as the great Blood Purifier and Healer.

Recommended for

BLOOD COMPLAINTS, SKIN DISEASES, ECZEMA, ERUPTIONS, BOILS, ULCERS, SORES, ULCERATED LEGS, ABSCESSES, RHEUMATISM, GOUT, MUSCULAR RHEUMATISM, STIFF AND PAINFUL JOINTS, ETC.

The Blood is the Life.

CLARKE'S BLOOD MIXTURE

The Life of the Blood.

Pleasant to take and good for young and old.

HAS RESTORED THOUSANDS
IT CAN RESTORE YOU

Of all Chemists and Stores, 3/- per bottle. Six times the quantity, 12/-.

Avoid Cheaper Imitations.

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BRITISH 'POPULAR' CYCLE

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CASH PRICE

or by Easy Payments it costs you only 3d. a day or 2/- a week.
(Prices apply to England and Wales only.) Flashing Chromium Plating 7/6 extra.

Illustrated Catalogue FREE on Request.

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That's the best way to buy the cycle you want. See and compare the Hercules with any other cycle costing pounds more. The complete Hercules range includes Roadsters, Light Roadsters and Racers.

Each machine is guaranteed for 50 years

The famous components include Saddle, Tyres and Rims by DUNLOP.

REMEMBER—

The purchase of any Hercules Cycle entitles you to enter for the great Hercules £1,000 Competition. Ask your dealer for full particulars or write direct to—

THE HERCULES CYCLE & MOTOR Co. Ltd., Britannia Works, Birmingham

C.F.H. 190

"My awful BRONCHITIS has gone!

At one time I was constantly coughing, and never seemed to stop for more than a few minutes, and the more I tried to stop the more painful and prolonged was the spasm which racked my chest the next moment. It was all the result of an ordinary cold, and became worse and worse until I was afraid to think what a grip it had on me. But

because I took YADIL

mixed with honey and lemon as recommended in the Yadil Book. I not only got rapid relief of the painful spasms, but Yadil seemed to go to the root of the matter and remove the cause of my sufferings. The results seemed too good to be true, for I found that Yadil was different from everything else I had tried, and I made steady progress until I was again a picture of health, so

now—I swear by YADIL

for the good and simple reason that my bronchitis, which was developing into something very serious, is now a thing of the past. I have no trace of any bronchial or chest trouble and feel that I am enjoying every minute of the new lease of life. In some such words as the above you may often hear of the wonderful benefits of Yadil. Remember that Yadil is of purely vegetable origin, not a drug, but a scientific preparation containing the essential oil of garlic, and although certified so safe that even a large accidental overdose would be harmless, yet it has very powerful germ-killing properties. It is more than a mouth-wash—it is an antiseptic for taking internally like any other medicine, and in addition to keeping the mouth germ-free, it enters the system and destroys harmful germs inside the body where they are doing the damage to your health. Prove for yourself the fact that Yadil does what it says. Test the merits which have made Yadil famous for its success in restoring health. Yadil is particularly effective for all Lung and Chest complaints, Coughs and Colds, and is also unequalled for Rheumatism, Nasal Catarrh, Indigestion, etc. It is the greatest internal germ-killer with guaranteed safety.

★A FREE BOOK

If you would know how to get well and keep well, how to avoid much illness and pain, you should read the "Yadil Book of Home Treatment." A copy of this valuable book will be sent you gratis and post free—send a card for your copy—write to-day.

Y.M.I.L.B.

YADIL

The Antiseptic which is Certified by Public Analysts and Pathologists as Safe for Internal and External use

Obtainable from all chemists, including Boots, Taylors, Timothy Whites, etc., at the following prices:

YADIL LIQUID OR YADILETS (Yadil Tablets) 1/3. 3/-. 4/9. 12/-. 22/6

OINTMENT 1/3 per tin — PASTILLES 1/- per tin — SOAP 1/- per tablet.

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FREE
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IT WILL ONLY COST YOU ½d. STAMP TO SEND COUPON BELOW.

We offer to give you your *FIRST* Box of Birley's Antacid Powder (9d. size put up only for *FREE TRIAL* and not for sale) for we *KNOW* this remedy is no *ANTOUNTO-FOOLEY GOOD*. It will give you *INSTANT* relief from the pain and distress of indigestion and its attendant ailments. This free box *ALONE* will do you the world of good. Will you *TRY* it? It acts immediately and definite relief will come from the very first dose. It is *TASTELESS* and *HARMLESS*. We *KNOW* you will be satisfied.

INDIGESTION
ACID STOMACH FLATULENCE HEARTBURN
BILIOUSNESS PALPITATION GASTRITIS
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Lieutenant-Commander T. Tilly (retired from Navy after 43 years' service), Hillyers Place, Underwood, Plympton:—
"*For 14 years I have suffered agonies from stomach troubles in spite of everything I tried. Your Powder has done me the world of good. I have taken a new lease and a brighter outlook on life.*"

OF ALL CHEMISTS 1/3, 3/-, 5/- TINS.

FREE TRIAL COUPON No. 73.
To BIRLEY'S ANTACID LTD.,
16, Northdown St., King's Cross, London, N.1
Send FREE 9d. Box of Birley's Antacid Powder

Name.....

Address.....

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Use unsealed envelope with ½d. stamp. Enclose nothing else or postage will be more. *Please write clearly.*

WHAT GIRLS MUST DO.

When They Lose Looks and Energy.

"I feel I can't go another step,' says the bloodless girl. Why? Because when you girls are tired and breathless, when your heart thumps if you run upstairs or climb a hill, Mother Nature is warning you that you must make more blood. You have been using up your strength too fast. You are pale and sallow, you do not eat enough, because your appetite is too capricious to enjoy plain, wholesome food.

All this points to the same thing. You are bloodless—anæmic is the medical word. You can be brighter, more active, more attractive in a very short time if you get more blood and better blood.

But how? you ask. It is quite simple. Dr. Williams' pink pills make blood quicker and more surely than anything else. That is why they improve your appetite and digestion, you find you like your food and it does you good. You will feel the benefit as soon as you begin taking Dr. Williams' pink pills, your languor will drop from you, your spirits will brighten, and the pink tinge of health will creep into your cheeks.

FREE. No girl should miss reading the booklet "Nature's Warnings,' sent free to all who write to C.E. Dept., 36, Fitzroy Square, London, W.1.

Hit out for a fortune and win

John Bull's £500 must-be-won X-Word

HAVE a really hefty smack at JOHN BULL'S £500 Crossword this week. Square up to it—punch home hard and true—and walk away with the prize-money!

You don't have to be a Carnera to win. Big and little, young and old, all have an equal opportunity. JOHN BULL'S Crossword is absolutely fair and square.

JOHN BULL'S £500 Crossword is asking to be knocked down . . . put punch into your efforts this week and put the puzzle down for a long count—£500!

An extra £50 for runners-up

JOHN BULL will pay £500 for a correct solution on one Form of JOHN BULL Crossword No. 57 appearing below. Failing a correct solution the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £50 will be divided between those competitors whose solutions contain one error only, or only one error more than the winning solution. Every reader has an equal opportunity—no competitor may send in more than one sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon), April 3.

Solution of puzzle will be published in JOHN BULL on sale Thursday, April 10th. Winner will be given in JOHN BULL on sale Thursday, April 17th.

Result of Crossword No. 54 appears on Page 12 & 14

Read these Rules and Conditions Carefully

1. Fill in puzzle opposite **IN ORDINARY INK**, not copying-ink or copying-ink pencil, sign your name and write your address in BLOCK CAPITALS. Cut out coupon, place it with a Postal Order value sixpence in an envelope bearing **three-halfpenny** stamp and post to "**John Bull,**" **Crosswords (No. 57), 37, Long Acre, London, W.C.2 (Comp.)**, so as to reach us not later than noon on Thursday, April 3rd.

Entry MUST be sent by post.

2. Postal Orders must be made payable to Odhams Press Ltd., and crossed — / & Co. /— and the date of sending the order, complete with the name and address of competitor, must be written on the back. The number of the Postal Order must be written in the space provided in the Entry Form. Stamps cannot in any circumstances be accepted.

3. No responsibility will be accepted by the Editor for any Coupon lost, delayed, not delivered or mislaid. Proof of posting will not be accepted as proof of delivery and no correspondence will be entered into.

4. In the event of a tie the £500 prize will be divided between those competitors whose coupons are correct or contain fewest errors, but no competitor shall receive more than one share. Competitors should note that errors are computed according to the number of words which incorrectly answer the clues given.

5. Mutilated or altered Entry Forms will be disqualified. Solutions must be complete and filled in on Entry Forms provided.

6. No competitor may send in more than the two solutions "A" and "B" provided for on the Entry Forms.

7. The correct solution of the puzzle is known only to the Editor and will be kept under seal until all entries have been received.

8. The result of this competition will be published in the issue of JOHN BULL on sale **Thursday, April 17th.** Any competitor who claims to have sent in a solution which is identical with the published solution or contains as few errors as the competitor announced as the £500 prize-winner may have a scrutiny by demanding the same by or before first post, **Tuesday, April 22nd,** after which date the prize-money will be dispatched and no claim will be considered.

9. If such demand is found to be correct the result will be amended accordingly and any competitor demanding a scrutiny must accept as final the result of such scrutiny as certified by the Editor.

10. Every request for a scrutiny must be made by Registered Letter only and must be accompanied by a remittance of £5, which will be returned to the competitor if his claim proves valid.

Request for scrutiny must be addressed to:—**The Competition Editor, "John Bull," Long Acre, London, W.C.2.**

Envelopes should be marked "Scrutiny" in top left-hand corner. All applications must be accompanied by a copy of Entry Forms and number of Postal Order. No claims for scrutiny can be entertained in connection with the additional award of £50 cash, the winners of which will be finally decided according to the result of our careful searches of all entries.

11. Entries for this competition must not be enclosed with "Bullets" entries or other correspondence addressed to JOHN BULL.

12. The Editor's decision is final and legally binding in all matters relating to this competition and acceptance of this competition is an express condition of entry.

13. Employees of Odhams Press Ltd. and members of their families are not allowed to compete.

14. Failure to comply with any of the conditions involves disqualification.

Closing Date, Thursday (Noon), April 3rd.

CUT HERE

"JOHN BULL" CROSSWORD No. 57

Entry Form "A."

JB-57

Do not separate these forms.

Entry Form "B."

JB-57

CUT HERE

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No.....

These Entry Forms must not be separated, and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED.....

ADDRESS.....

.....

Closing Date Thursday (noon), April 3rd.

CUT HERE

N.B.—Cut the above Form out complete.

Don't run the risk of being late—fill in and post your coupons early

Clues Across.

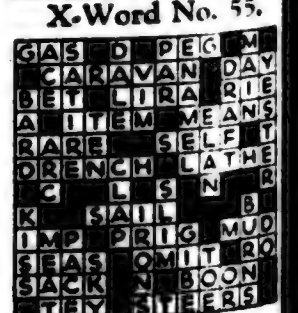
1. Not a lie.
6. Seen at sports meeting.
10. Set free.
12. An age.
13. Petrol is usually found in.
14. Edge.
15. Hint.
16. Time of any event.
18. Beams.
20. Insinuate contempt.
24. Often found on doorsteps.
25. Harvest.
28. Beverage.
29. Assistance.
30. Brittle.
32. Fond parents regard lovingly.
34. A rod.
35. Needs water.
36. Done to toast.
37. Invalid often feels.

Clues Down.

1. Used by railways.
2. A serf.
3. Afternoon meal.
4. Sailorman is.
5. Eyes sometimes need.
7. Long fish.
8. Ascend.
9. Throws light on things.
11. Feet.
17. Serpent.
19. Donkey.
21. A notch.
22. Works haver.
23. Come to life in the spring.
24. Various types found in.
26. Disturbs the peace.
27. The best in quality.
29. Skill.
30. Grain.
31. Agreement.
32. Been on the road.
33. A pair.

Chambers's 20th Century Dictionary and Nuttall's Dictionary, latest editions, were used in compiling this puzzle.

Solution of 'John Bull' X-Word No. 55.



JB 55

Result will be published next week. The solution of "John Bull" X-word No. 55 is given here with as matter of interest to our X-word competitors. We wish to emphasise that no claims are required for this X-word, as all entries are being carefully examined by our staff.

When you have completed this X-Word have a shot at the Easy Word "Postscripts" Competition in "The Passing Show" Friday, 2d. Prizes value over £3. Three shots for Sixpence.

Write to "John Bull" about it!

THE Editor Replies

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service

G. V. (Glossop).—"The worst of cocktails is that they are imbibed when one is empty." Empty-headed?

D. V. (St. Andrews).—"A lady golfer dug up an ancient tomb." She is a member of our golf club too.

EFFIE (Leamington).—"What gives so many singers a vibrato in their voice?" The coldness of the bath.

MADGE (Prestwich).—"What is the newest feature for women?" Redecorating the old ones.

MRS. K. (Boston, U.S.A.).—"A lady's rugger team is coming over to England." For the spring sales?

NOVELIST (Bath).—"Most books are forgotten within a year." Especially by those who borrow them.

T. T. (Rugby).—"Just think of all the homes whisky has wrecked." And think of all the ships water has wrecked.

S. P. (Chicago).—"A man arrested here was found to be unarmed." Which made the police doubly suspicious?

MISS M. (Chiswick).—"I would go through anything with the man I love." Starting with his bank-book?

HOUSEWIFE (Bolton).—"Soap will stop a leak till the plumber comes." But it is wise to replace soap when plumber returns for his mate.

D. H. (Bungay).—"I am sending you this sonnet on the advice of some friends." We don't think much of your friends, either.

V. A. F. (Bloomsbury).—"Actors in Russia often receive vegetables for their salaries." In England they sometimes get vegetables thrown in.

HISTORIAN (Elgin).—"Canute made a mistake ordering the sea to retire." Yes, the mistake of not waiting until the turn of the tide.

FEMINIST (Hammersmith).—"I read that a female governor of a Mexican jail released all the male prisoners." Women never will let a fellow finish his sentence.

G. R. S. (Croydon, S.).—"I know a music-hall artiste who allows members of the audience to drive nails into him." A man like that is wasted outside politics.

P. G. (Battle).—"I have invented a little gadget which will make the smoker's work lighter." But will it make the smoker's lighter work?

P. N. (Acton).—"Children here have orchestral concerts with explanations." Now perhaps we shall hear why large men play flutes and small men operate on huge euphoniums.

CISSIE (Hereford).—"What must one do to have lovely, soft hands?" Nothing.

D. R. (Lowestoft).—"How long could I live without brains?" That remains to be seen.

C. L. (Bury).—"Anything can be preserved in alcohol." We shouldn't like to keep some men we know in whisky.

MISS G. (Rochdale).—"I want to change my name; how should I go about it?" Well, why not get married?

W. L. (Weston).—"English scenery never changes." In spite of the determined efforts of some of our golfers.

SCIENTIST (Sandringham).—"I prophesy that in fifty years women will be the ruling sex." Are you trying to give married men something to laugh at?

J. D. (Exeter).—"Don't you think politicians should be prepared to give up something for the good of their country?" Yes, politics.

R. L. (Rye).—"Why is the earth always regarded as feminine?" Well, for one thing, no one knows her exact age.

A. K. (Grantham).—"I am taking up riding and have just bought a horse, but I don't care for its head very much." You'll soon get over that.

P. N. (Bloomsbury).—"I am thinking of sending you a poem. Or is there anything else you would prefer?" Yes, anything.

M. W. (Windsor).—"I put a friend of mine on his feet three times last year." That's nothing. The other night we put a friend on his feet half-a-dozen times.

J. C. (Harlow).—"When I got home at two o'clock in the morning my wife only raised her eyebrows." You're lucky; most wives would have raised Cain.

MADGE (Clitheroe).—"What's to stop any girl looking pretty?" Only funds.

CURIOUS (Worthing).—"What do you think they make of the sediment in the Black Sea?" Post office ink.

N. O. (Devonport).—"Some actors are always quarrelling with their wives." The rest go on tour.

S. B. (Rhyl).—"What is it that makes a man popular?" Perpetual bad luck at cards is one thing.

MISS T. (Harrow).—"The fashionable woman is going to Paris for her clothes." Is that where she left them?

T. R. (Taunton).—"And those, Sir, are my views in a nutshell." Use a filbert, not a coconut, next time.

DOCTOR (Newcastle).—"In the old days barbers used to act as surgeons." Some of them try to in these days.

MRS. F. O. (Wembley).—"Golf often breaks up happy homes." Especially when he practises in the drawing-room.

MRS. K. (Jarrow).—"I'm going to the sales to-morrow. So I've set my alarm-clock." At what time is zero hour?

W. R. (Westminster).—"London ought to be equipped with moving pavements." It would be great fun to stand still and whizz past the traffic in the Strand.

D. K. (Peebles).—"The sound of the bagpipes always fills me with a feeling of recklessness and daring." That enables you to go on listening to them.

H. B. (Leeds).—Political Party leaders have to keep an eye on rising young men." But it is the Speaker who has to ask them to sit down again.

T. D. (Hitchin).—"When the train pulled up the engine-driver found one of the wheels was missing." That was a change from mail-bags.

F. S. (Atherstone).—"My chemist tells me that they now make cosmetics from blue-bottles." So there's an ointment in the fly too!

W. A. (Baldock).—"It gave me quite a shock when I fell from the top to the bottom of the ladder." Why, did you expect to fall sideways?

H. W. (Knaresborough).—"Twelve different girls have jilted me." Then stop. Your luck may change with the thirteenth.

G. B. E. (Putney).—"People wait hours outside a theatre and then pay 3s. for a poor show." There's no waiting for the big *Bullets* show of prizes this week—the tickets are on page 39.

MRS. A. (Stanhope).—"I have no appetite. Can you suggest anything to make my mouth water?" The answer's a lemon.

W. L. C. (Birmingham). — "Film actresses have to put up with a lot before they can become stars." Yes. One of them admits that she has had to put up with five husbands.

F. R. (Notting Hill).—"We have no great discoverers in these days." What about the men who find parking space for their cars somewhere near the theatre they are visiting?

M. B. (Walsall).—"My wife treats me as if I were a lodger." Lucky man.

J. E. (Farnham).—"I am out for what I can get." You may soon be in for what you have got.

J. F. (Glasgow).—"Scotland's climate makes Scotsmen able to stand anything." Then why don't they?

A. P. (Eastbourne).—"I am writing a book on billiards." Is it to be a pocket edition with a cloth cover?

B. D. (Oxford).—"I am calling my latest play 'The Hook.'" It should catch on.

M. D. (Carlisle).—"Last year 7,000,000 working weeks were lost through influenza." So it isn't to be sneezed at.

H. V. (London).—"Women lose their sense of proportion during the sales." And men lose their balance.

H. M. (Oxford).—"Two can live cheaply as one after marriage." Because nagging takes away one's appetite?

DRESS DESIGNER (Woking).—"Latest Paris fashions prove that the waistline is definitely returning to normal." Now to find the normal waist-line.

B. M. (Banbury).—"The trouble is that our artists lack imagination." Have you ever compared the seaside posters with the originals?

W. V. (Burnley).—"I have discovered that even insects use a form of wireless." Do they broadcast through a microbephone?

C. N. (Oxford).—"It takes a woman twenty years to make a man of her son." And another woman twenty minutes to make a fool of him.

B. K. (Waterloo).—"Hard words were exchanged between the seconds during a boxing contest the other evening." If there's much more of this, boxers will be afraid to enter the ring at all.

(Many replies unavoidably held over)

SIDE-Slips

Examples of genuine unconscious humour from the current Press are welcomed. Obvious printers' errors not wanted. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes, "Slip."

THE SCOUT:—"A splendid SCREWDRIVER! He could unscrew the NAILS of the lock and open the door."

ST. CHAD'S REVIEW:—"There have also been collections on behalf of the Miners' Relief Fund, and the Salvation Army's Children's Christmas BEER."

THE ROVER:—"They made for the nearest telephone office . . . quickly got through to the hotel in London . . . asked to SEE the millionaire's secretary."

"DEGRADATION" (Novel):—"But, as she TALKED, she became steadily more SILENT."

EAST ANGLIAN DAILY TIMES:—"On top of these vegetables place the STUFFED PAN and COOK GENTLY FOR AN HOUR."

PEOPLE'S FRIEND:—"If you're not THERE I'll come in and TELL YOU."

OUR DOGS:—"We REGRET to hear that the Rev. ——, of St. Lawrence, the owner of Marged Fach, had a remarkable escape from death last Tuesday."

CAMBRIDGESHIRE TIMES:—"Mr. Fox's HAND was broken in two places ABOVE THE WRIST."

ARGUS:—"He was driving alone WITH THE SUPPORT OF A TELEGRAPH POLE."

SOUTH WALES EVENING EXPRESS:—"Rodman was riding a motor-cycle, with Taylor on the PAVILION."

CLACTON TIMES:—"He was charged on remand with obtaining by false pretences from Daniel Ashford the RAILWAY STATION."

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FOR 5/- WITH ORDER

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You cannot better the quality and style of this wonderful Outfit. Each article will give excellent wear and is guaranteed.

You can buy each article separate at the following prices:—

	s.	d.
1 Strong, Serviceable, Leatherette Suitcase, metal lock and fittings ...	10	6
2 All wool Pants at 6/11	13	10
2 All wool Vests at 6/11	13	10
2 First quality Oxford or Tunic Shirts, with collars to match, at 7/11 ...	15	10
2 Prs. Cashmere Socks, at 2/6 ...	5	0
1 Pr. Elastic Braces	1	6
2 Silk Ties, at 2/6	5	0
6 Handkerchiefs, at 6d.	3	0
	69	6

SPECIAL OUTFIT COMPLETE 55/-

SEE WHAT YOU SAVE!

Send 5/- (no further payment required until you have had the Outfit one month), and agree to pay 7/6 per month. Also send the size of the collar neckband, and whether you require Oxford or Tunic Shirts, and we will send you this Outfit on 7 days' approval.

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One Pair ALL WHITE FLEECY BLANKETS. Whipped edges. Size 60x80ins. Weight 6lbs pr

One Pair GREY BOLTON TWILL hemmed SHEETS Size 70 x 90in. Weight 4lbs pair.

Coloured ALHAMBRA Hemmed QUILT 75x94ins

Bleached Damask Table CLOTH. 54ins square.

Two pure WHITE PILLOW CASES. Size 20 x 30ins.

Pure WHITE BOLSTER CASE to match. Size 20 x 60ins.

IMPORTANT. By way of extra benefit, we include a 16-Piece Cutlery Service—6 Stainless Sheffield Steel Knives, 6 Dessert Size Forks, 6 Dessert Size Spoons, & 6 Tea Spoons, all of Columbian Silver which wears white all through.

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Full information free (in plain cover) may be obtained from the Medical Secretary, British Social Hygiene Council Incorporated, Dept. P., Carteret Street, Westminster, S.W.1 (St. James's Park Station), and his advice will be available free at this address:—For men: Tuesdays, 5.30 to 6.30 p.m.; Fridays, 1 to 2 p.m. For women: Mondays, 1 to 2 p.m.; Thursdays, 5.30 to 6.30 p.m. No examination or treatment is undertaken at these offices.

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Frame is rust-proofed, enamelled Black & Couch lined (or All Black if desired). Ladies' or Gent's Model same price, £4:10:0 Carriage Paid.

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J. G. GRAVES Ltd. SHEFFIELD.

HOUSE-Breaking— STONE-Breaking— HEART-Breaking

WE trust when our readers learn that Frank has been thirteen times in prison for house-breaking their sympathies will not turn away from helping him.

There is a saying: "To know all is to forgive all." Frank had the ill-luck at an early age to find himself in an industrial school from 1912 to 1915. At the age of fifteen he enlisted for the Army as a band-boy.

He wants to go straight

In 1919 he came home on leave, and got himself mixed up with the worst set of people it was possible to meet. He soon found himself "in the cave of black despair," from which his two attempts to escape failed.

What Frank dreaded most in prison-life was the solitary confinement in his cell from 4 p.m. until 7 a.m. His greatest treasure then was a mouse he tamed, which was his chum for eighteen months.

Whilst stone-breaking at Dartmoor he met with an accident to his wrist, and he is now fit only for light work.

Added to the fact that he has no credentials, this disability makes it almost impossible for him to get a job.

"But," he says, "I would rather commit suicide than not go straight now."

His only hope of earning an honest living is by selling in the markets. And it is for this we appeal for help from our readers.

Frank's letter of recommendation from a well-known London chaplain states: "He has been in prison, but he has a good heart and will do splendidly. I put my money on his future."

This may encourage our readers to put a little money into "The Greatest of These —" Fund for his future.

ACKNOWLEDGMENTS

Hebe Fund of "The Gentlewoman," £50; Billie, 4½d.; "?," 9½d.; Bill and Lott, 2s.; Tom Lodge, 2s.; Anon. (Guernsey), 2s. 2d.; B. H. Frant, 2s. 6d.; A Labourer, 2s. 6d.; Anon. (Welling), 3s.; M. Garnham (Lewisham), 5s.; Mrs. E. L. Cooper, 6d.; Grateful Heart, 2s.; No. 33, 3s.; Anon. (Larkhill Camp), 5s.; Anon. (Reading), 5s.; Lil Cowby, 2s. 6d.; N. L. E. (Smethwick), 2s. 6d.; J. E. Leather (Northwich), 1s. 6d.; Miskinite, 2s.; M. S., 1s.; Dora's Bob, 1s.; Anon. (Larkhill Camp), 10s.; Mother's, 1s.; Irene (Seven Kings), 6d.; Anon. (Manchester), 2s.; Thankful for Good Health, 2s. 6d.; One Ninth (Treherbert), 9s.; Miss F. R. Skelhorn (Wilmslow), 1s.; James Bell (Dundee), 2s.; Mrs. L. N. Moore (Iver), 1s.; G. Stewart (Lumsden), 2s.; Anon. (Radcliffe), 2s.; I. M. (In Sympathy), 2s. 6d.; Ex-Service (Notts and Derby), 9s.; E. H. R., 6d.; A Mite from a Widow, 2s. 6d.; L. E. O., 1s. 6d.; Pimple, 2s.; Grateful Heart, 2s.; Un Peu, 2s. 6d.; Mrs. B. (East Ham), 5s. 6d.; Anon. (Larkhill Camp), 6s. 6d.; Mrs. P. Ford, 10s.; Anon., 1s.; Mrs. M. L. Mewes (Burntwood), 5s.; Mrs. L. R. May (Brighton), 3s. 6d.; M. J. Howard (Ebbw Vale), 1s.; Mrs. Wm. Young (Dunscroft), 5s.; Hop (Inverness), 2s.; Mr. and Mrs. Jones (West Bromwich), 2s. 6d.; Mr. P. E. Wilson (Barking), 10s.; Hugh Black (Sanquhar), £1; B. Smith (Hulme), 2s.; Grateful Mother, 2s.; J. E. S. (Forest Gate), 1s. 6d.; Anon. (Grays), 1s.; J. N. A., 1s.; Ryth, 1s.; Mrs. A. L. Williams (Catford), 6d.; A Reader (Longridge), 6d.; Billie, 4½d.; In Loving Memory of Victor, 1s. 3d.; Silly Ass, 2s. 6d.; Irene (Seven Kings), 1s.; "?," 1s. 4½d.; M. A. L., 6d.; Anon. (Pudsey), 6d.; Anon. (Barrow), 2s. 6d.; Two Sympathisers (Wavertree), 2s. 6d.; Mr. Charles Scott (Blyth), 5s.; Mrs. M. Coles (Bideford), 5s.; AR-GY, 5s.; Anon. (Radcliffe Hall), 1s. 6d.; F. P. Skinner (Chiswick), 2s. 6d.

(Many acknowledgments unavoidably held over.)

Do you live *on a* Volcano?

"LITTLE did we dream that we were living on a volcano. There were two old joists in the chimney which were ready to burst into flames at any moment." This is part of a letter received from Mr. T. Wendes, East Meon, Hants, who received a cheque recently for £80 under our Free Insurance, after a fire had gutted his little home.

We all live on a "volcano," but many people do not realise it. FIRE—STORM—FLOOD—all these elements are liable to break out at any time and do untold damage in the home. Have *you* signed the forms?

FIRE—Up to £400.

We give the names of a few who have received Fire Benefits lately.

ASHINGTON, NORTHUMBERLAND.—Mr. G. Wollers, 115, Portia St.
ARLEY, NR. COVENTRY.—Mrs. W. H. Jeffcoate, 56, George Street.
BARGOED, S.W.—Mr. W. F Minett, 5, Heolddu Avenue.
BIRMINGHAM.—Mrs. E. A. Everitt, 34, Summer Lane.
BIRMINGHAM.—Mr. J. H. Workman, 89, Whitehall Road, Bordesley Green.
BIRMINGHAM.—Mrs. G. E. Robinson, 5, Prospect Place, Clifton Road, Balsall Heath.
BIRMINGHAM.—Mrs. M. Astley, 5/64, Gt. Colemore Street.
BIRMINGHAM.—Mr. A. Griffiths, 197-201, Soho Road, Handsworth.
BIRMINGHAM.—Mrs. A. A. Cox, 116, Addison Rd., Kings Heath.
BIRMINGHAM.—Mr. F. Powell, 13, Owen Street, Bath Row.
BIRMINGHAM.—Mr. F. J. Keitch, 15, Wimpole Grove, Warren Estate, Erdington.
BOLTON. — Mr. G. Jones, 4, Wesley Terrace, Westhoughton.
BROMSGROVE, WORCS.—Mrs. D. M. Steele, 19, New Council Houses, Millfields.
CARDIFF.—Mr. R. Griffin, 25, Ty-coch Road, Ely.
CARDIFF.—Mrs. W. H. Hodges, 64, Fairwater Grove West, Llandaff.
CARDIFF.—Mrs. L. Bush, 35, Archer Crescent, Ely.
CARDIFF.—Mrs. E. Beasley, 14, Cumnock Terrace, Adamstown.
CARDIFF.—Mrs. A. White, 6, Aberystwith Street, Splott.
CAERPHILLY, GLAM. — Mr. H. Howell, 47, Celyn Avenue.
CARDENDEN, FIFE. — Mr. N. Michie, Proudfoots Buildings, Kinglassie.
GILFACH, BARGOED.—Miss M. Pudfield, 117, Park Place.
GLASGOW.—Mr. T. McCorquindale, 10, Chalmers Street, Clydebank.
HALIFAX, YORKS.—Mrs. W. Copley, 78, Rhodes Street.
KIDDERMINSTER. — Mrs. R. L. Lythall, 15, Lesnell Street.
LEMINGTON-ON-TYNE. — Mrs. I. Brown, 61, Wadsworth Street.
LLANBRADACH. — Mrs. C. Wise 10, Wingfield Crescent.
LLOR-ON-SEA. — Mr. W. C. K. Mason, "Rose Blanche," Alma Crescent.
LONDONDERRY. — Mr. H. Ellis, 12, Milton Road.
MOUNTAIN ASH. — Mr. T. E. Thomas, Rock Villa, Quarry Road.
NEWCASTLE-ON-TYNE. — Mr. J. Watson, 2, Beaconsfield Terrace, Dinnington Colliery.
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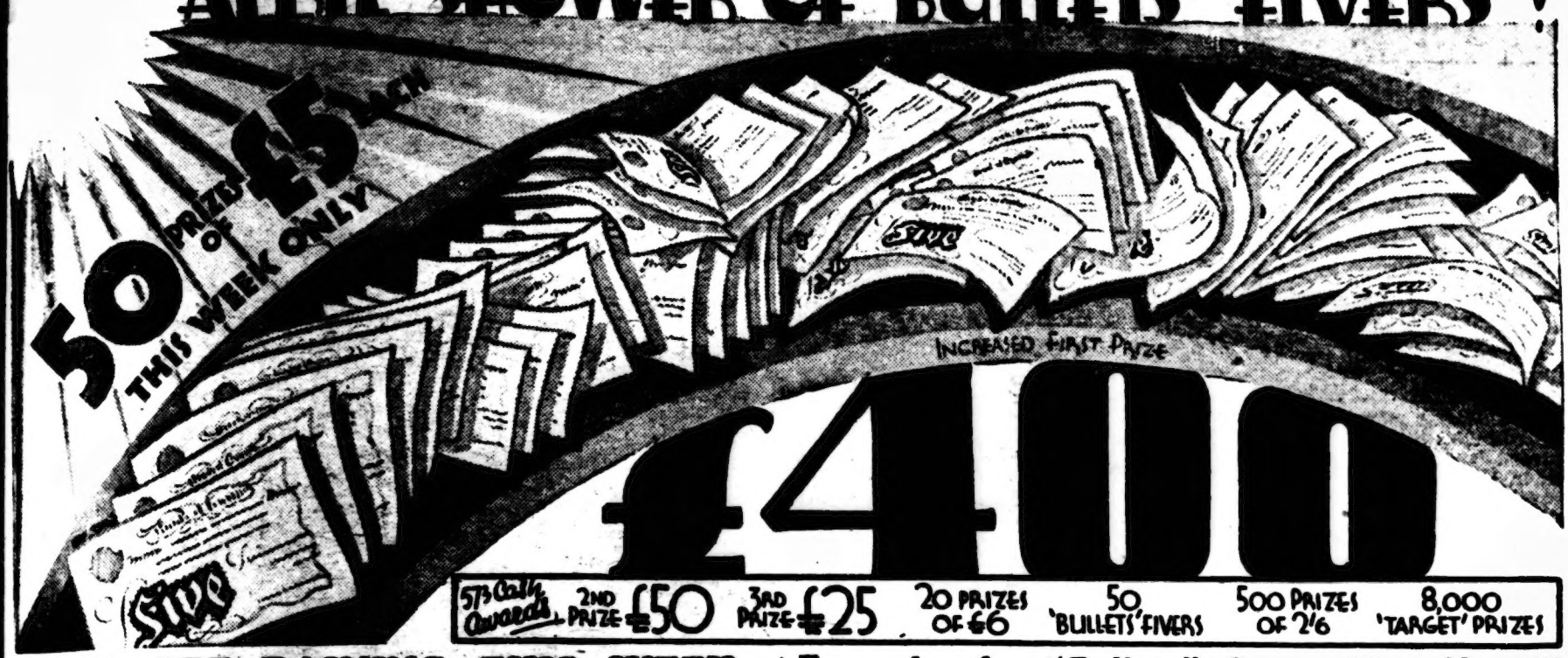

PRIZES ARE RAINING THIS WEEK.

ON Thursday, April 24, there will be a flutter in the homes of fifty "Bulleteers." Fifty envelopes will be hastily torn open and out will flutter the fifty £5 prizes in the one-week prize-list now before you. April 5 is the last day to win an April "Fiver."

All you do is to select one of the *Examples* given and add any TWO, THREE or FOUR WORDS of apt and original comment. As a specimen, suppose you choose the *Example* FIRST IN THE FIELD, the addition of the words PIONEER SHOULD "REAP BENEFIT" would complete a *Bullet*.

P.S.—Don't forget the 2,265 "Postscripts" prizes in *Passing Show* every Friday! Four, Five or Six words allowed and three shots for sixpence.

£687 10s. CASH AND WIRELESS WINNERS.

FIRST PRIZE OF £500, COMPETITION No. 751.

Mr. G. Brockett, 10, Risk Street, Calton, Glasgow.
Example:—IN HER HEART
Bullet:—No "TENANT"—BIG "RENT."
(Entered on "Target" Prize Coupon.)

SECOND PRIZE OF £50:

Mr H. Arnold, 15, Warwick Street, Oxford.
Example: Attracts A Man
Bullet: "Hearthrug," Unless He's "Doormat."

THIRD PRIZE OF £25:

Mrs. D. Langridge, 194, High Street, Egham, Surrey.
Example: Old-fashioned Home
Bullet: Fine Smokes—Not Mother.

20 WIRELESS WINNERS:

E. M. BROADBENT, 534, Leeds Road, Huddersfield.
Attracts A Man—Tobacconist's Blend—Or Blonde.

E. V. BETHELL, 155, Roose Road, Barrow-in-Furness.
They Got Married, But—It's "D—n Cupid" Now!

E. BROTHERTON, 5, Victoria Street, Woodbottom, Holden, Yorks.
Temporary "Agitation" Prevents Men Taking.

E. M. CANNON, Gill House, 14, The Gill, Ulverston, Lancs.
Happy Honeymoon—Newlyweds', After Every Meal.

M. CUTMORE, 2, Inglis Street, Myatts Park, Camberwell, S.E.
Burden of Taxation—Heart-breaking? Try Poverty—Burden!

Miss M. DAVIES, 1, Francis Street, Fleur-de-lis, Cardiff.
They Got Married, But—No Pram—*They're Pushed!*

H. ELLIS, 10, Slack Lane, Derby.
Worrying Snowden—British Bulldog—Licenses Due.

Mrs. A. GRAY, 108, Crystal Palace Road, S.E.
His Job—Office's "Rose"—Wife's Thorn.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press and their families are not eligible to compete.

F. W. GARDNER, 25, Cheapside, London, E.C.
Turn For The Better—Emigrant Took—Meant "Wrench."

F. LARBY, 178, Nangreave Road, Mile End, Stockport.
Must Be A Record—Studio Audience Didn't Applaud.

D. LEDDY, Mill Road, Whitehouse, Belfast.
Looking After Herself—"Wide-awake"—Doesn't Neglect Sleep.

S. MANNERS, 65, Benson Road, Croydon, Surrey.
Old-fashioned Home—Going—Home Going, Old-fashioned.

Mrs. E. F. MILLER, 18, Woodstork Gardens, Goodmayes, Essex.
National Disaster — History Proves "*Peacock* Disease."

A. S. RASHLEY, Baghdad House, Dorchester Road, Poole, Dorset.
His Typist—Mussolini Evidently Considers World.

J. ROBERTSON, 9, Brierville, Durham City.
By Post—We've "Dispatched" Village Profiteer.

A. SMITH, 4, Leyton Crescent, Idle, Bradford.
His Typist—"Flash," But Isn't—"Lightning."

G. F. STEER, "Gleneagles," Berrow, Burnham-on-Sea, Som.
More Useful—An *Un-tied* Empire Party.

Miss M. SCOTT, c/o 30, Lidgett Park Road, Roundhay, Leeds.
Old-fashioned Home—Air Stuffy—"Atmosphere" Stiff.

Mrs. H. G. TERRY, 12, Market Place, Faversham, Kent.
They got Married, But — Rice Only "Thickened Soup."

H. THOMPSON, 817, Prince of Wales Road, Sheffield.
Worrying Snowden—"Nursing" Ballot-box—"Feeding" Money-box.
(Entered on "Target" Prize Coupon.)

ALL PRIZES HAVE BEEN DISPATCHED.
A LIST OF 25 £1, 50 10/-, AND 500 2/6 WINNERS IN COMPETITION No. 751 CAN BE SEEN AT THE OFFICES OF JOHN BULL.

Advance Details for "Bullets" No. 755.
First Prize, £500—Second, £50—Third, £25—20 Prizes of £5—500 Prizes of 2/6—8,000 "Target" Prizes and 25 Luxury Gifts, value £4 10s. each.

Rebuilding Britain—Plain Folk—He's Short-sighted, So—Wants Waking Up—Proud Of His Work — Happy Day — Spring-cleaning Offensive — Why Trade's Dying — Whizzing Along—Not Worth Mentioning—Grinding His Teeth—Scanty—Their Home—For A Living—Reaping The Benefit—Always Easy—Actually—Ruling The World—Vital Force—With The Government's Assistance—Turning To—Anybody—She Knows Why—Sound Sense—Beyond Our Dreams—All My Life—Cure For Poverty—Busy As A Bee—Cripples—With A Punch—Mr. Muggins—Wireless Is Wonderful, But.
(Closing Saturday, April 12.)

Examples for "Bullets" Competition No. 754

GET BUSY, RAMSAY—	IF I HAD A CHANCE	DOING HIS DUTY
SONS OF THE SOIL	SUPREME	LIKE FAIRYLAND
PARLIAMENTARY CAREER	A LITTLE MORE	TRAPPED
FIRST IN THE FIELD	SHOWS HE'S A FOREIGNER	PUZZLES FATHER
RUINOUS	THREADBARE	MODEST MAID
SURPRISE FOR THE TAXPAYER	SHADOW OF DOUST	DON'T
	HE WRITES POETRY, BUT	SOMEBODY SAID
GOING OFF	KNOCKING AT THE DOOR	A FOUL
OVERWHELMING	BURNING HER FINGERS	QUITS
IN BLACK AND WHITE	CUCKOO IN THE NEST	"APRIL FOOL!"
ALONE	PROMPTLY	ARE WE BEING ROBBED?

Example _____ Closing SAT., Apl. 5
Bullet _____
Example _____
Bullet _____
(754) P.O. No. _____
I agree to enter this competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.
Signed _____
Address _____

Example _____ Closing SAT., Apr. 5
Bullet _____
Example _____
Bullet _____
(754) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

"Bullets" must consist of Two, Three or Four Words.

Example _____ Closing SAT., Apr. 5
Bullet _____
Example _____
Bullet _____
(754) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

Example _____ Closing SAT., Apr. 5
Bullet _____
Example _____
Bullet _____
(754) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

Address Entries: "Bullets" No. 754, "John Bull," Long Acre, London, W.C.2 (Comp.)

Free weekly help awaits you in *Bullets Bulletin*. Sample copy sent to applicants who enclose half-penny stamped addressed envelope. Sixpenny P.O. (crossed and made payable to JOHN BULL) brings 12 weeks' issues post paid. Address:—"Bulletin" Dept., JOHN BULL, Long Acre, London, W.C.2.

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the three chief Prizes in Competition No. 754 have purchased "John Bull."

The original cheques for £250 awarded to the three winners in "Bullets" No. 750 will be displayed in the windows of Messrs. Snow, King's Street, South Molton, Devon: A. Wallace, 31, Marionville Road, Edinburgh: and F. Greenhalgh, 46, Katherine Street, Ashton-u-Lyne.

£500 AND 25 LUXURY GIFTS

NEXT WEEK ONLY

Amazing Offer to introduce NAVY CLUB VIRGINIA CIGARETTES.

GREAT ADVERTISING OFFER

to introduce

Navy Club
VIRGINIA CIGARETTES

This amazing offer is made possible by collaboration with the Manufacturers, who wish to popularise this their latest model. Guaranteed to receive all principal British and Continental Stations. Mahogany case. Single tuning dial. Mullard Valves. Stadion Batteries. Equipped for gramophone pick-up and all latest improvements are embodied in this Set.

HOW IT IS DONE.

The Makers of the Set, and the Manufacturers of the Component Parts, together with ourselves, contribute towards the cost of this astounding offer, in order to create a world-wide demand for

NAVY CLUB CIGARETTES

and for the Dennis Super 5-Valve Portable Wireless Set.

ON FEBRUARY 28th SALES

increased by over

1,500%

SINCE AUGUST LAST.

Read these Testimonials taken at random from our files:

From D. S. A., Dundee.
I would like to compliment you on the reproductive quality of your Wireless Set. It is excellent.

From M. K., Nottingham.
I received the Wireless Set. It is magnificent, and I am highly satisfied. Your offer is absolutely exceptional. I will do my best to advertise the excellence of your cigarettes and the wonderful value given in exchange for the coupons.

From K. G. M., Salisbury.
My friend, Mrs. B., is anxious to obtain one of your Dennis Super 5-Valve Portable Wireless Sets She has seen mine, and is so charmed with it and the results that she is most eager to have one.

From G. A. Lea, Dewsbury.
I have received the Gramophone, for which I thank you very much. It is a splendid gift, and I am highly delighted with it. Friends who have seen it are also determined to obtain one. I must also say that your Navy Club cigarettes are excellent, and I shall recommend them to all my friends.

From K. G., Handley.
I received your Wireless Set, and it is lovely. I am more than pleased with it. It has given me greater encouragement and enthusiasm to obtain as quickly as I can the number of coupons required for it.

From A. G. C., St. Leonards-on-Sea.
I feel I must write and congratulate you on bringing out such a splendid brand of mild cigarettes as NAVY CLUB. I only wish that I had started smoking them before this, as they do not have the slightest effect on the throat.

Only a Cigarette of outstanding quality could meet with the same success as

Navy Club
VIRGINIA CIGARETTES

Ask Your Tobacconist To-Day for a Packet

10 for 6d. 20 for 1/-

1 Coupon in Packets of 10
2 Coupons in Packets of 20

No waiting while collecting coupons.

Get Your Set First and Collect Coupons Afterwards.

FREE

FOR ONLY **595** COUPONS

Plus 6 Gns. [illegible] Loyalty and Votes [illegible] later number of Coupons [illegible] under another method.

Every Set Fully Guaranteed.

You can cut out London with one single turn and listen in at your will to COLOGNE, STOCKHOLM, BUDAPEST, HUIZEN, TURIN, TOULOUSE, OSLO.

This 23 Guinea 5 Valve "DENNIS" Super Portable FREE to smokers of

Of all good Cigarettes the BEST

Navy Club
VIRGINIA CIGARETTES

Finest Blend you have ever tried.

REAL SILVER PLATED SHARP PENCIL	5/- EVER-50 Coupons
HALF OUNCE BOTTLE of ORIENTAL SCENT in Gold Presentation Box	50 Coupons
Ditto, Sample Size	10 Coupons
LADIES' ART. SILK STOCKINGS (all shades)	75 Coupons
Ditto, Pure Silk	150 Coupons
Gent's Pure Silk Hose	150 Coupons

Many other valuable gifts from 10 coupons up

This celebrated full-size

"CHELLOPHONE"

Portable Gramophone in handsome, strongly made case, best quality fittings and lid pocket for eight records. Latest improved sound box, non-spillable needle box. Exceptionally strong motor.

You can also have the Gramophone and 26 Metropole Records (3/- Quality) FIRST and collect coupons afterwards.

FOR ONLY 295 COUPONS

If you like a good

TURKISH

Cigarette

Try

Fabians

MECCA

"The Goal Attained, the MECCA gained."

Plain, Gold or Cork-Tipped

10 for 6d. 20 for 1/-

The same **Free Gift Coupons in every packet.**

25 Coupons—Cash Value 3/6

FREE if you post this coupon.

Branch of the GENERAL TOBACCO CO. LTD.

COUPON

Post in ½d. stamped envelope and enclose one empty carton of Navy Club Cigarettes to

L. & J. FABIAN (DEPT. C.B.12), 74, New Bond Street, London, W.1.

Please send me 25 FREE Coupons, with list of gifts and particulars of HOW I CAN GET AT ONCE, without any cash payment whatsoever, the "DENNIS" Super Five-Valve Portable and/or the "CHELLOPHONE" Portable Gramophone with Twenty-Six 3/- records

AND COLLECT COUPONS AFTERWARDS

I enclose one Navy Club empty carton.

NAME .....

DRESS .....

TOWN ..... COUNTY .....

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